

# GM – Probabilité et Statistique

<http://moodle.epfl.ch/course/view.php?id=18431>

## Lecture 6

- Sampling
- Methods of *point* estimation
  - method of maximum likelihood (MLE)
- Properties of MLEs
- (Statistical / Fisher) Information
- (Asymptotic) confidence intervals

# Probability vs. statistics

- For a *known value* of  $p$ , we can calculate the probability of any possible result
- This is *probability*
- In many practical situations though, we do not know the value of  $p$ , but instead have some data that will be used to *estimate* the value of  $p$
- This is *statistics*

# Sampling

- The goal of a statistical study is to obtain some knowledge about a *population*, that is, **estimation of a parameter**
- Since a complete enumeration of the population is rarely practical, we need other, more practical means
- ⇒ **Sampling** consists of choosing among the population a certain number of individuals ('sampling units') for which we will obtain observations (data)
- Our data can be considered as arising from a *random process* : if we were to repeat the collection of the data, the results would be different, and this could influence any conclusions drawn based on the data
- That is, our conclusions are subject to *random variation*

## Utility of sampling

- A gardener has two million practically identical seeds, some of which produce white flower and some of which produce red flowers
- He would like to know in advance *the percentage* of white flowers des fleurs blanches (so that he can sell them without deceiving his clients)
- If he wants to be *absolutely certain* which color flowers are produced, he would need to plant *every seed*
- **And thus he would have no more seeds to sell !!**
- ⇒ A **sample** is necessary
- (Even when the process is not destructive, it is most often *impossible or infeasible* (time, cost) to measure every individual from the population)

## Representativeness

- Based on his observations, the gardener could make an *estimate* of the number of white/red flowers among the two million seeds
- ⇒ Then *generalize* to the *population* the knowledge acquired on the basis of *some observations*
- We cannot be *absolutely certain* of our prediction, since we only consider a fraction of the total population : ⇒ Imprecision due to sampling
- Generally, there will be a *deviation* between the observations obtained from the sample and those from the *totality* of the population
- But : if the sample is chosen in a *scientific manner*, it is possible to make a *probabilistic* evaluation
- ⇒ Possible to *evaluate the error*, and determine the *precision of the estimation*

# Sampling methods

## Arbitrary sampling

- Impossible to quantify the associated probabilities, thus difficult to estimate parameters and standard deviation of the estimation (standard error, SE)
- For example, the first ten people to enter the room
- ⇒ **NOT recommended !!**

## Random sampling

- Corresponds to methods of sampling draws where each unit in the population has *a positive, known probability* of being chosen
- These methods permit population parameter estimation, and also allow us to obtain a measure of the SE
- For us, the most important methods correspond to sampling WITH replacement (independent), and sampling WITHOUT replacement (simple random sampling (SRS) / échantillonnage aléatoire simple (EAS))

## Estimation

- The procedure of using sampling information that permits us to make deductions regarding the entire population is called **estimation**
- The *unknown* population value (to estimate based on the sample) is called a **parameter**
- For example : the mean ( $\mu$ ) ; the proportion (or percentage) ( $p$ )
- The population parameter is estimated by a **statistic** calculated based on the sample  
⇒ a statistic is *a function of the data*
- An **estimator** is a statistic used to estimate (guess the value of) a parameter  $\theta$  ; that is, it is a rule that lets us calculate an approximation of  $\theta$  based on the sample values  $X_1, \dots, X_n$
- An **estimate** is a value observed (calculated) of the estimator for a sample

## Quality of an estimator

- To answer the question : 'how to choose between candidate estimators', we should examine what makes a 'good' estimator
- Thus, we consider the (statistical) qualities of the estimators
- Some important qualities :
  - bias
  - variance
  - mean square error (MSE) / erreur quadratique moyenne (EQM)
  - consistent (tends toward the correct result)
  - robustness

## Bias

- The **bias** of an estimator  $T$  of the parameter  $\theta$  is defined by :

$$b(T) = E[T] - \theta,$$

(that is, the difference between the *expected value* of the sampling distribution of the estimator  $T$  and the *true value* of the parameter  $\theta$ )

- An estimator is **unbiased**) if the bias equals 0

**Example 7.1** What is the bias of the estimator  $\bar{X}$  for the population mean  $\mu$  ...

## Variance

- Another quality that we can consider is the *variance* of the estimator :

$$\text{Var}(T) = E[(T - E[T])^2]$$

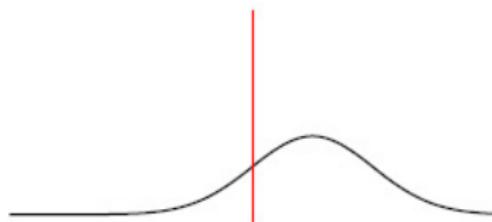
- Among two unbiased estimators of  $\theta$ , one is *more efficient* than the other if *its variance is smaller*

### Example 7.2

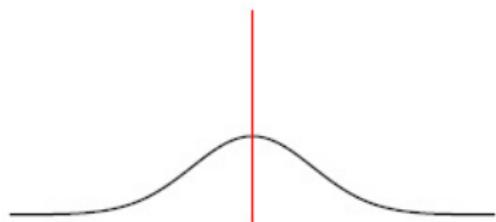
Now let's consider the variance of some candidate estimators of the population mean  $\mu$  ...

## Bias and variance of an estimator $T$

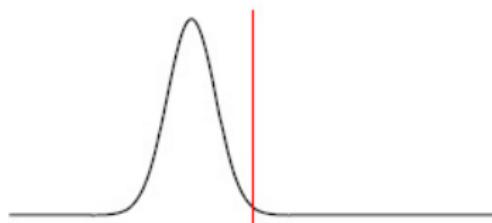
big bias, big variance



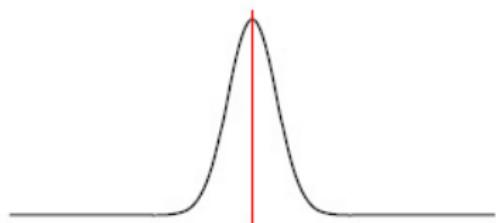
no bias, big variance



big bias, low variance



no bias, low variance



## Mean Square Error (MSE)

- Another quality that we can consider is the **mean square error (MSE) / erreur quadratique moyenne (EQM)** of an estimator

$$EQM(T) = E[(T - \theta)^2]$$

- This is different from the variance when the estimator  $T$  is biased
- Sometimes we would like to use a slightly biased estimator if its variance is much smaller than the best unbiased estimator (*bias-variance tradeoff*)
- It is simple to demonstrate that the MSE can be expressed as a combination of the bias and variance :

$$EQM(T) = Var(T) + [b(T)^2]$$

## Methods of point estimation

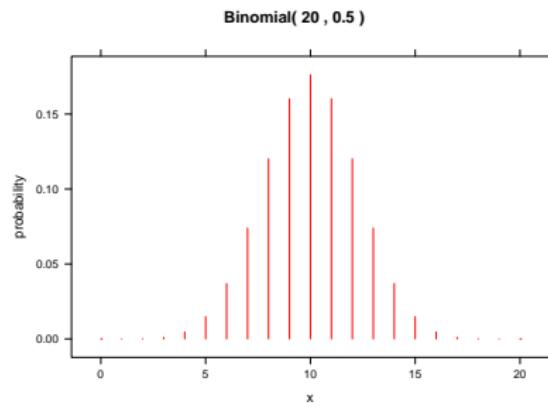
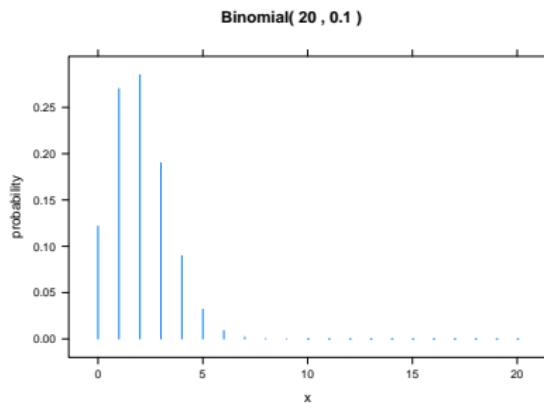
- *Method of maximum likelihood* (which often produces 'intuitive' estimators)
- *Method of moments* – will be illustrated on (VIDEO ONLY), but
  - ⇒ **will NOT be part of the exam**
- *Method of least squares* (later, with 'regression')
- Method of minimum absolute deviations
- Bayesian estimation

## Likelihood

- For a known value  $p$ , we can express the probability of any set of possible data
- On the other hand, we can *consider the observations as known* and consider the probability as a function of the unknown parameter  $p$
- The probability function viewed in this way is called the **likelihood**

# Likelihood illustrated

20 tosses of a coin ; we observe ?? Heads



Of these two distributions, from which is it more likely that the sample came ?

## Definition of the likelihood

- **Definition** : Let  $X \sim f(x; \theta)$ . The **likelihood** and **log likelihood** are :

$$L(\theta) \propto f(x; \theta), \quad \ell(\theta) = \log L(\theta),$$

considered as functions of  $\theta$  for given  $x$ .

- Let  $x = (x_1, \dots, x_n)$  be a realization of *iid* RVs  $X_1, \dots, X_n$ .  
Then

$$L(\theta) = f(x; \theta) = \prod_{i=1}^n f(x_i; \theta), \quad \ell(\theta) = \sum_{i=1}^n \log f(x_i; \theta),$$

where  $f(x_i; \theta)$  is the law/density of  $x_i$ .

- **NOTE** :  $\log = \log$  base  $e = \underline{\text{natural log.}}$

## Estimation by maximum likelihood

- An intuitive estimation method is **maximum likelihood estimation**
- For example, the most 'obvious' estimator of  $p$  is  $\hat{p} = X/n$  turns out to be **the maximum likelihood estimator (MLE)**
- In general, the MLE is the value that makes the probability as large as possible – it's the value that makes *the observed data most probable*
- The usual way of finding the MLE : using calculus – find the derivative of the (log) likelihood function, set equal to zero and solve :

$$\frac{d \log L(\hat{\theta})}{d\theta} = 0, \quad \frac{d^2 \log L(\hat{\theta})}{d\theta^2} < 0$$

- (This method does not always work)
- We are supposing that the first equation has a *unique* solution (not always true though)

- The MLE  $\hat{\theta}$  satisfies the condition

$$L(\hat{\theta}) \geq L(\theta) \quad \text{for all } \theta,$$

which is equivalent to  $\log L(\hat{\theta}) \geq \log L(\theta)$ ,  $L(\hat{\theta})$  and  $\log L(\hat{\theta})$  are obtained at the same (maximizing) value  $\hat{\theta}$

- The MLE can :
  - exist and be unique
  - not be unique, or
  - not exist
- In practice, it is typically necessary to use numerical algorithms to obtain  $\hat{\theta}$  and  $d^2 \log L(\hat{\theta})/d\theta^2$

## Advantages/disadvantages of the method

- For a 'sufficiently large' sample size, the MLE is :
  - unbiased
  - consistent
  - efficient (minimal MSE ; thus at least as powerful as MOM)
  - *Normally distributed*
  - therefore practical for statistical inference
- On the other hand, the MLE :
  - can be very biased if the sample size is small
  - can be very complicated to evaluate (possibly necessary to evaluate numerically)

# PAUSE

## Example

### Example 7.3

Let  $X \sim Bin(n, p)$ . Find the MLE of  $p$  ...

## Example

### Example 7.4

Let  $X_1, \dots, X_n \sim \text{iid Pois}(\lambda), \lambda > 0$ . Calculate

- 1  $L(\lambda)$
- 2  $\log L(\lambda)$
- 3  $\hat{\lambda}_{MLE}$  (verify that the extremum is a maximum)

## Solution

1  $L(\lambda) = \prod_{i=1}^n e^{-\lambda} \frac{\lambda^{x_i}}{x_i!} \propto e^{-n\lambda} \lambda^{\sum x_i} (= e^{-n\lambda} \lambda^{n\bar{x}})$

2  $\ell(\lambda) = n\bar{x} \log \lambda - n\lambda$

3  $\hat{\lambda}_{MLE} : \frac{d\ell(\lambda)}{d\lambda} = \frac{n\bar{x}}{\lambda} - n = 0 \implies \frac{\bar{x}}{\lambda} = 1 \Rightarrow \hat{\lambda}_{MLE} = \bar{x}$

■ Verify max :

$$\frac{d^2\ell(\lambda)}{d\lambda^2} = \frac{d\ell(\lambda)}{d\lambda} \left[ \frac{n\bar{x}}{\lambda} - n \right] = -\frac{n\bar{x}}{\lambda^2} < 0;$$

since  $n\bar{x} > 0, \lambda > 0$ , so  $\frac{n\bar{x}}{\lambda^2} > 0 \Rightarrow -\frac{n\bar{x}}{\lambda^2} < 0$ ,

thus the extremum  $(\hat{\lambda}_{MLE})$  is a *maximum*

## Example

**NOT important for us !!**

**Example 7.5** Let  $Y_1, \dots, Y_n \sim N(\mu, \sigma^2)$ . Find the MLEs of  $\mu$  and  $\sigma^2$ .

**Solution** : The normal density is

$$\frac{1}{\sqrt{2\pi\sigma^2}} \exp\left\{-\frac{1}{2\sigma^2}(y - \mu)^2\right\},$$

so the log likelihood for a random sample (iid)  $y_1, \dots, y_n$  is

$$\ell(\mu, \sigma) = \log L(\mu, \sigma) = -\frac{n}{2} \log \sigma^2 - \frac{1}{2\sigma^2} \sum_{i=1}^n (y_i - \mu)^2.$$

## Solution, cont

Taking the derivative, we have

$$\frac{\partial \ell(\mu, \sigma^2)}{\partial \mu} = \frac{1}{\sigma^2} \sum (y_i - \mu) = 0 \quad (*)$$

and  $\frac{\partial \ell(\mu, \sigma^2)}{\partial \sigma^2} = -\frac{n}{2\sigma^2} + \frac{1}{2\sigma^4} \sum (y_i - \mu)^2 = 0 \quad (**)$

Solving (\*), we have (for any value of  $\sigma^2$ ) :

$$\sum (y_i - \mu) = 0 \Rightarrow \sum y_i = n\mu \Rightarrow \hat{\mu} = \sum y_i / n = \bar{y}$$

Solving (\*\*) (using  $\hat{\mu}$  in the place of  $\mu$ ), we have :

$$-n\sigma^2 + \sum (y_i - \hat{\mu})^2 = 0 \Rightarrow \sum (y_i - \hat{\mu})^2 = n\sigma^2 \Rightarrow \hat{\sigma}^2 = \frac{1}{n} \sum (y_i - \hat{\mu})^2$$

**NOTE** : this estimator **is different** from the unbiased estimator

$$s^2 = \frac{1}{n-1} \sum (y_i - \hat{\mu})^2$$

## Solution, cont

We must verify that the log likelihood is a *maximum* (not min) for the pair of values  $(\hat{\mu}, \hat{\sigma}^2)$  : Second derivative test :

$$\frac{\partial^2 \log L(\hat{\mu}, \hat{\sigma}^2)}{\partial \mu^2} \cdot \frac{\partial^2 \log L(\hat{\mu}, \hat{\sigma}^2)}{\partial (\sigma^2)^2} - \left( \frac{\partial^2 \log L(\hat{\mu}, \hat{\sigma}^2)}{\partial \mu \partial (\sigma^2)} \right)^2 > 0$$

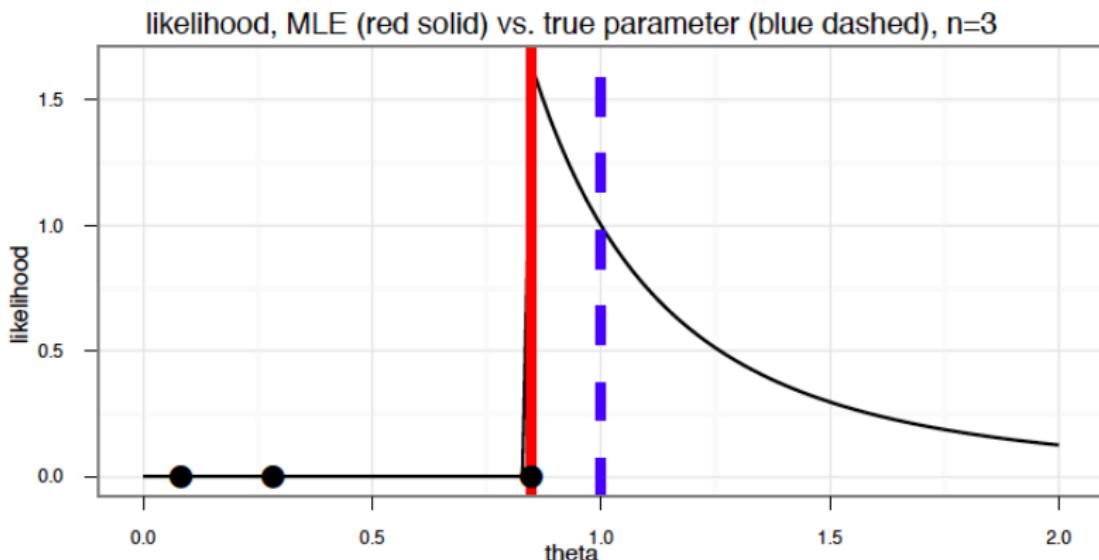
AND  $\frac{\partial^2 \log L(\hat{\mu}, \hat{\sigma}^2)}{\partial \mu^2} < 0$  ;  $\frac{\partial^2 \log L(\hat{\mu}, \hat{\sigma}^2)}{\partial (\sigma^2)^2} < 0$

$$\frac{\partial^2 \log L(\hat{\mu}, \hat{\sigma}^2)}{\partial \mu \partial (\sigma^2)} = \frac{-1}{\sigma^4} \sum_{i=1}^n (y_i - \hat{\mu}) = 0 ; \frac{\partial^2 \log L(\hat{\mu}, \hat{\sigma}^2)}{\partial \mu^2} = \frac{-n}{\hat{\sigma}^2} < 0$$

$$\begin{aligned} \frac{\partial^2 \log L(\hat{\mu}, \hat{\sigma}^2)}{\partial (\sigma^2)^2} &= \frac{n}{2\hat{\sigma}^4} - \frac{1}{\hat{\sigma}^6} \sum_{i=1}^n (y_i - \hat{\mu})^2 = \frac{n^3}{2 \sum_{i=1}^n (y_i - \hat{\mu})^2} - \frac{n^3}{\sum_{i=1}^n (y_i - \hat{\mu})^2} \\ &= \frac{-n^3}{2} < 0 \end{aligned}$$

## Uniform example – **calculus does not work !!**

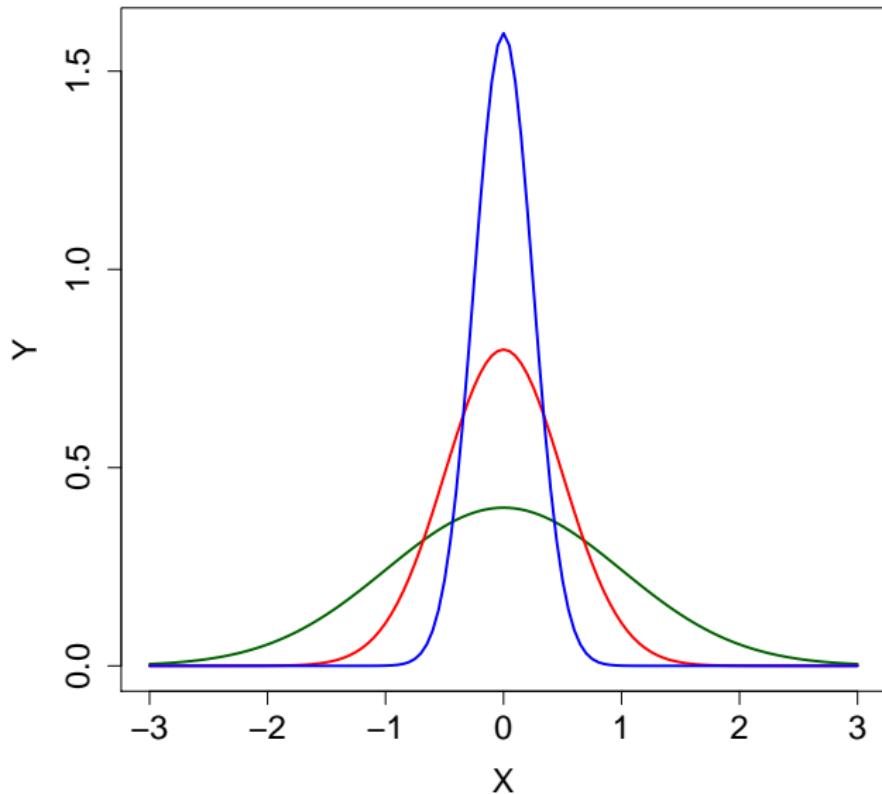
**Example 7.6** Let  $y_1, \dots, y_n$  be a random sample from the uniform distribution  $(0, \theta]$ , with density  $f(y) = 1/\theta$ ,  $0 < y \leq \theta$  ( $= 0$  otherwise). Find the MLE  $\hat{\theta}$  of  $\theta$  ...



## Statistical information

- The *observed information*  $J(\theta)$  and the *expected information* (sometimes also called *Fisher information*)  $I(\theta)$  are :
  - $J(\theta) = \frac{-d^2\ell(\theta)}{d\theta^2}$
  - $I(\theta) = E\{J(\theta)\} = E\left\{\frac{-d^2\ell(\theta)}{d\theta^2}\right\}$
- They measure the *curvature* of  $-\ell(\theta)$  :  
the *larger* the values of  $J(\theta)$  and  $I(\theta)$ , the *more concentrated* are  $\ell(\theta)$  and  $L(\theta)$

## Example : Normal distributions



## Properties of MLEs

- **Convergent** :  $\lim_{n \rightarrow \infty} P(|\hat{\theta}_n - \theta| < \epsilon) = 1, \forall \epsilon > 0$
- **Invariance** : if  $\hat{\theta}$  is the MLE for the parameter  $\theta$ , then  $h(\hat{\theta})$  is the MLE for the parameter  $h(\theta)$
- **Asymptotically unbiased** :  $b(\theta) \rightarrow 0$  as  $n \rightarrow \infty$   
(for 'small' samples the MLE can be very biased)
- **Asyptotically optimal efficiency** : No other asymptotically unbiased estimator can have a smaller variance than that of the MLE
- **Asymptotic Normality** : the distribution of  $\hat{\theta}_n$  as  $n \rightarrow \infty$  is Normal ; this fact gives us a basis for statistical inference based on the MLE (for example, a CI)
- **Approximate CI** (level  $1 - \alpha$ ) for  $\theta$  : 
$$\hat{\theta} \pm z_{1-\alpha/2} / \sqrt{J(\hat{\theta})}$$

## Regularity conditions **(NOT EXAMINED)**

The (not very interesting !!) technical conditions that the asymptotic normality proof depends on **(just here for completeness, you don't need to study these !!)** :

- The true value  $\theta_0$  of  $\theta$  is *interior* to the parameter space  $\Theta$ , which has *finite dimension* and is *compact*
- The densities defined by any two different values of  $\theta$  are *distinct*; i.e.,  $\theta$  is *identifiable*
- There is a neighborhood of  $\theta_0$  within which the *first 3 derivatives* of  $\ell$  exist almost surely (i.e. with probability 1), and for which the expectation of the 3rd derivative is uniformly bounded for  $\theta$  in the neighborhood
- We can *interchange differentiation and integration* (i.e. we can differentiate under the integral sign)

## Example

### Example 7.7

Suppose  $X_1, \dots, X_n \sim \text{iid } \text{Bernoulli}(p)$ .

Calculate

1  $L(p)$

2  $\ell(p)$

3  $\hat{p}_{EMV}$

4  $J(p)$

5  $I(p)$

## Example 7.7, cont.

6 an approximate 95% CI for  $p$  using the data :

- $n = 10$  (number of Heads = 9)
- $n = 20$  (number of Heads = 16)
- $n = 100$  (number of Heads = 67)

## Example

### Example 7.8

Let  $X_1, \dots, X_n \sim \text{iid Pois}(\lambda), \lambda > 0$ .

Calculate

- 1  $\hat{\lambda}_{EMV}$  supposing that  $\sum X_i > 0$
- 2  $\hat{\lambda}_{EMV}$  supposing that  $\sum X_i = 0$
- 3 the MLE of  $P(X = 0)$
- 4  $J(\lambda)$
- 5  $I(\lambda)$
- 6 an approximate 95% CI for  $\lambda$  ...

# Warning

- Estimation by the method of maximum likelihood is *attractive* :
  - conceptually simple
  - intuitive interpretation
- However, some difficulties ; regularity conditions on the likelihood function that cannot be ignored :
  - difficult to establish
  - difficult to interpret
  - difficult to verify in practice
- Thus, even though very often useful, MLE is not a panacea that makes other estimation methods obsolete