



# Product development & engineering design

ME-320

PROF. JOSIE HUGHES



## Lecture 9: CAD & Electrical Drawings

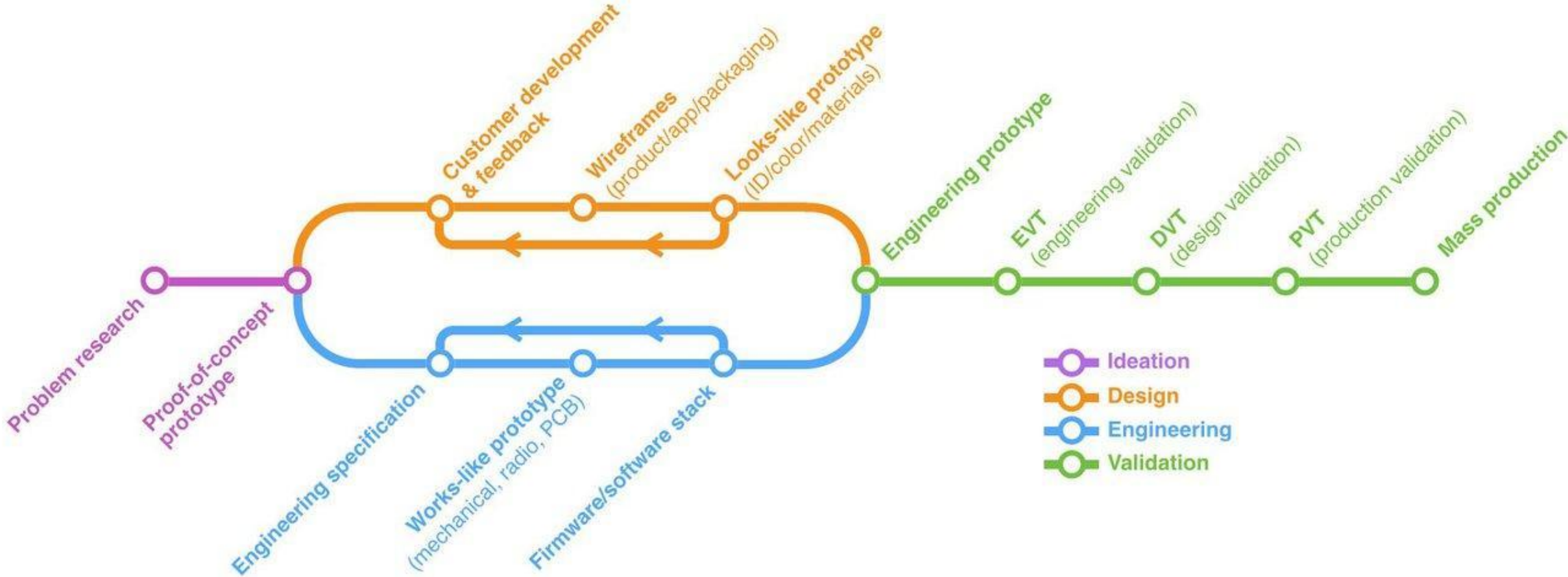


# Schedule

Week 7	22/10/2025	Break	
Week 8	29/10/2025	2nd Design Review with TAs	Review session in SPOT
Week 9	05/11/2025	Electronics & prototyping	Lecture
Week 10	12/11/2025	Engineering Drawings	Lecture
Week 11	19/11/2025	Design for Manufacture, Sustainability	Lecture
Week 12	26/11/2025	3rd Design Review with TAs	Review session in SPOT
Week 13	03/12/2025	Introduction to the robot arm	SPOT
Week 14	10/12/2025	Preparation and testing (competition for anyone wanting to go early)	SPOT
Week 15	17/12/2025	Final Testing/Competition	SPOT



# Prototyping Tools for Different Prototype Stages



# Prototyping



- Great hardware products don't happen by chance.
- They are the result of a rigorous product development process that starts with concept development and moves through multiple cycles of design, engineering, and validation before the product enters full production.

# Why do we use prototypes?

A **prototype** is a preliminary model or mock-up of a product.

Some prototypes are created to get a better idea of what the final look or feel of a product might be, while others help to prove the functionality of a design.



- A company doesn't want to go through all the time, money, and effort to create a product and ship it, only to find out it fails to meet user needs or functional requirements.
- Design changes become increasingly costly as a product moves further along in the development process. Prototypes reduce the need for costly, late-stage design changes to the product.



# Prototyping Tools for Different Prototype Stages



## Proof-of-Concept (PoC) Prototype

- Fast to create
- Validates the concept
- Limited functionality
- 3D print/basic model making



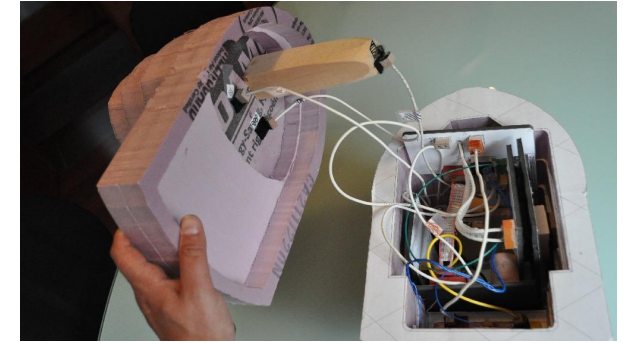
## Looks Like Prototype

- No functionality
- Visually correct
- Good for testing with consumers
- 3D print/model make



## Works like prototype

- Shows engineering concepts
- May not be visually correct
- May be modularized
- 3D print/model making



## Engineering Prototype

- As close as possible to the final design & manufacturing method



## Proof-of-Concept (PoC) Prototype

- Proof-of-concept prototypes aim to prove that an idea is feasible and that there is a potential market for it.
- PoC prototyping happens at the earliest stages of the product development process, and these prototypes include the minimum functionality needed to validate assumptions before moving the product into subsequent stages of development.

### Recommended prototyping tools:

- Basic model making
- Fabrication
- 3D printing



## Looks Like prototypes

- Looks-like prototypes represent the final product at an abstract level but may lack many of its functional aspects.
- Give a better idea of what an end product for end user testing
- Ergonomics, user interfaces, and overall user experience can be validated
- Looks-like prototype development usually starts with sketches, foam or clay models, then moves into CAD modeling.
- Iterative process

### Recommended prototyping tools:

- Basic model making
- Fabrication
- 3D printing



## Functional or works like prototype

- Parallel to the industrial design process, engineering teams work on another set of prototypes to refine the engineering.
- Might look different but they include the core technologies and functions that need to be developed and tested.
- Often, these critical core functions are developed and tested in separate sub-units before being integrated into a single product prototype.
- This subsystem approach isolates variables, making it easier for teams to split up responsibilities and ensure reliability on a more granular level before folding all of the elements together.

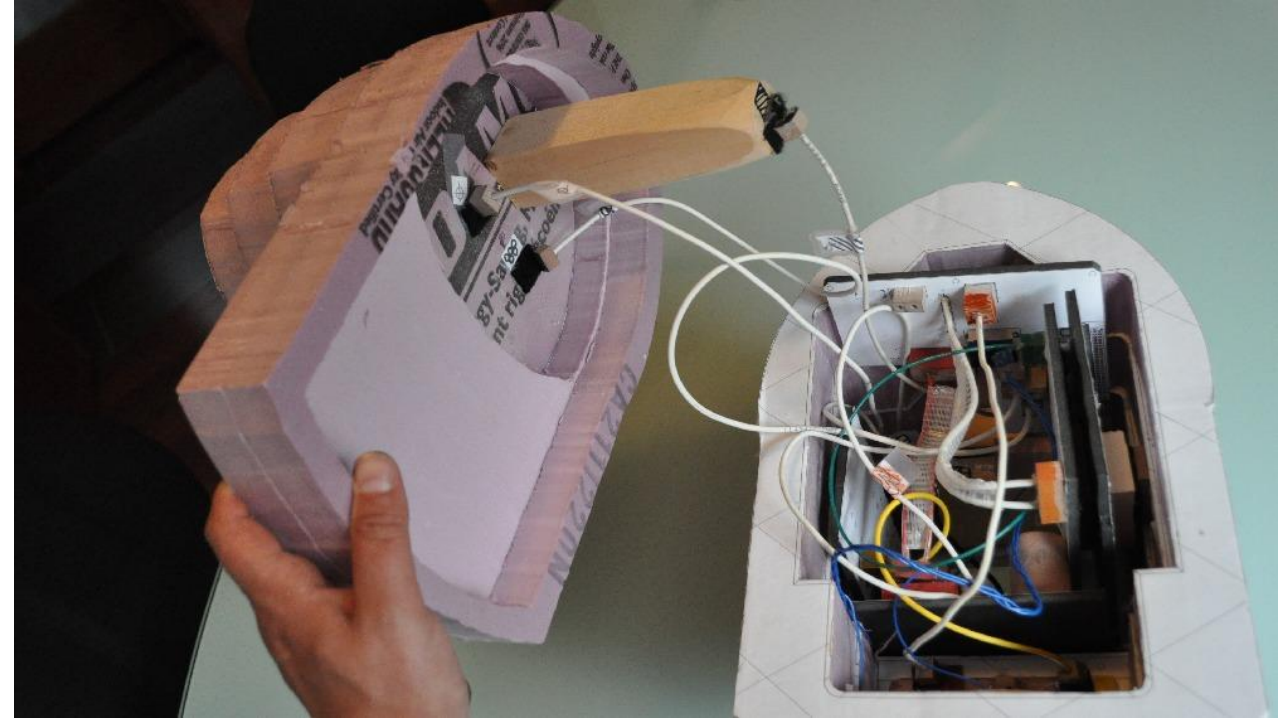
### Recommended prototyping tools:

- Fabrication
- 3D printing
- Machining



## Engineering prototype

- Engineering prototype (EP) is where design and engineering prototypes meet, which often requires concessions from both sides.
- EP builds are usually the last prototypes built in-house before validation builds begin at the manufacturer.
- These prototypes should be made using the final materials, parts, and processes wherever possible, but without investing in costly tooling prematurely.
- For example, 3d printing might still be used in place of generating custom tooling/moulds



### Recommended prototyping tools:

- 3D printing
- Machining



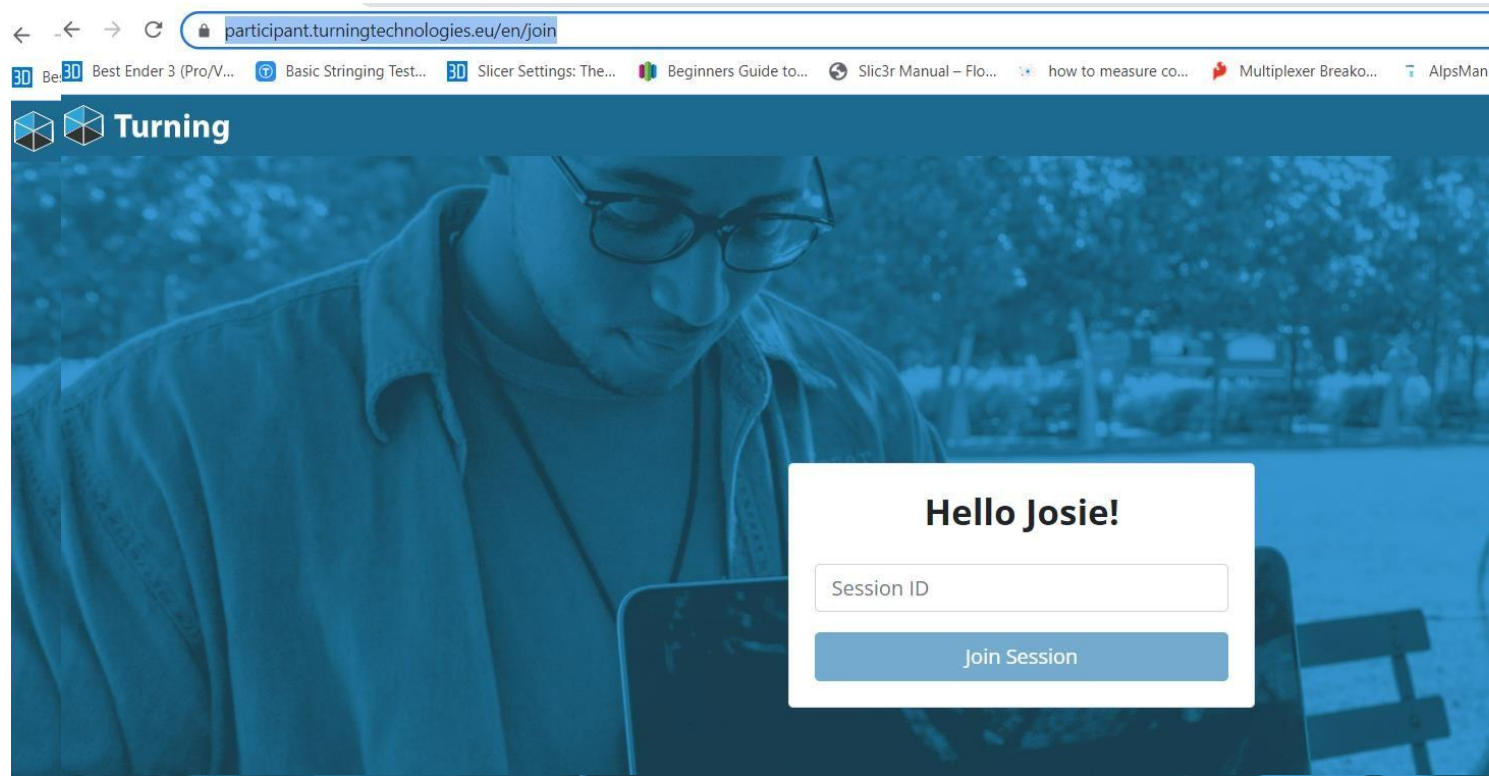
# Prototyping Quiz

<https://participant.turningtechnologies.eu/en/join>

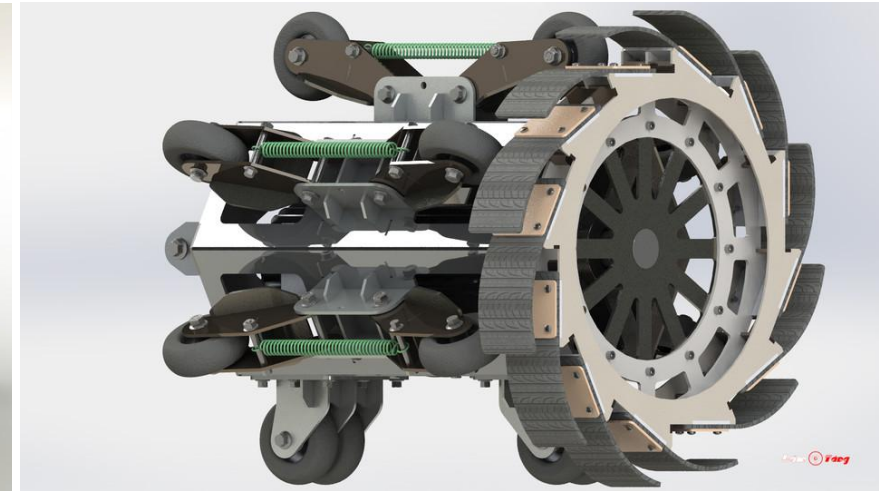
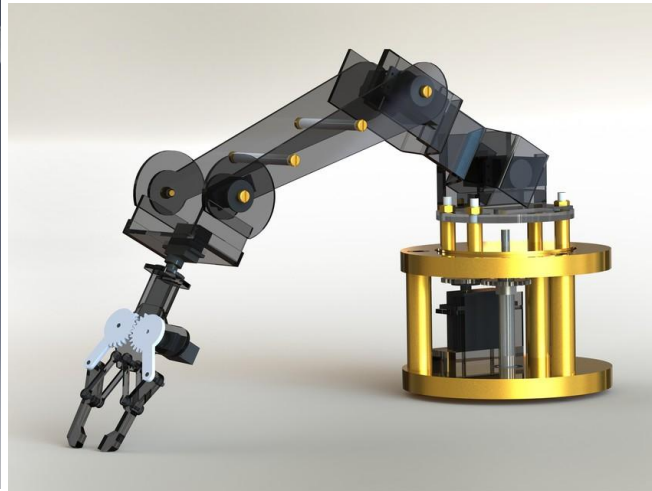
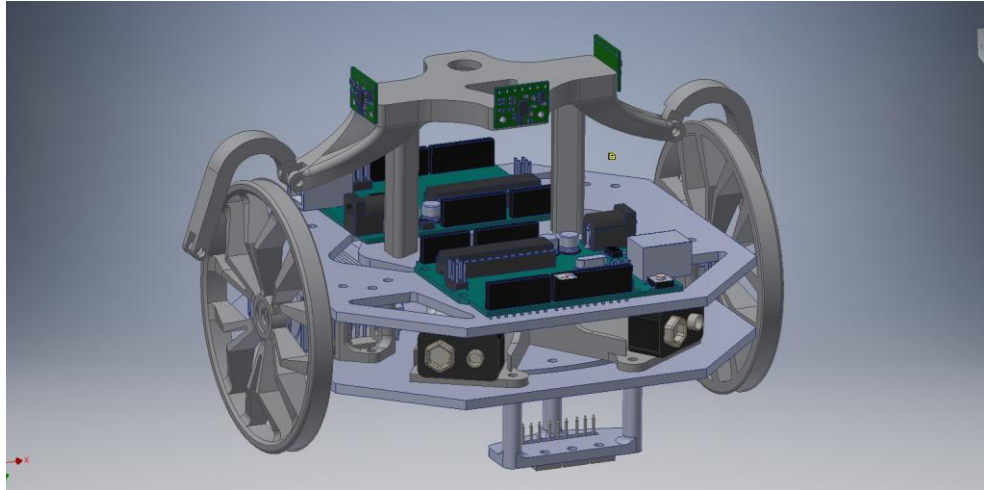
<https://participant.turningtechnologies.eu>

SessionID: datadriven

<https://tppoll.eu/p/datadriven>

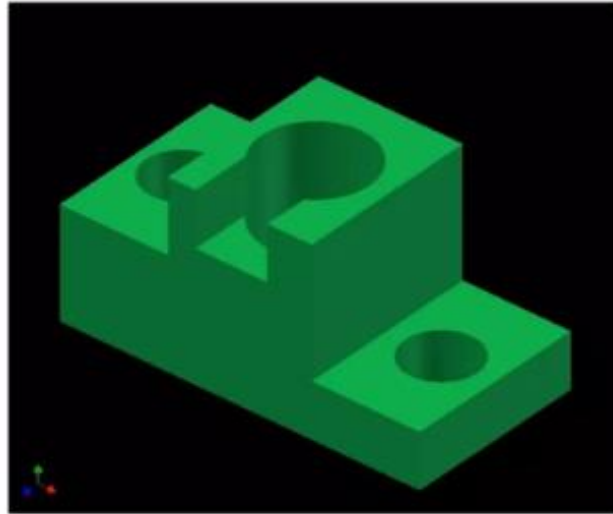


# How do we communicate design?



# Engineering Drawings

1. Try to write a *description* of this object.
2. Test your written description by having someone attempt to *make a sketch* or *visualize* from your description.



**Language is inadequate for describing the size, shape and features completely and concisely....**

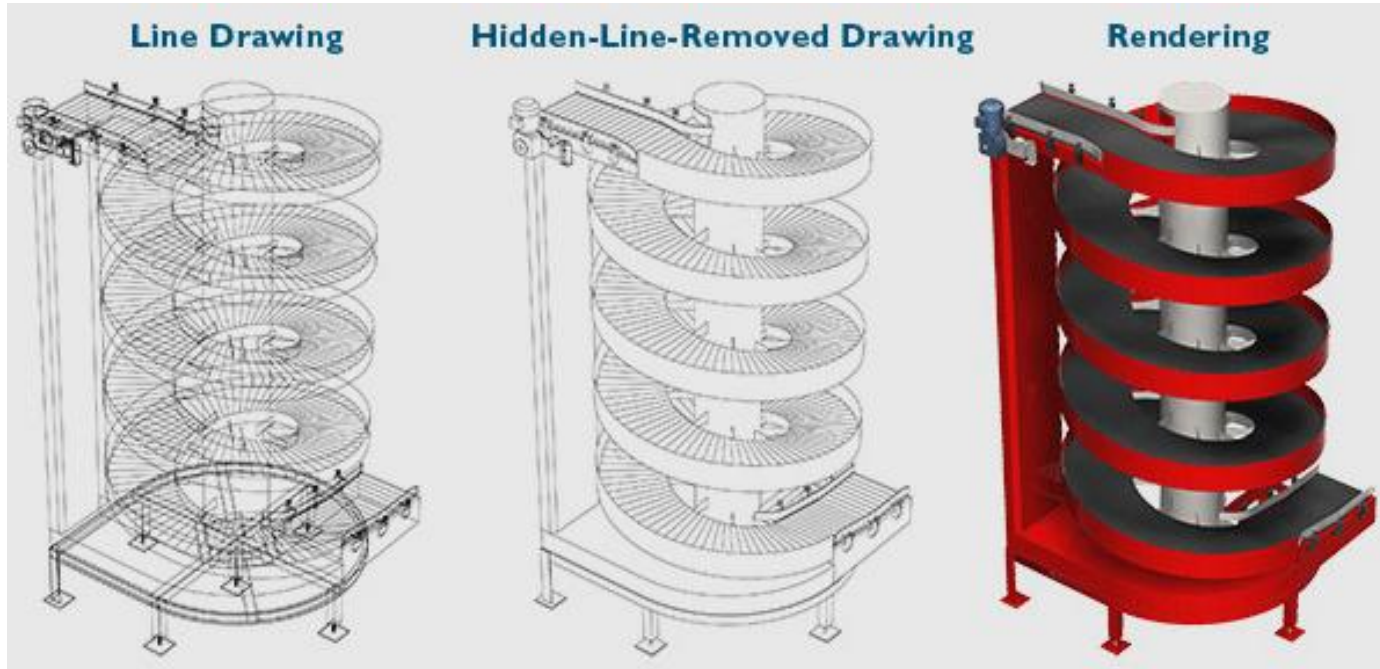
---

*You can easily understand that ...*

**We need graphics and drawings for communication**



# Rendering



- Specify material properties
- Specify colours
- Specify lighting

Use for visualization and optimization of the **industrial design**.

However, challenging to communicate all the functioning, design and means of fabrication



# Purpose of Engineering Drawings

1. An engineering drawing is not an illustration.
2. It is a specification of the size and shape of a part or assembly.
3. The important information on a drawing is the dimension and tolerance of all of its features.

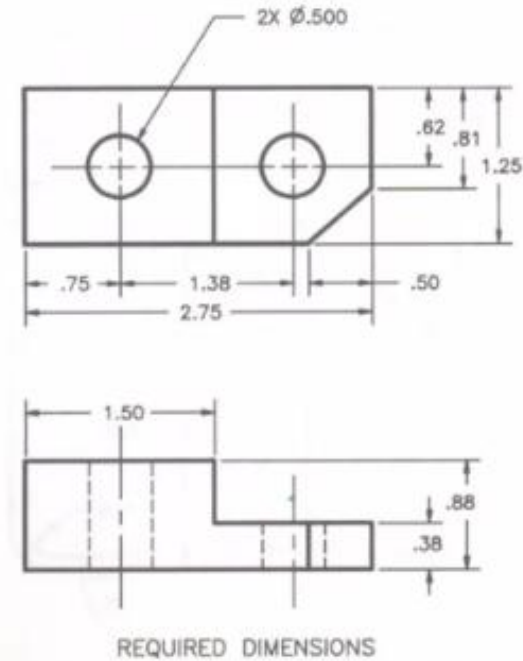
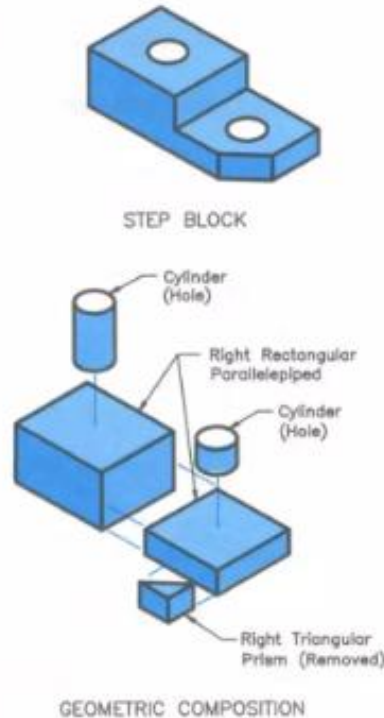
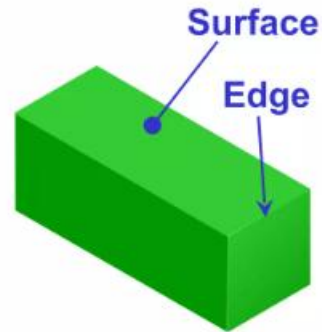


Figure 3-23. Mentally breaking a part into the geometric shapes that form the part is one method for determining the dimensions needed on a drawing.



# The graphical language of engineering drawing

- “Engineering drawing” or “blueprint” uses **lines** to represent the **features** of an object.
- Features of an object are **surface** (include **plane**) and **edge**.

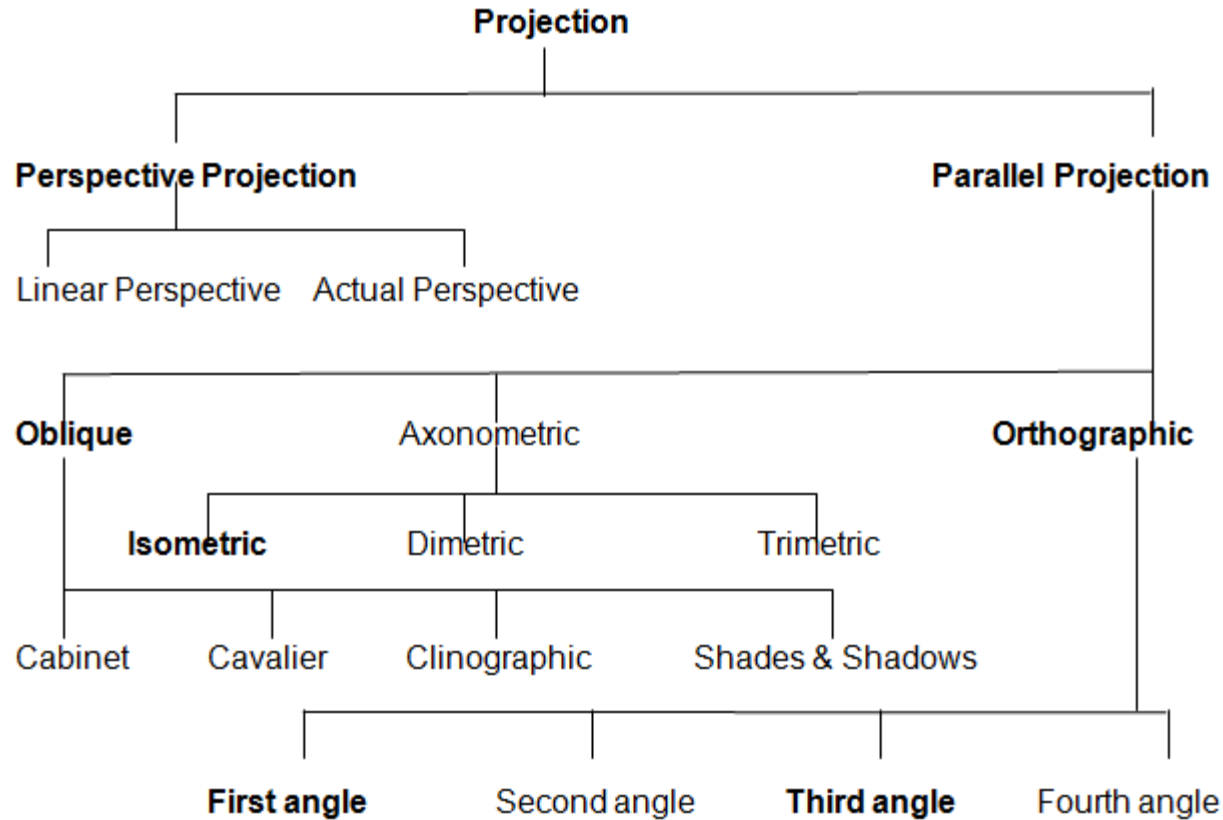


A drawing can be created in 3 ways

1. Freehand sketch
2. Using typical drawing instruments
3. Using a computer



# Engineering Drawings

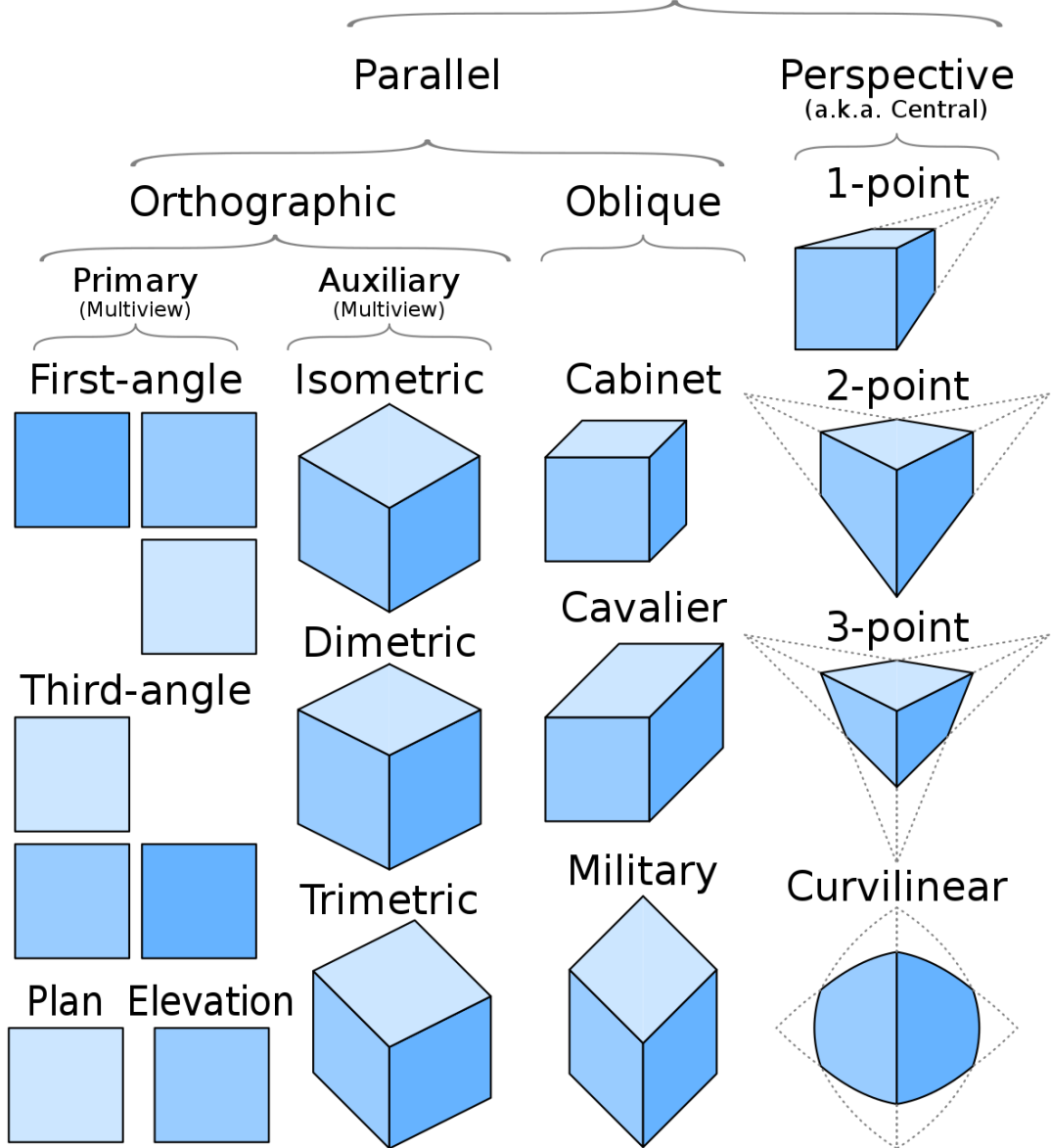


Many different drawing types

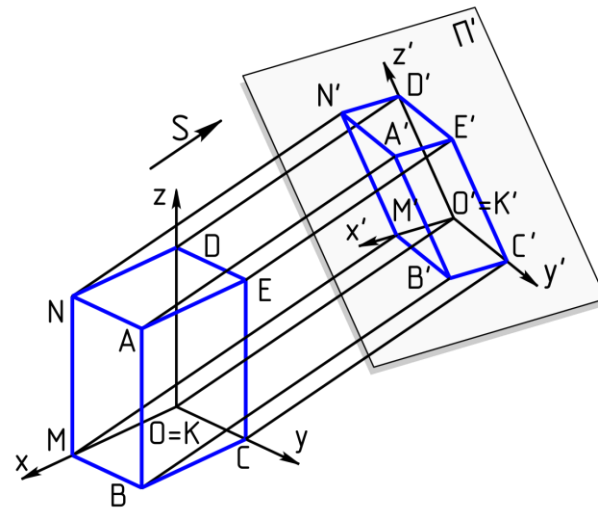
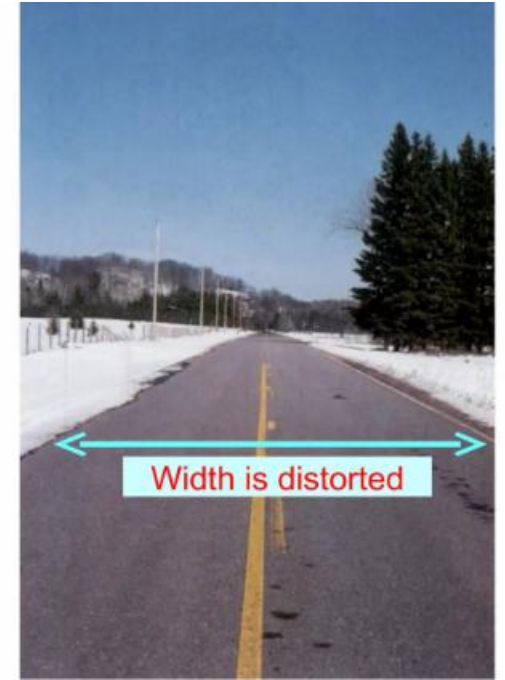
Use different **projections**



# Graphical Projections



- Perspective projection is **not** used by engineer for manufacturing of parts, because
  - 1) It is difficult to create.
  - 2) It does not reveal exact shape and size.



## Parallel Projections

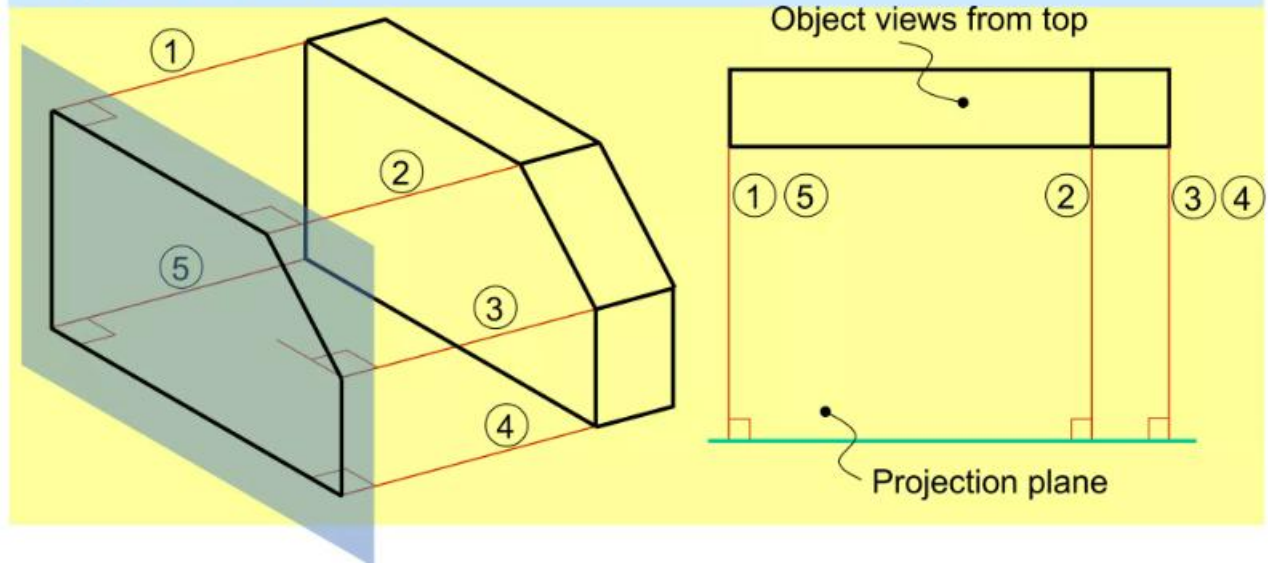
- No distortion
- Easier to communicate shape/size
- Doesn't always communicate global form



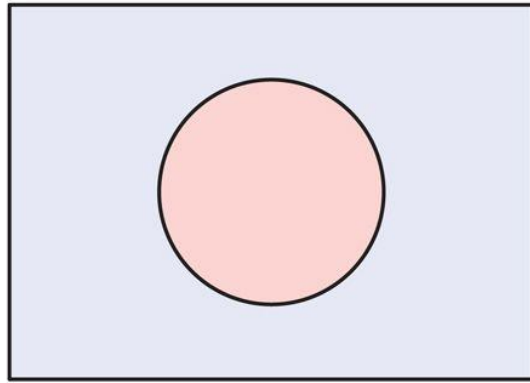
# Orthographic Projection

- Orthographic" comes from the Greek word for "straight writing (or drawing)." This projection shows the object as it looks from the front, right, left, top, bottom, or back, and are typically positioned relative to each other according to the rules of either "First Angle" or "Third Angle" projection.

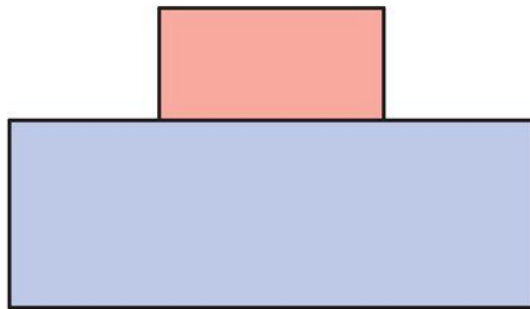
**Orthographic projection** is a parallel projection technique in which the parallel lines of sight are **perpendicular** to the projection plane



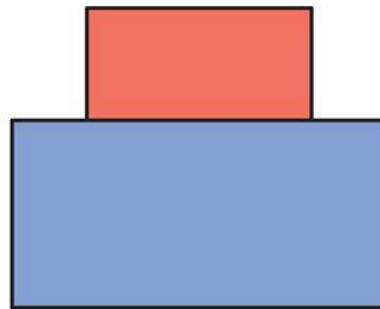
# Orthographic and isometric projections of an object



top view

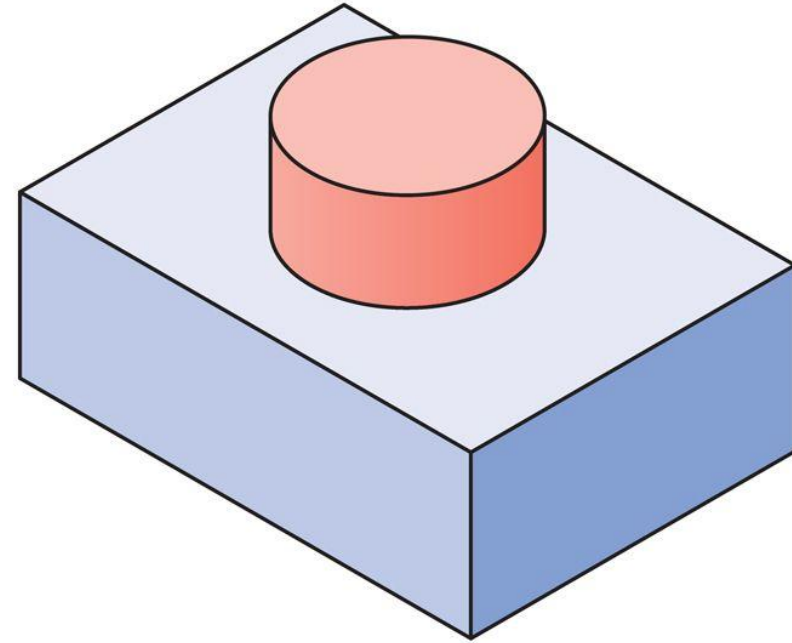


front view



side view

2-dimensional orthographic projection



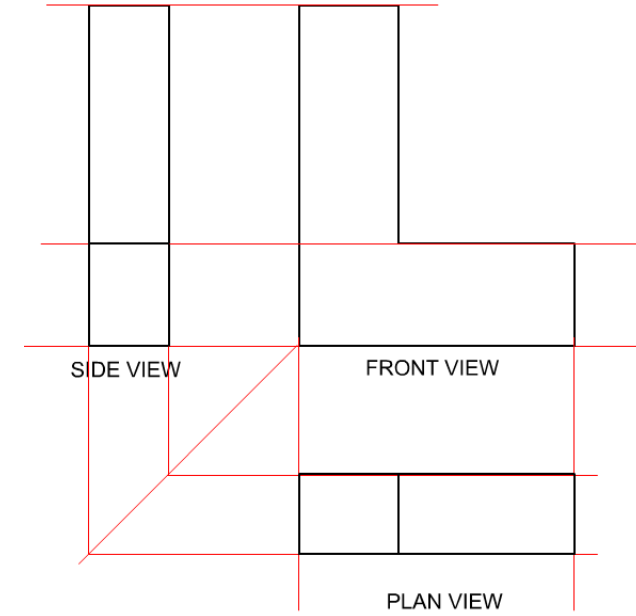
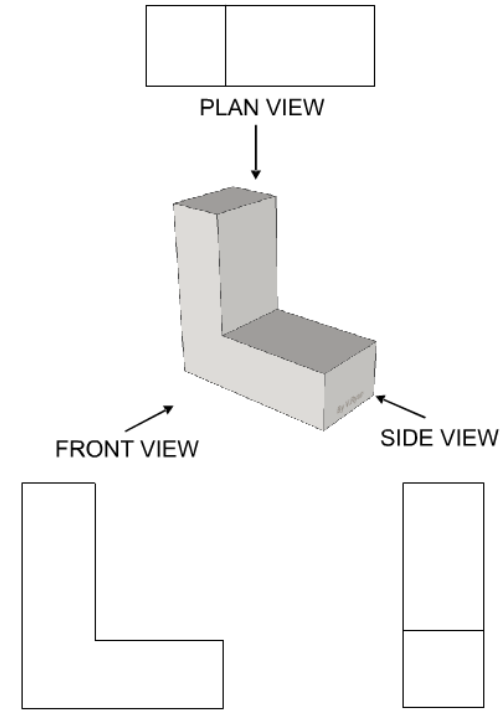
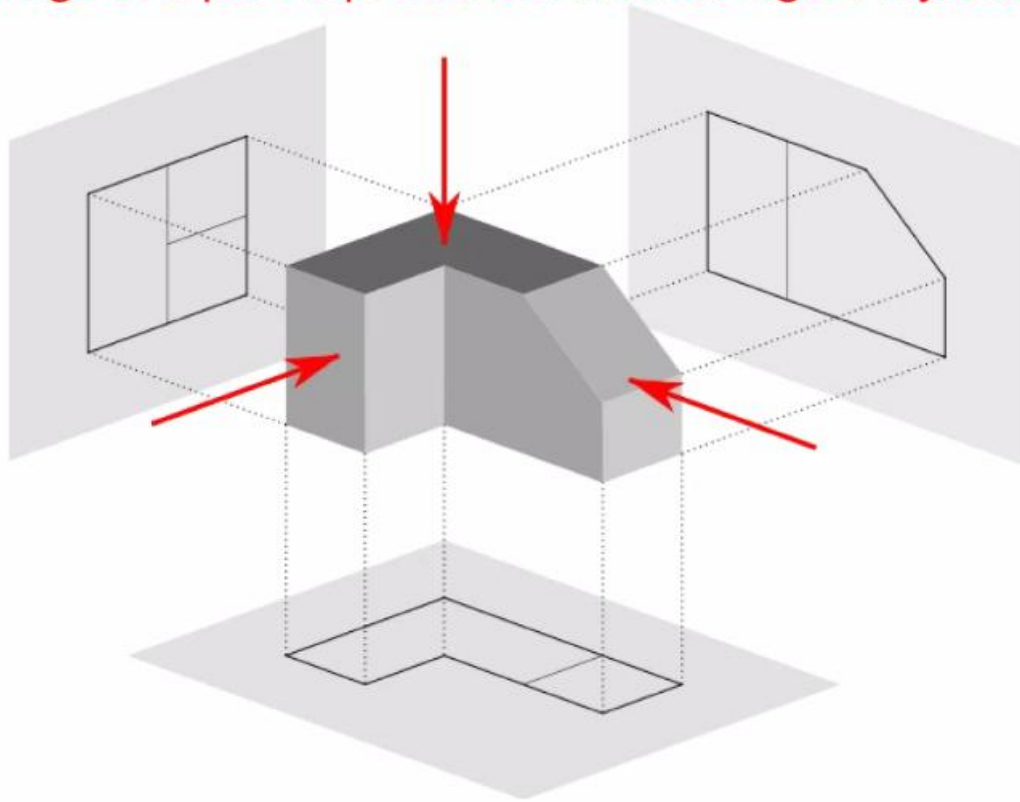
3-dimensional isometric projection

© 2012 Encyclopædia Britannica, Inc.



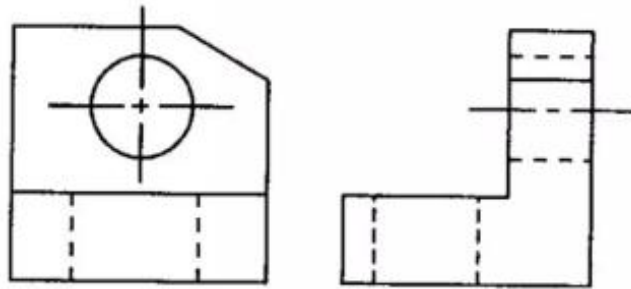
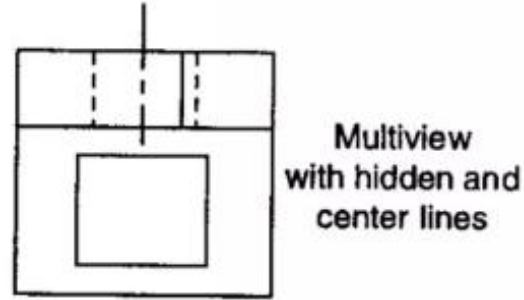
# First View

Image of a part represented in First Angle Projection

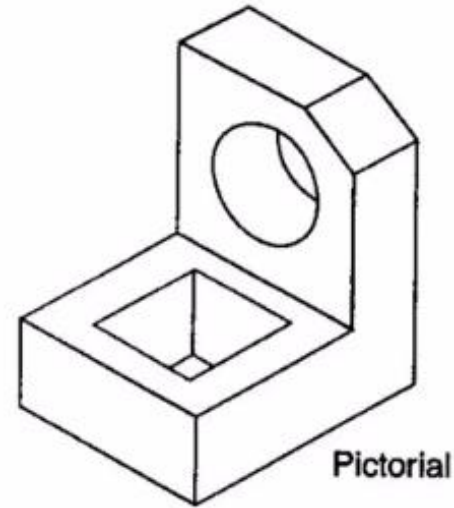


# Combined View: Orthographic/Multiview

- Draw object from two / three perpendicular views



**Multiview drawing. / Orthographic**



What it looks  
like pictorially

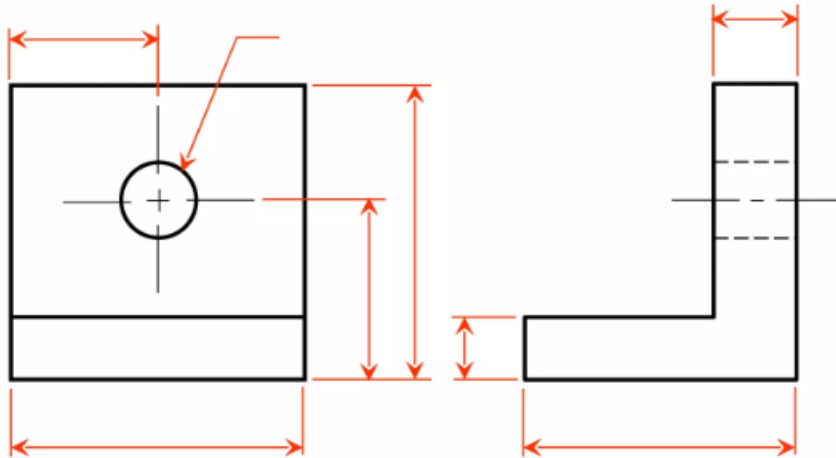
# Combined View: Orthographic/Multiview

## Multiview Drawing

**Advantage** It represents accurate **shape and size**.

**Disadvantage** Require practice in writing and reading.

**Example** Multiviews drawing (2-view drawing)

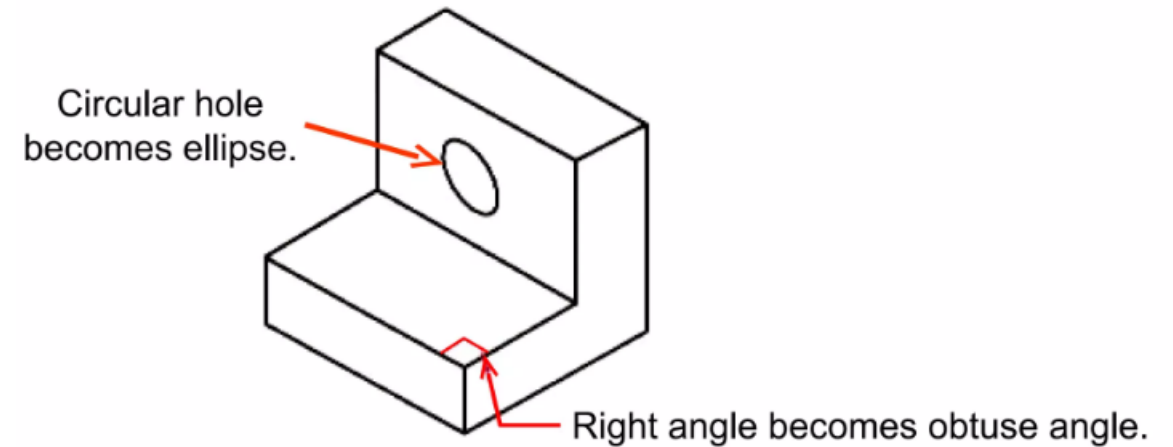


## Axonometric (Isometric) Drawing

**Advantage** Easy to understand

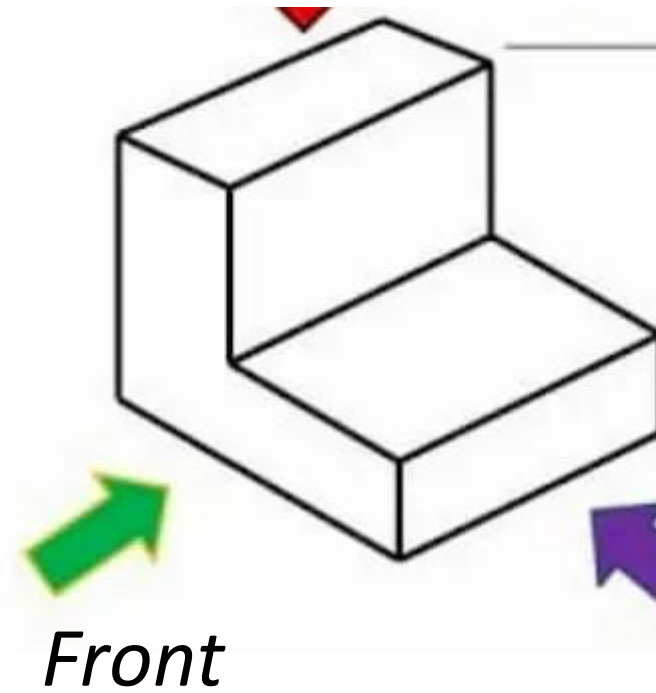
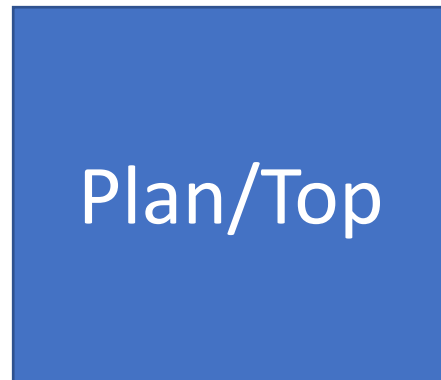
**Disadvantage** Shape and angle distortion

**Example** Distortions of shape and size in isometric drawing



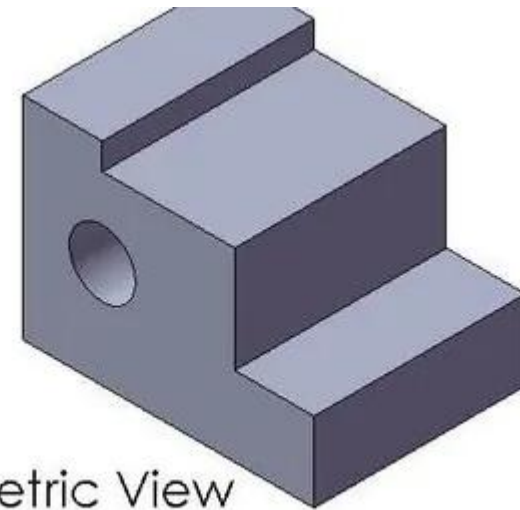
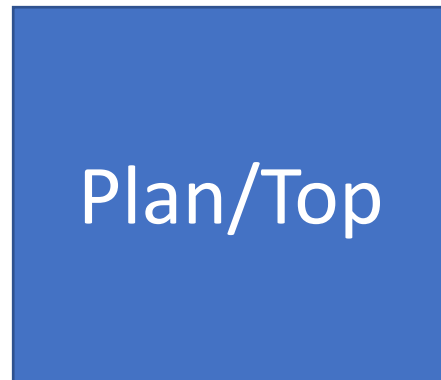
# First View Drawing!

*Draw the first view projections*



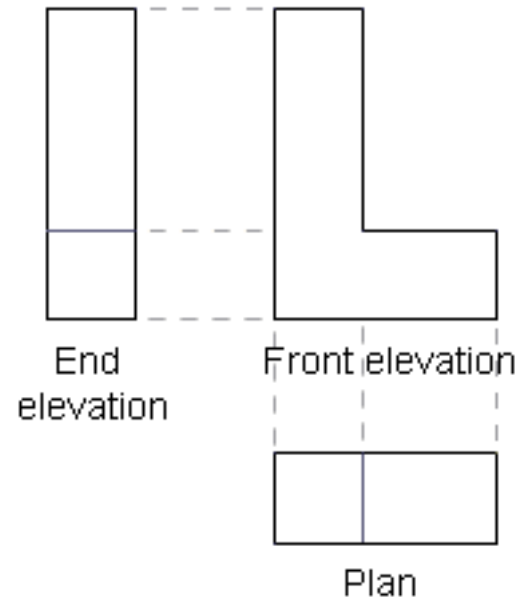
# First View Drawing!

*Draw the first view projections*

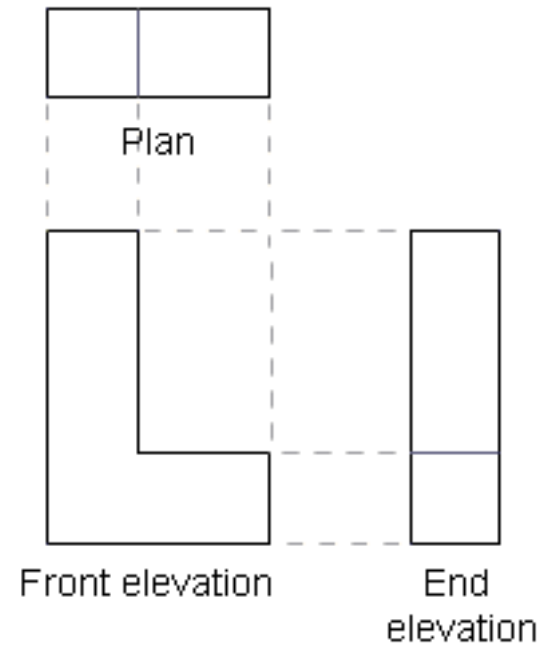


Isometric View

# First Angle vs. Third Angle



**First Angle Projection**



**Third Angle Projection**



# Elements of Engineering Drawings

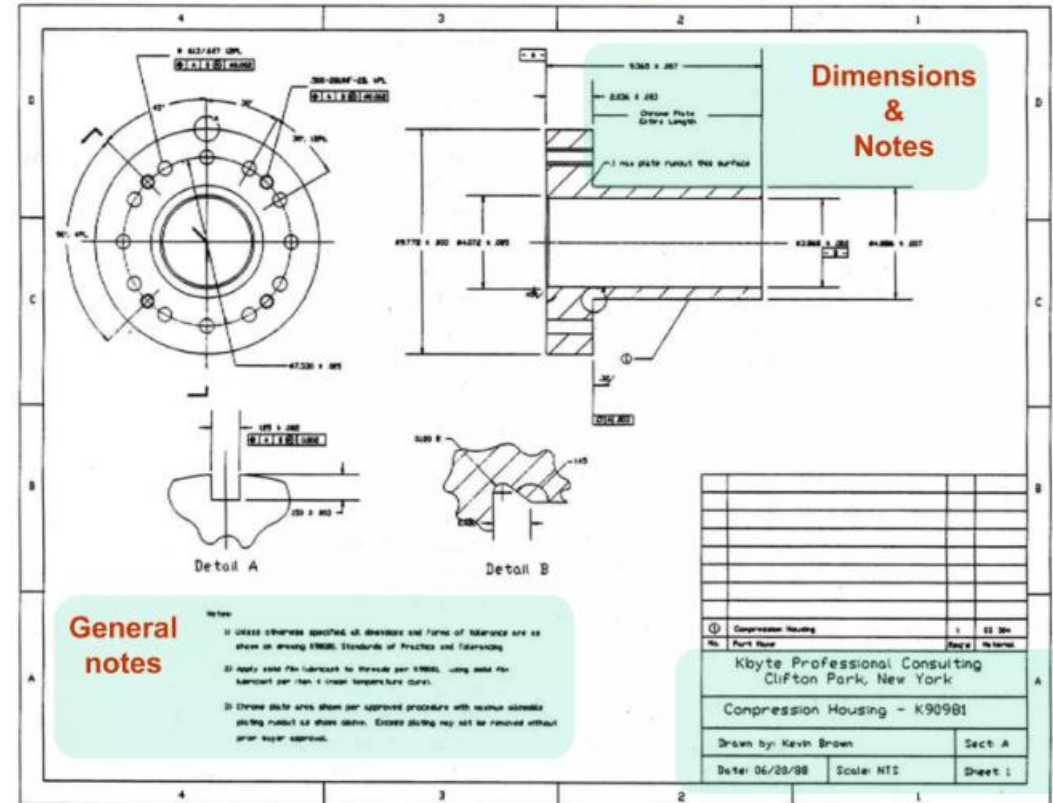
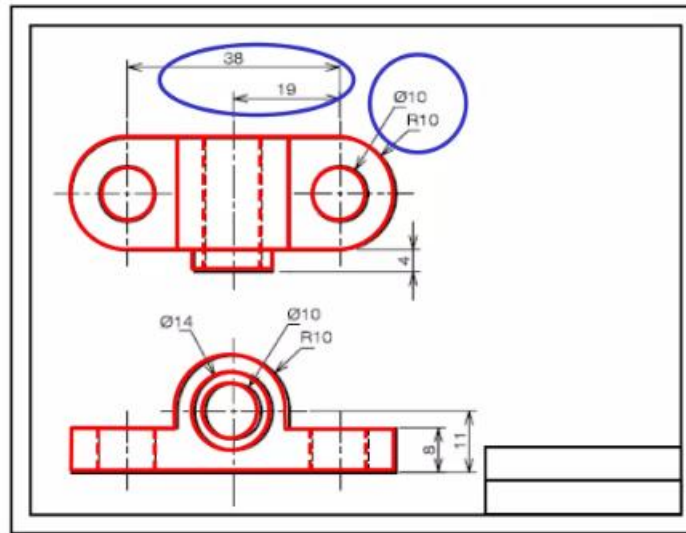
A clear and precise engineering drawing requires both **graphics** and **word** languages.

## Graphics language

Describe a shape (mainly).

## Word language

Describe an exact size, location and specification of the object.







**Title block**



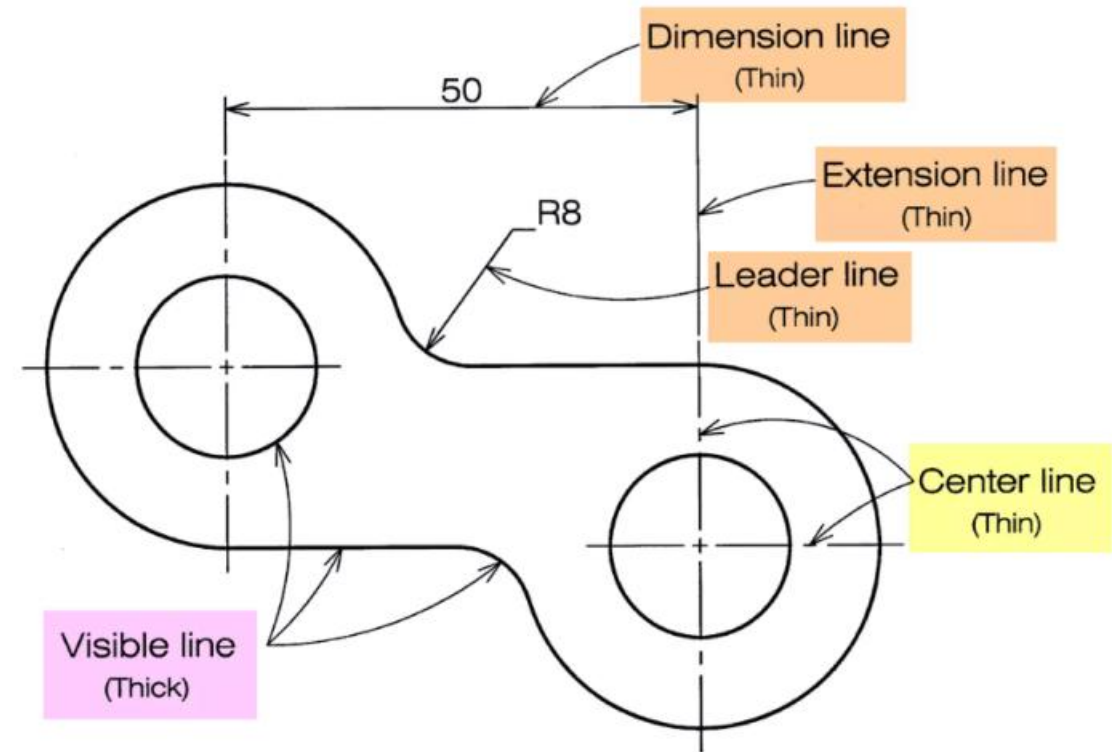
# Drawings: Fundamentals

## Basic Line Types & Name according to application

Thickness \ Style	Thick	Thin
Continuous	 Visible line	
Dash		 Hidden line
Chain		 Center line

1. Dimension line  
2. Extension line  
3. Leader line

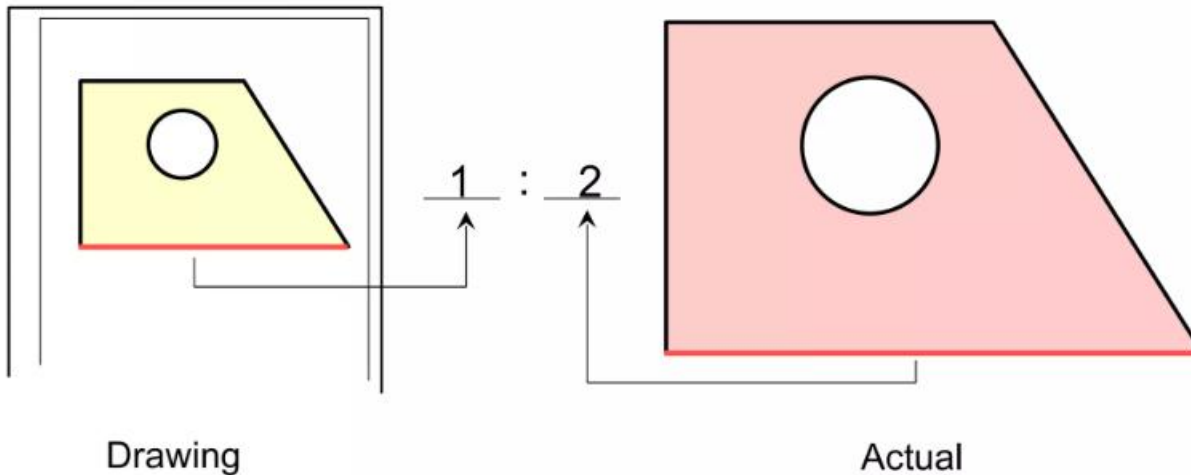
- 1. Visible line** represent features that can be seen in the current view.
- 2. Dimension line**  
**Extension line** indicate the sizes and location of features.  
**Leader line**
- 3. Hidden line** represent features that can not be seen in the current view.
- 4. Center line** represents symmetry, path of motion, centers of circles, axis of axisymmetrical parts



# Drawings: Fundamentals

Length, size

- **Scale** is a ratio between the linear dimension of a drawn representation of an object and the actual object.



- Designation of a scale consists of the word “**SCALE**” followed by the **indication of its ratio**, as follows

SCALE 1:1 for full size

SCALE **X**:1 (X > 1) for an **enlargement** scales

SCALE 1:**X** (X > 1) for a **reduction** scales

- Drawing scale is commonly found in a title block.

UNLESS OTHERWISE SPECIFIED DIMENSIONS ARE IN INCHES TOLERANCES ARE		CAD GENERATED DRAWING, DO NOT MANUALLY UPDATE		INTERBRIDGE	
FRACTIONS	DECIMALS	APPROVALS	DATE		
± 1/32"	XXX ± 0.02" X,XXX ± 0.005" X,XXXX ± 0.0005"			ASSY DRAWINGS	
MATERIAL	--	CHECKED		SIZE	DWG. NO
FINISH	--	RESP ENG		D	REV.
DO NOT SCALE DRAWING		REVISION		SCALE 1:1	CAD FILE
		QUAL ENG		Sheet_02_03_04	SHEET 1 OF 3

- **Dimension numbers** shown in the drawing represent the “**true size**” of an object and they are **independent** of the drawing scale used.



# Drawings: Fundamentals

## Dimensioning Guidelines

The term “feature” refers to surfaces, faces, holes, slots, corners, bends, arcs and fillets that add up to form an engineering part.

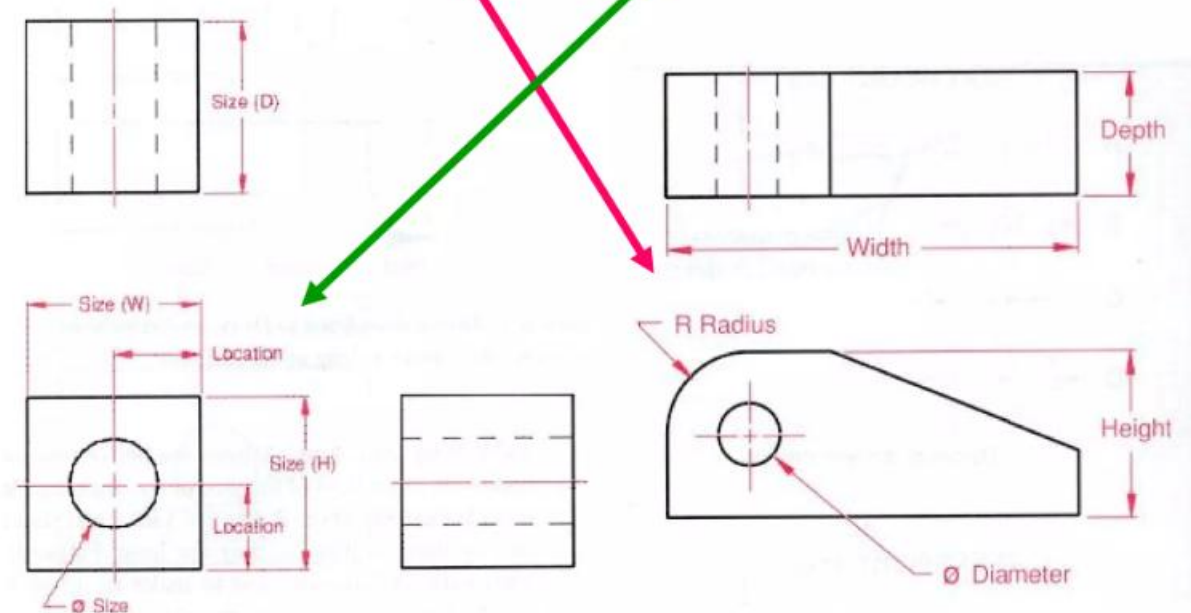
Dimensions define the **size** of a feature or its **location** relative to other features or a frame of reference, called a datum.

The basic rules of dimensioning are:

1. Dimension where the feature contour is shown;
2. Place dimensions between the views;
3. Dimension off the views;
4. Dimension mating features for assembly;
5. Do not dimension to hidden lines;
6. Stagger dimensioning values;
7. Create a logical arrangement of dimensions;
8. Consider fabrication processes and capabilities;
9. Consider inspection processes and capabilities.

## Important elements of dimensioning

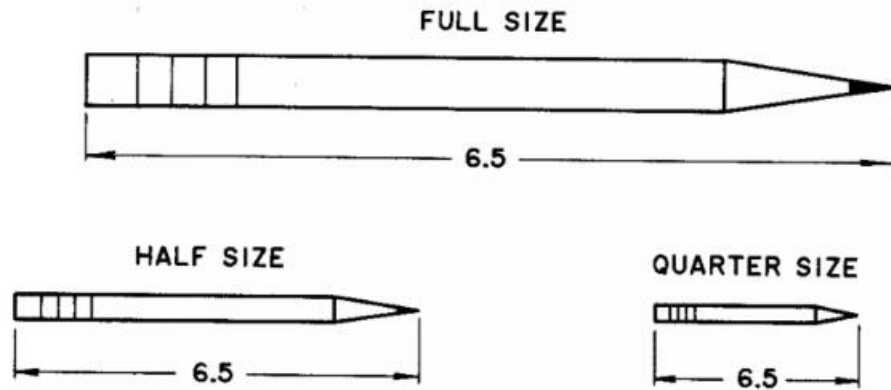
Two types of dimensioning: (1) Size and location dimensions and (2) Detail dimensioning



# Drawings: Fundamentals

## Scaling vs. Dimensioning

- Drawings can be a different scales, but dimensions are ALWAYS at full scale.



# Drawings: Fundamentals

## Arrangement of Dimensions

- Keep dimension off of the part where possible.
- Arrange extension lines so the larger dimensions are outside of the smaller dimensions.
- Stagger the dimension value labels to ensure they are clearly defined.

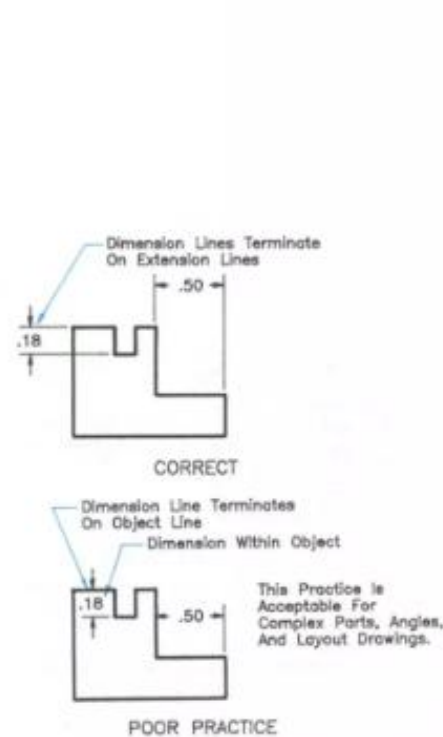


Figure 3-26. Dimensions are normally placed off the object. Avoid placing dimensions on the object.

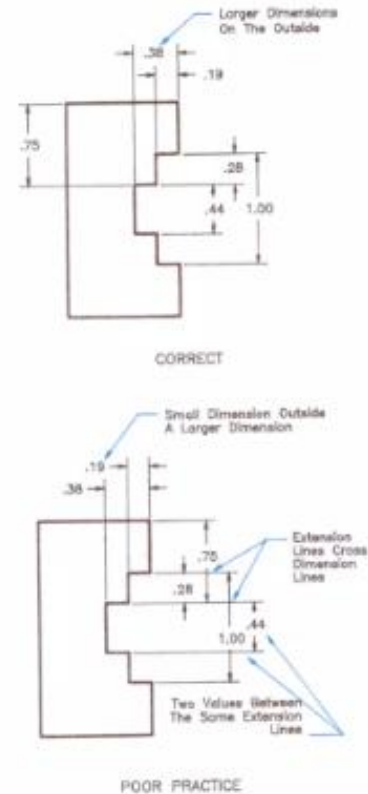


Figure 3-28. Dimensions are arranged to avoid crossing dimension and extension lines. This normally requires that the large dimensions be placed outside smaller ones.

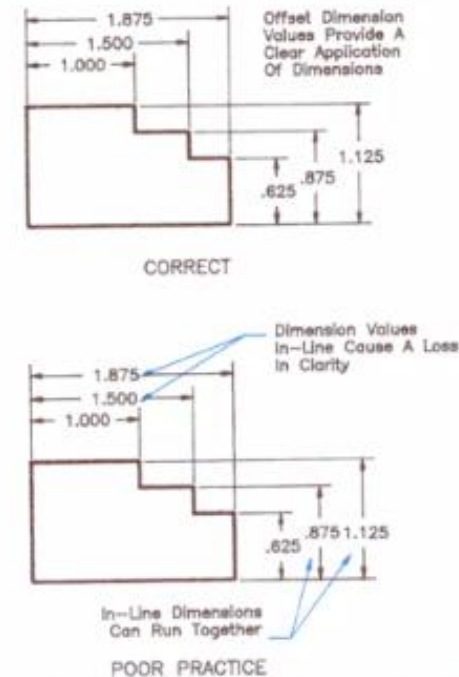
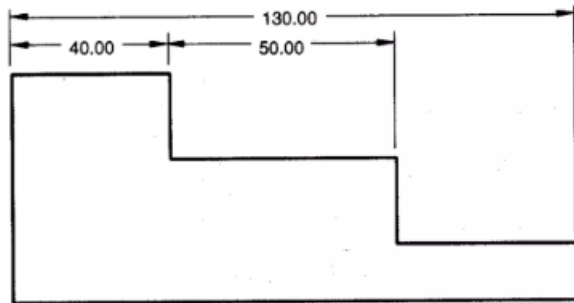


Figure 3-29. Staggered positions for dimension values make it easier to read the dimensions.

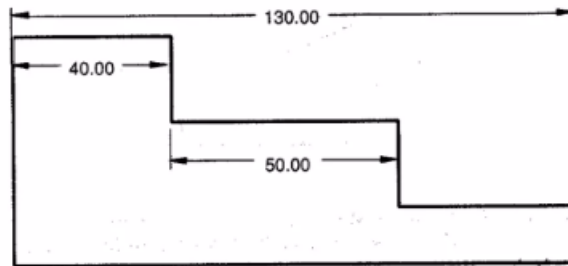
# Drawings: Fundamentals

## Examples of dimensions

- Dimensions should always be placed outside the part

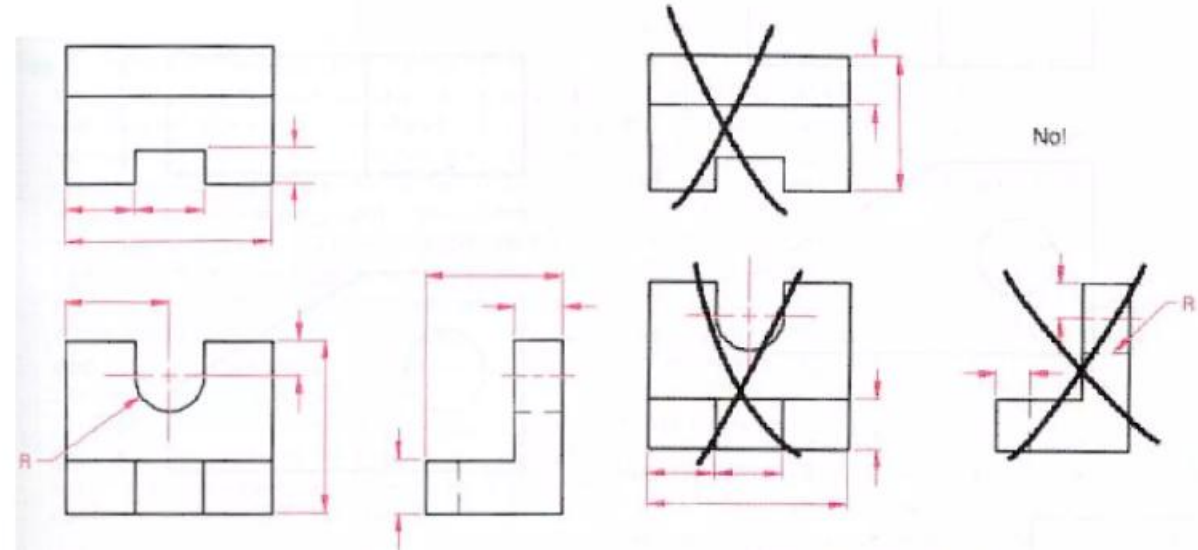


Yes



No

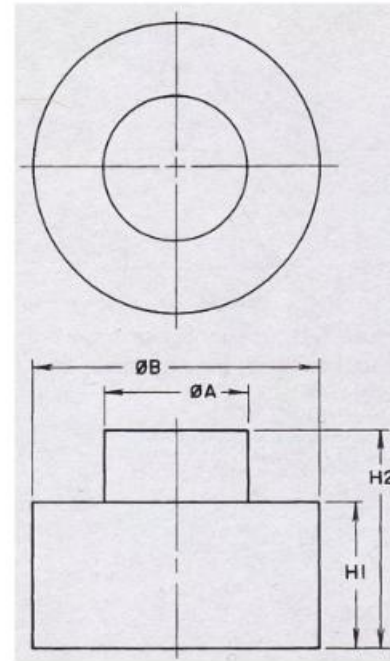
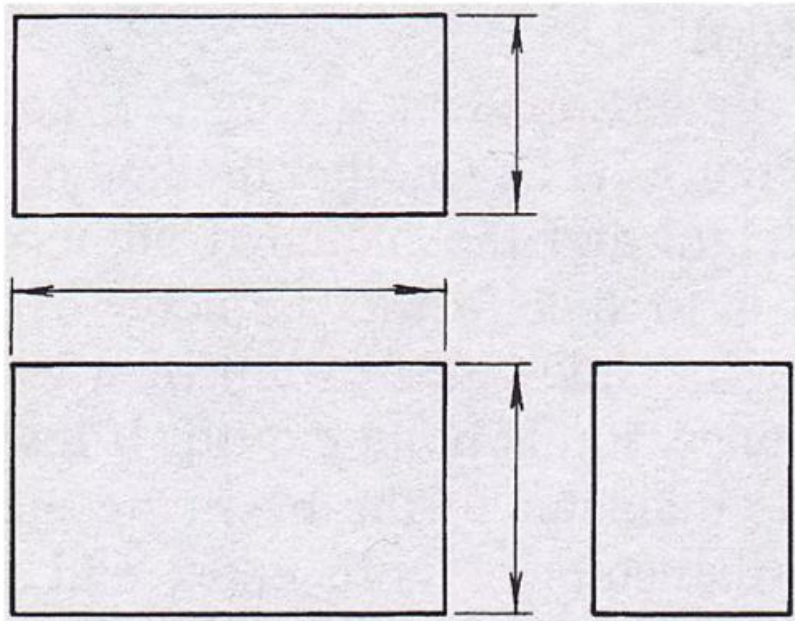
Dimensions should be placed in the view that most clearly describes the feature being dimensioned (contour (shape) dimensioning)



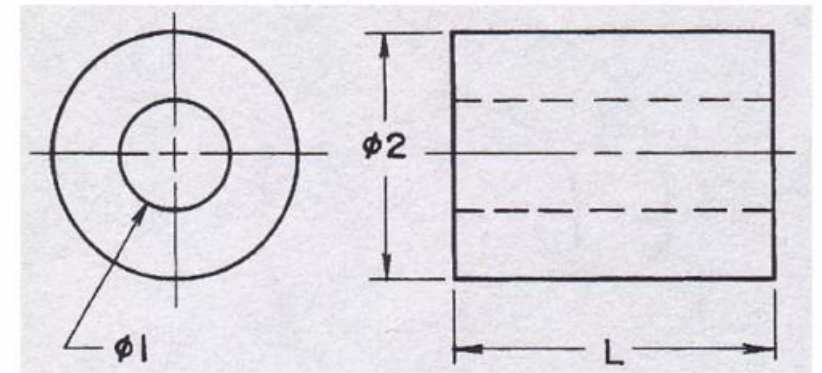
# Drawings: Fundamentals

## Examples of dimensions

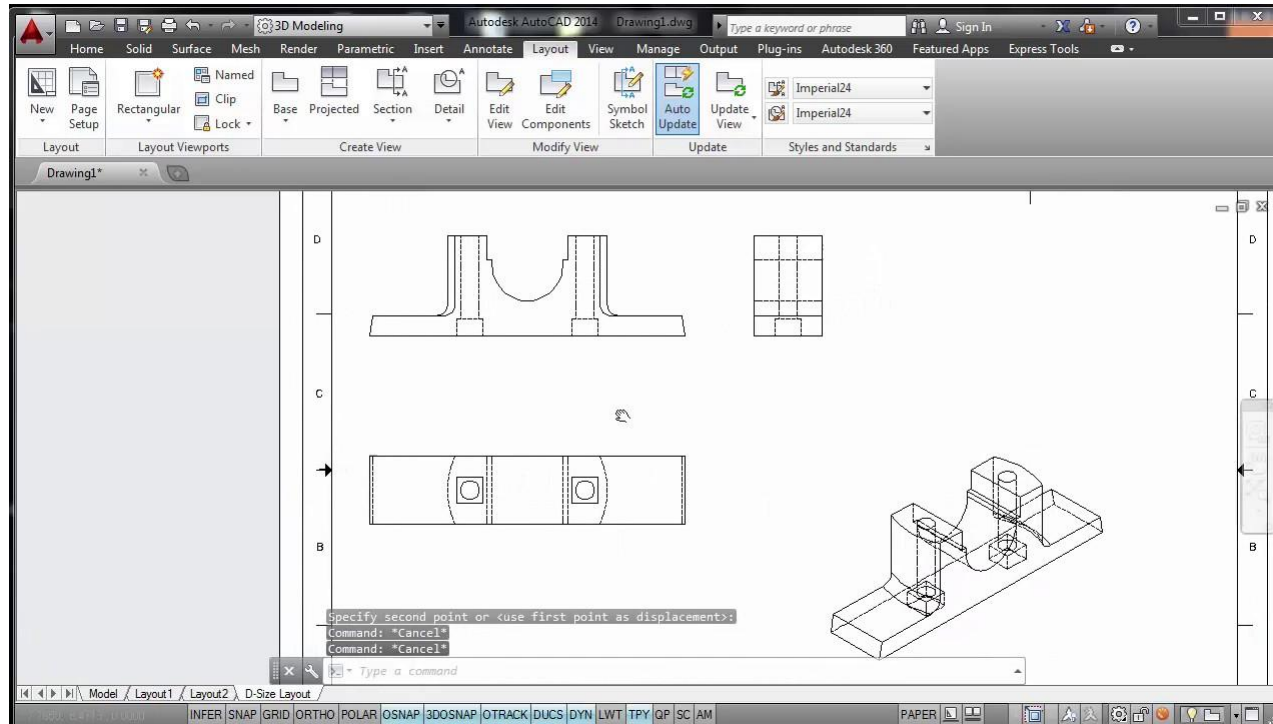
- Rectangular Prism



- Cylinders
  - Positive
  - Negative



# Generating Drawings in CAD...



- Choose views
- Add dimensions, remove, add (rearrange after auto-generate)
- Set scale
- Remove/add lines
- Generate Bill of Materials (BoM)

**Understanding the different types of engineering drawings is key to communicating design. Needed both for creating drawings, and reading from them**



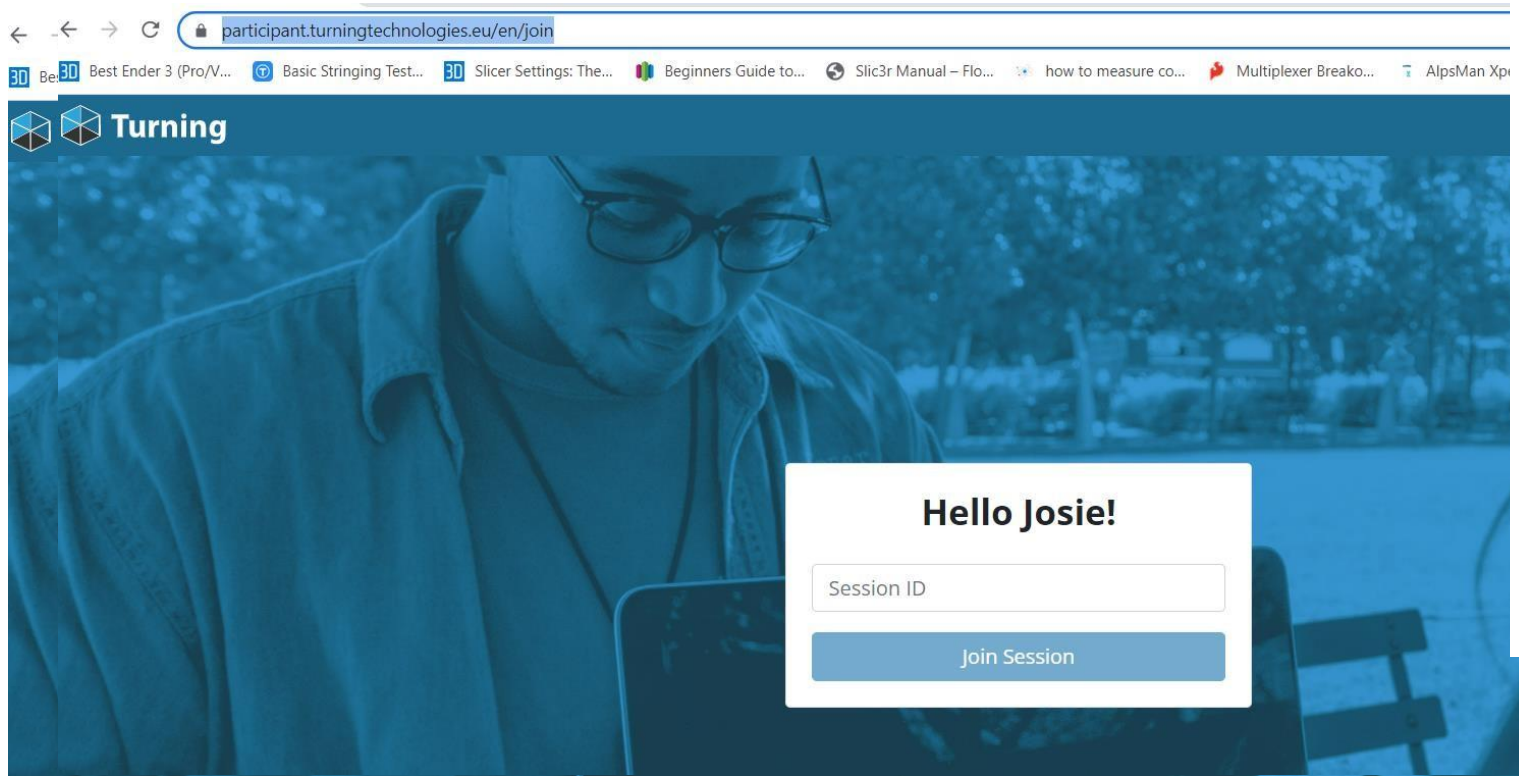
# Engineering Drawings Quiz

<https://participant.turningtechnologies.eu/en/join>

<https://participant.turningtechnologies.eu>

SessionID: datadriven

<https://tppoll.eu/p/datadriven>



# Mechanical Prototyping

## CAD → Engineering Drawings

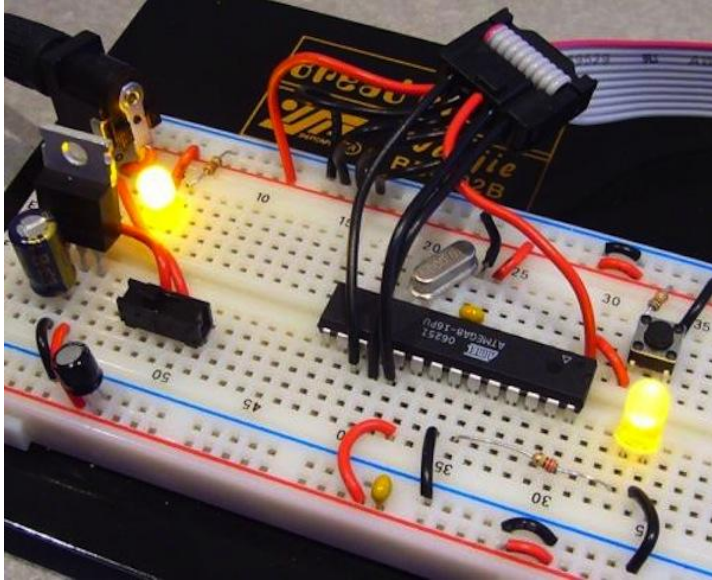
How do we evolve electronic prototypes?

How can we represent system integration & electronics?



# Electronics Prototyping & Development

## Breadboarding: Rapid Prototyping

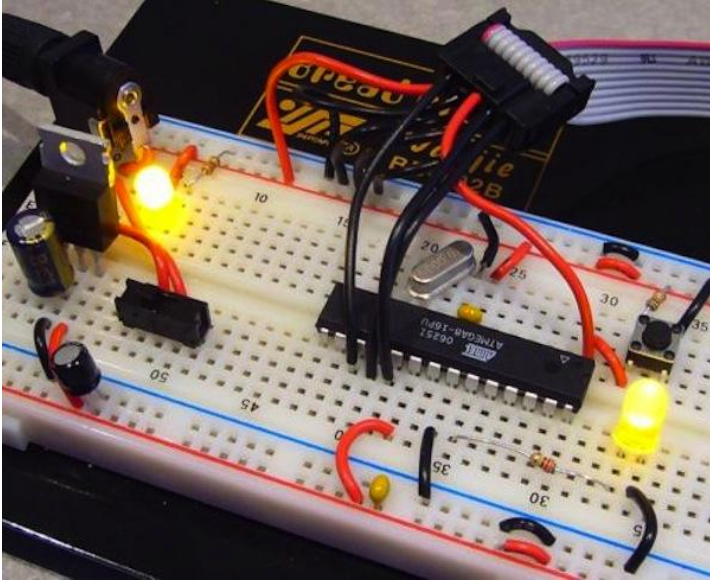


What have you found to  
be the limitations?



# Electronics Prototyping & Development

## Breadboarding: Rapid Prototyping



Loose parts

Not scaleable

Large Size

Messy

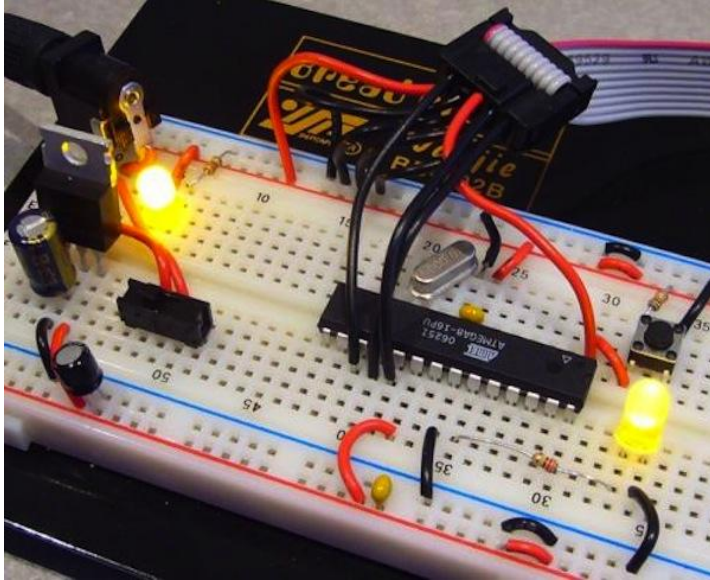
Noisy electrical  
connections

What have you found to  
be the limitations?



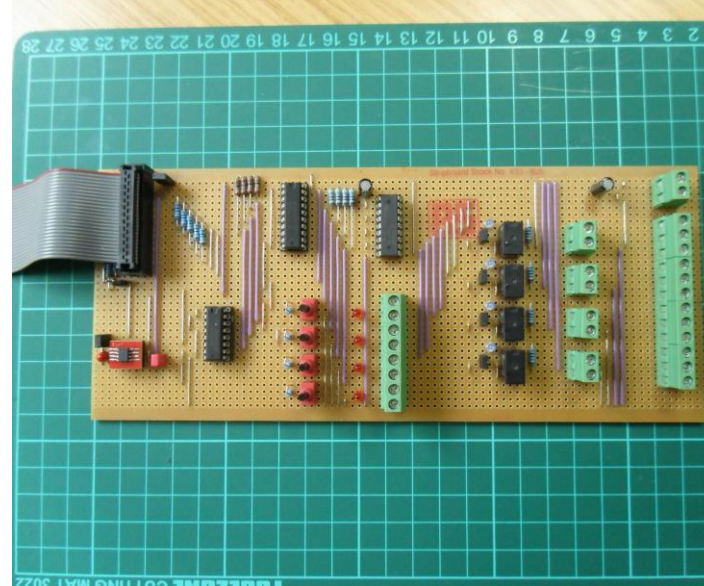
# Electronics Prototyping & Development

**Breadboarding:**  
Rapid Prototyping



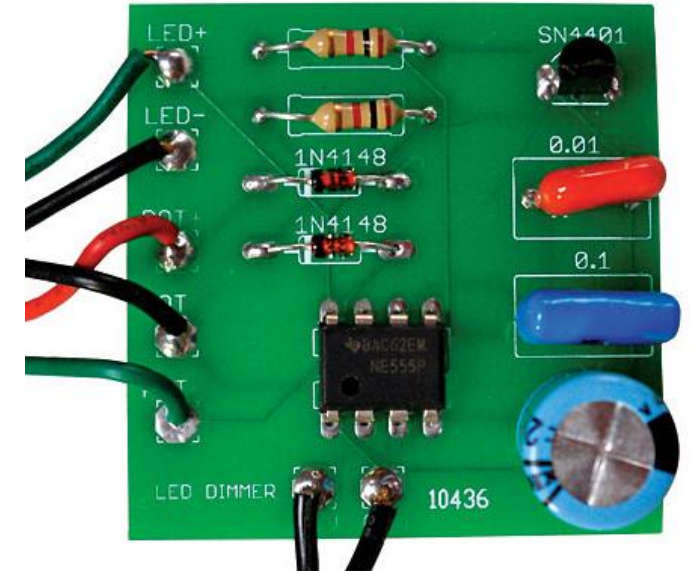
What have you found to be the limitations?

**Strip-board/Veroboard:**  
Improved stability, less flexibility



Soldered parts  
Low-cost, quick  
Does not scale

**PCB**  
Mass Manufacture



Compact (internal routing)  
Mass manufacture  
Takes time (design + fab)

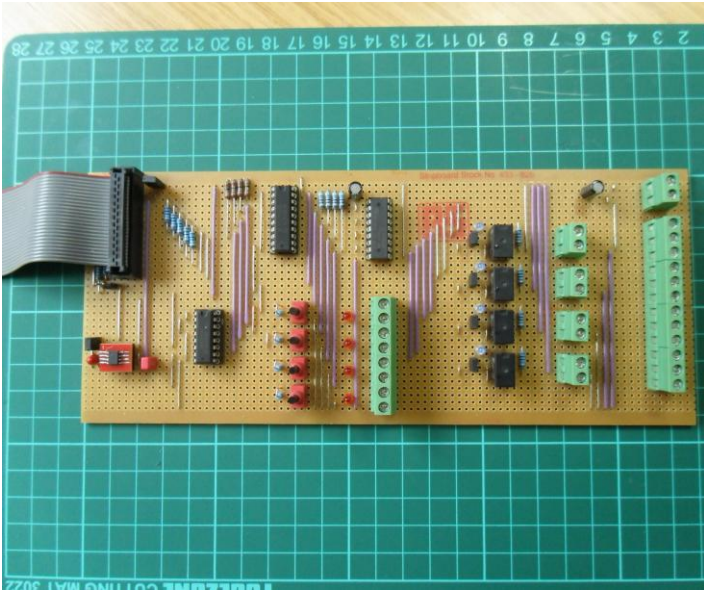




# Electronics Prototyping & Development

## Strip-board/Veroboard:

Improved stability, less flexibility



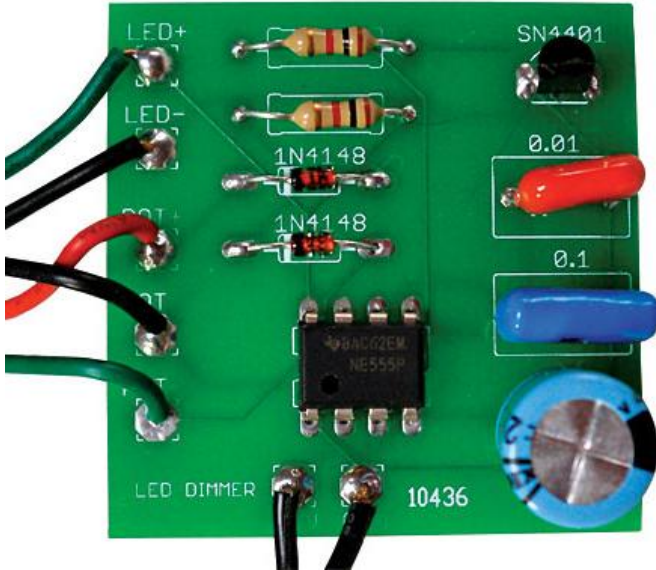
- Requires thought and planning in the layout
- Correcting mistakes is time-consuming
- Good for one-off stable electronics
  - Improved electrical connections
- Limited to through-hole components
- Still rather large foot-print
- Parts cannot be re-used
- Low cost (of verroboard)



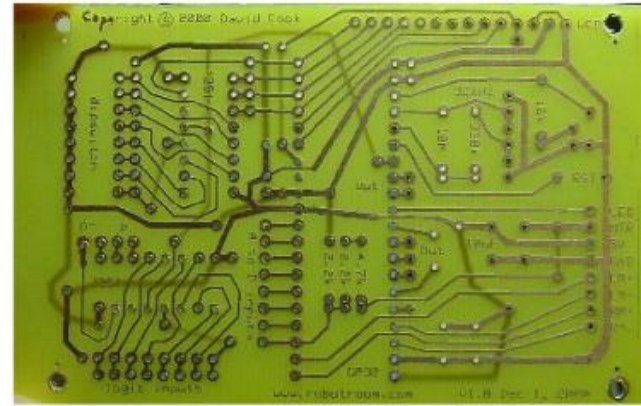
# Electronics Prototyping & Development

## PCB

Mass Manufacture



Compact (internal routing)  
Mass manufacture  
Takes time (design + fab)



Double Sided PCB

- Etch and remove different layers
- Chemical etching to remove solder-mask and silk screen
- Mechanical drilling removing of parts



# Electronics Prototyping & Development

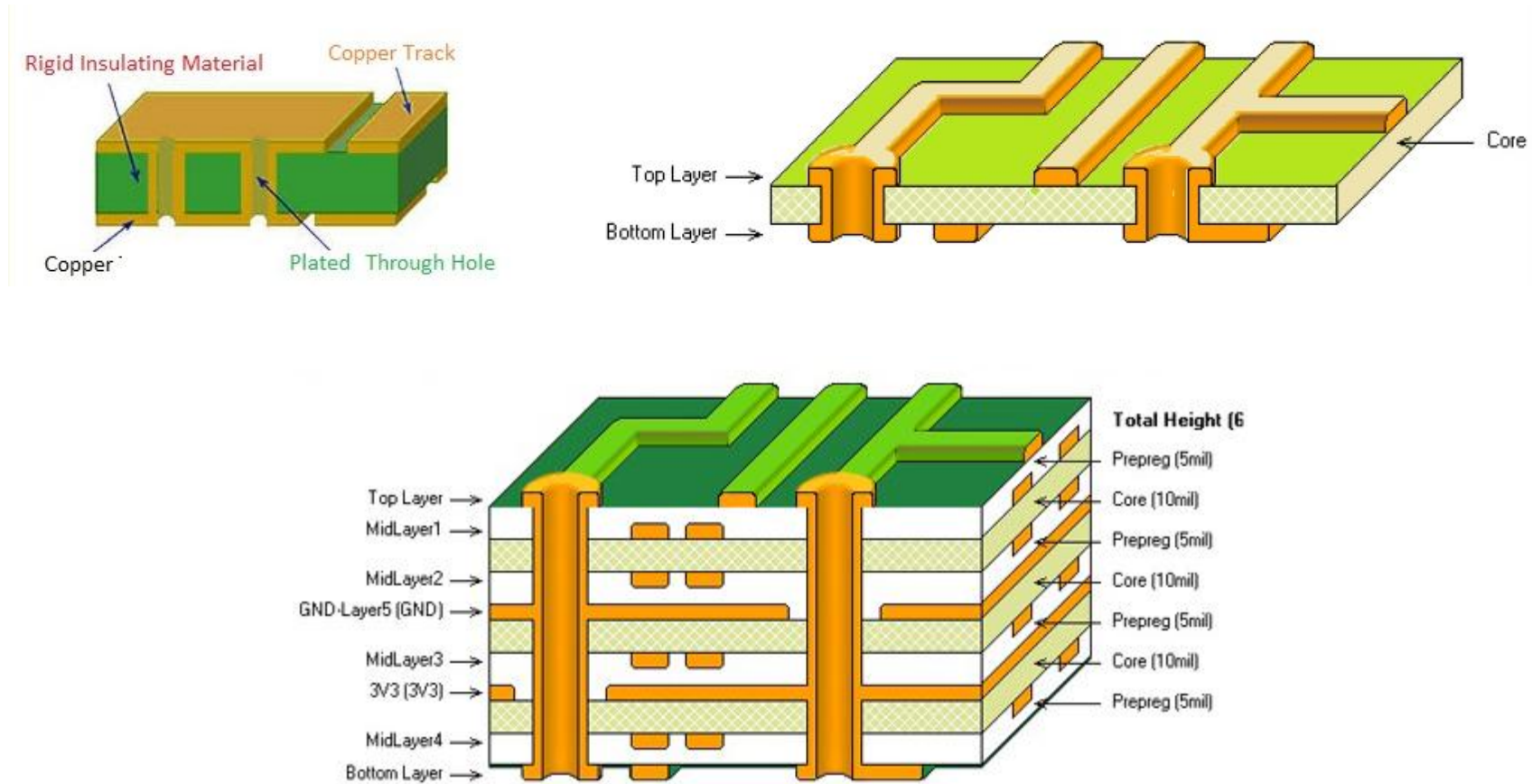


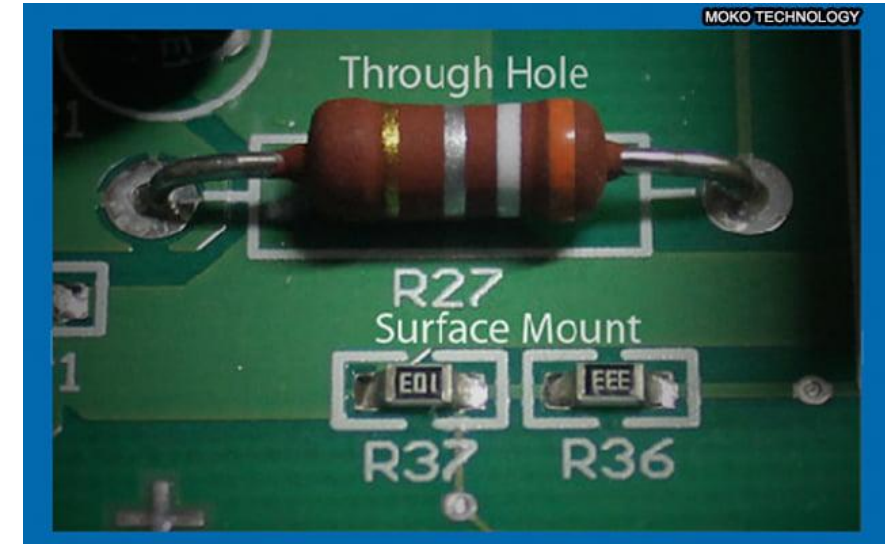
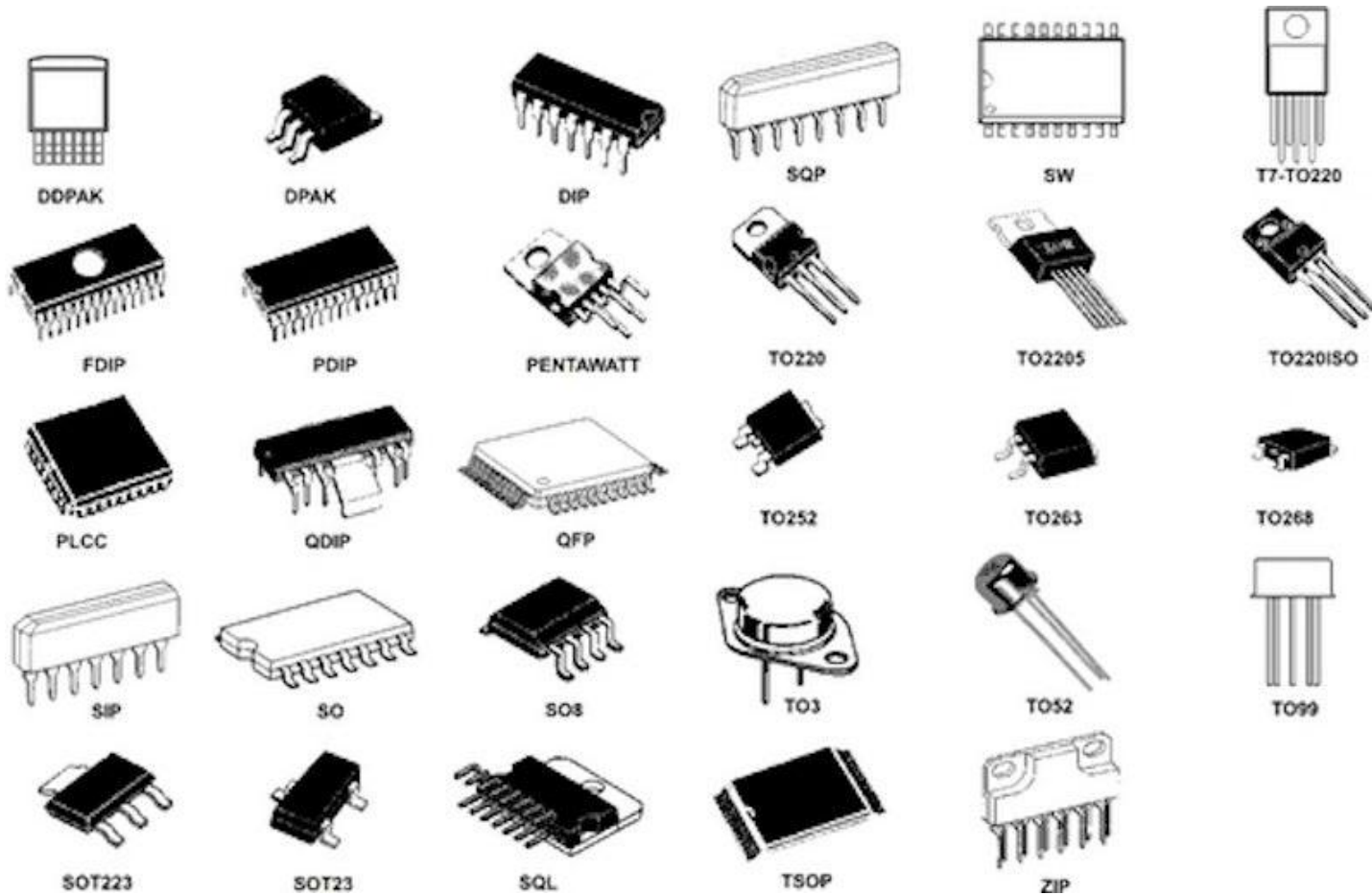
Image courtesy Terry Kozlyk

(c) VentureOutsource.com



# Electronics Prototyping & Development

## Standard Footprints



Surface mount  
components (SMD)  
Passive  
components

comparison	Metric code	Imperial code	comparison
0.1x0.1 mm	0402	01005	0.01x0.01 in (10x10 mils)
	0603	0201	
	1005	0402	
	1608	0603	
1x1mm	2012	0805	0.1x0.1 in (100x100 mils)
	2520	1008	
	3216	1206	
	3225	1210	
	4516	1806	
	4532	1812	
	5025	2010	
1x1 cm	6332	2512	0.5x0.5 in (500x500 mils)
	<b>Actual size</b>		

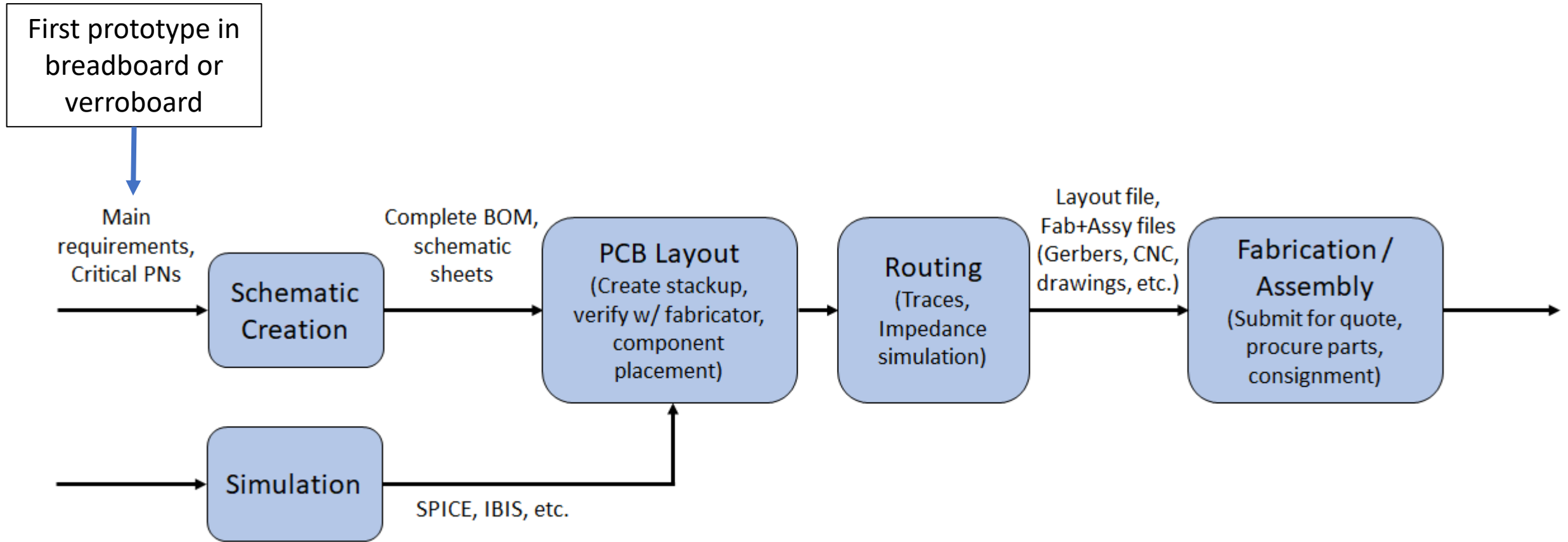


# PCB Workflow

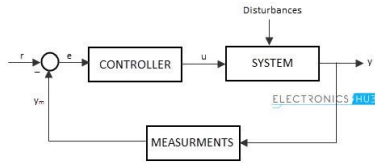
<https://www.youtube.com/shorts/VrvzNFBnTDQ>



# PCB Workflow

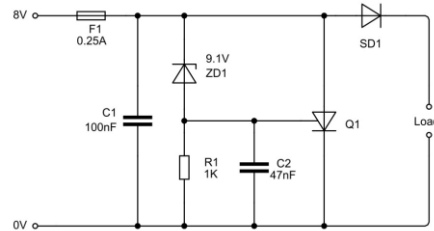


# Representing Electronics & Systems



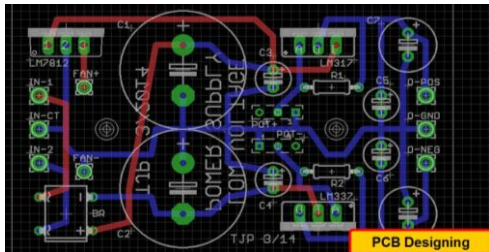
*High level systems, signals, interactions.*

System Diagram



*Electronics*

Schematic Diagrams

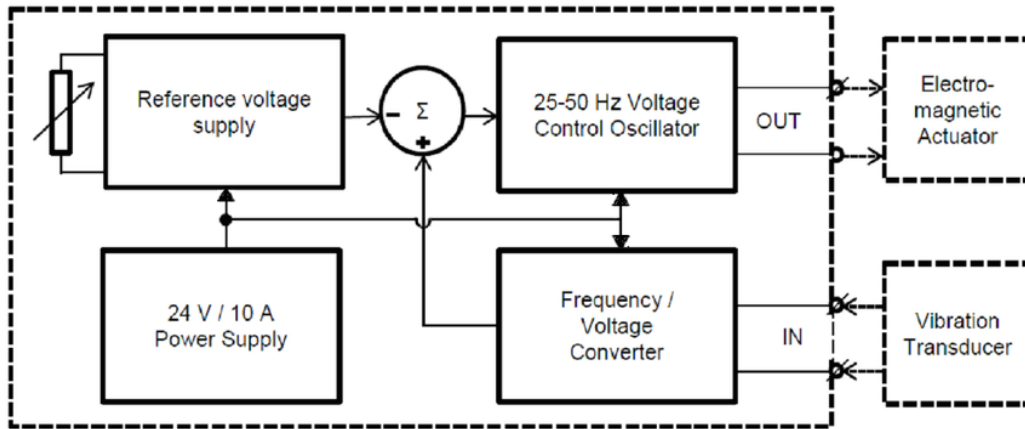


*Specific Layout*

Layouts



# System Diagrams



- Key systems are included
- Signals and connections
  - Power signals
  - Data/information signals
- Direction of arrows matters!
- Indicate the different subsections

**For a robot gripper with following what would our system diagram look like?**

Servo, Motor, Motor Controller, Microcontroller, Load Cell



# System Diagrams

For a robot gripper with following what would our system diagram look like?

Servo, Motor, Motor Controller, Microcontroller, Load Cell

What direction should the arrows go?

Servo

Arduino

Load Cell

Motor  
Controller

Motor

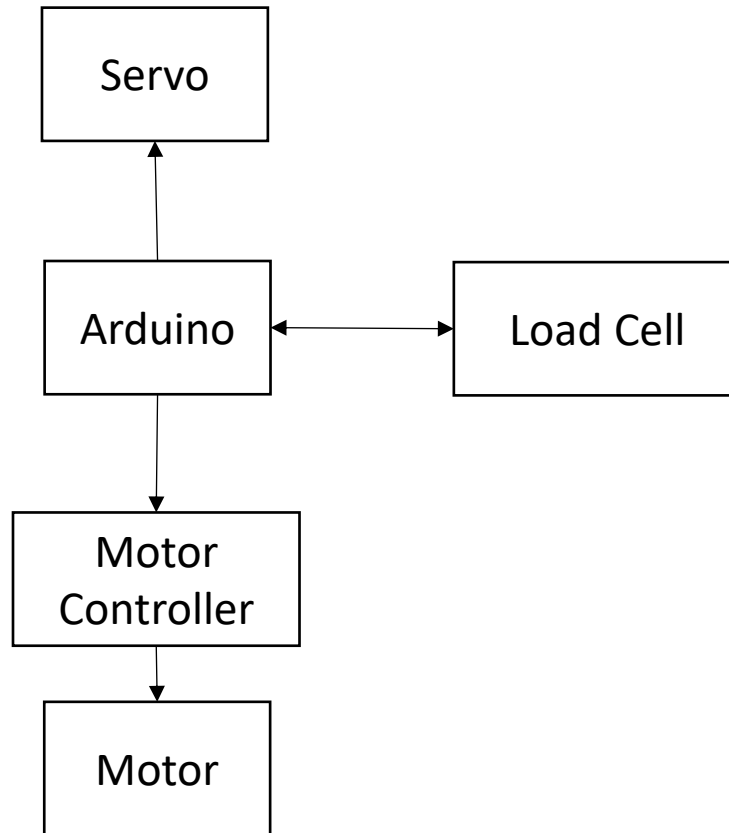


# System Diagrams

For a robot gripper with following what would our system diagram look like?

Servo, Motor, Motor Controller, Microcontroller, Load Cell

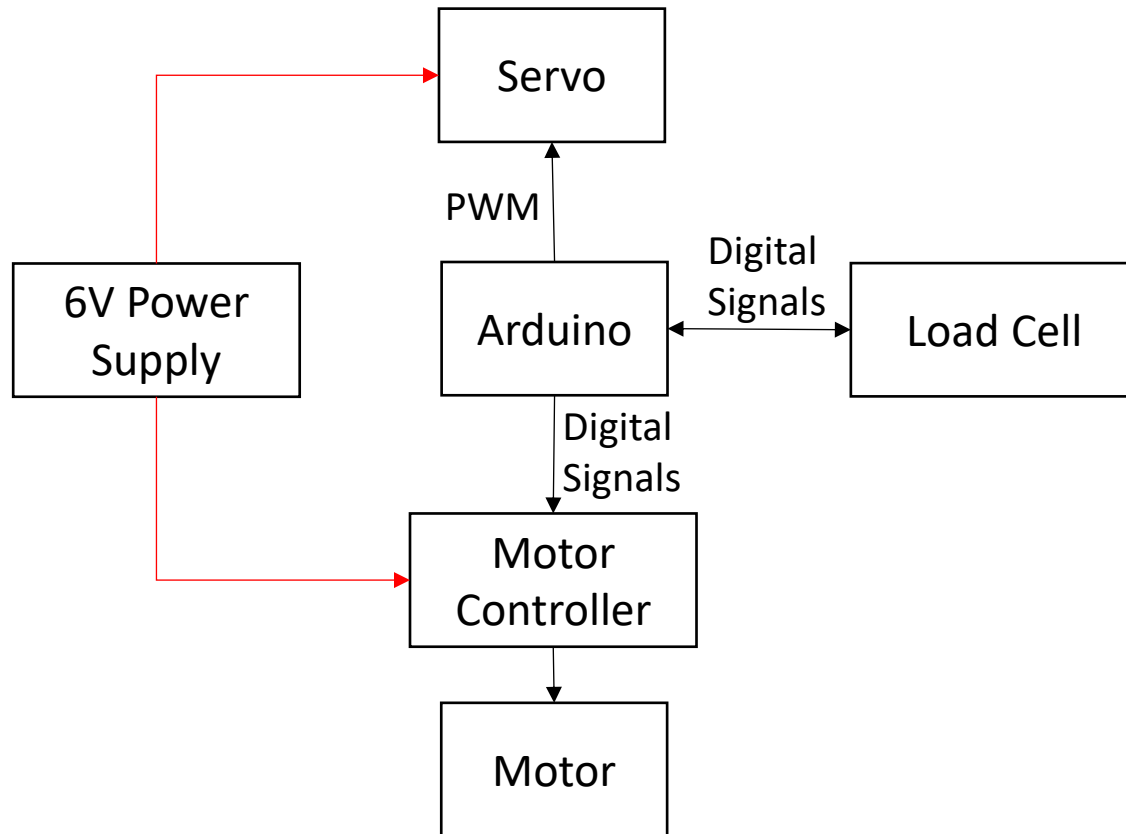
What's missing?



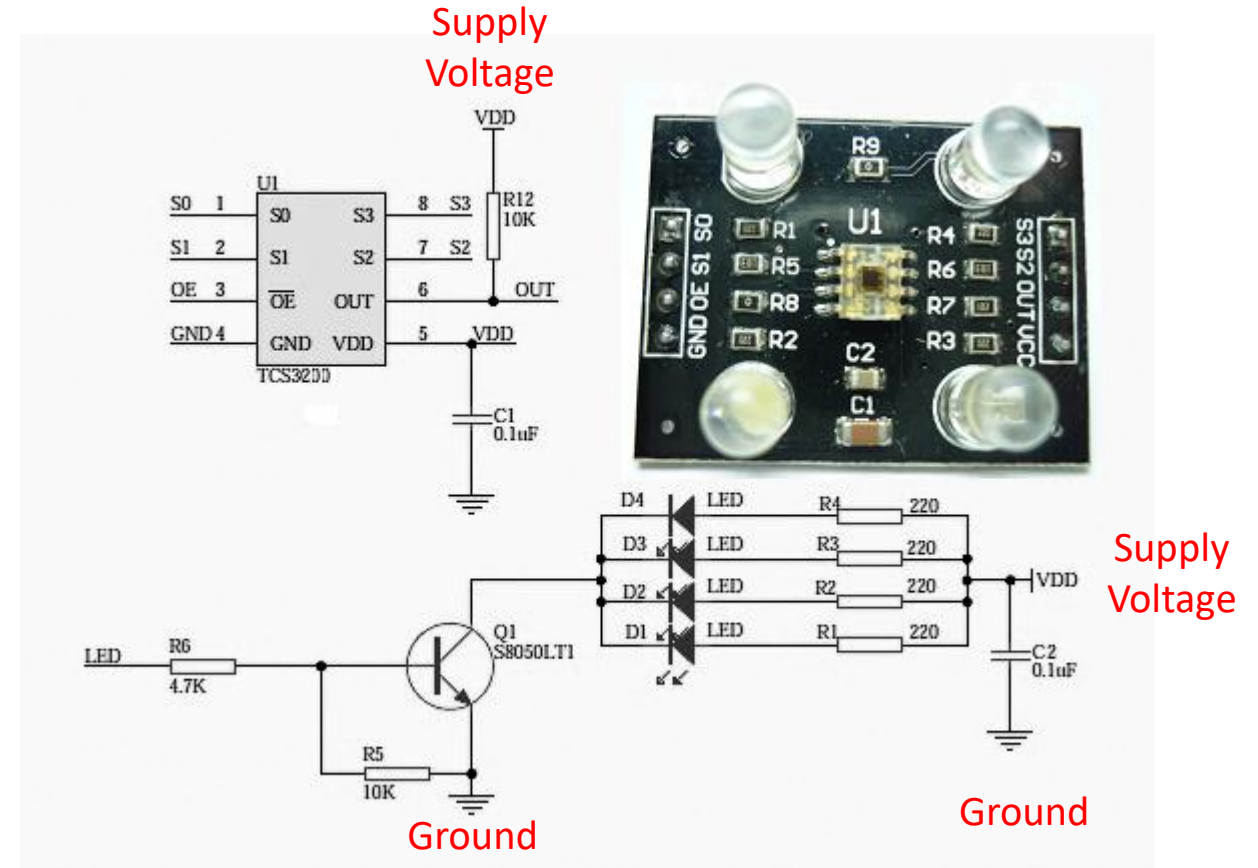
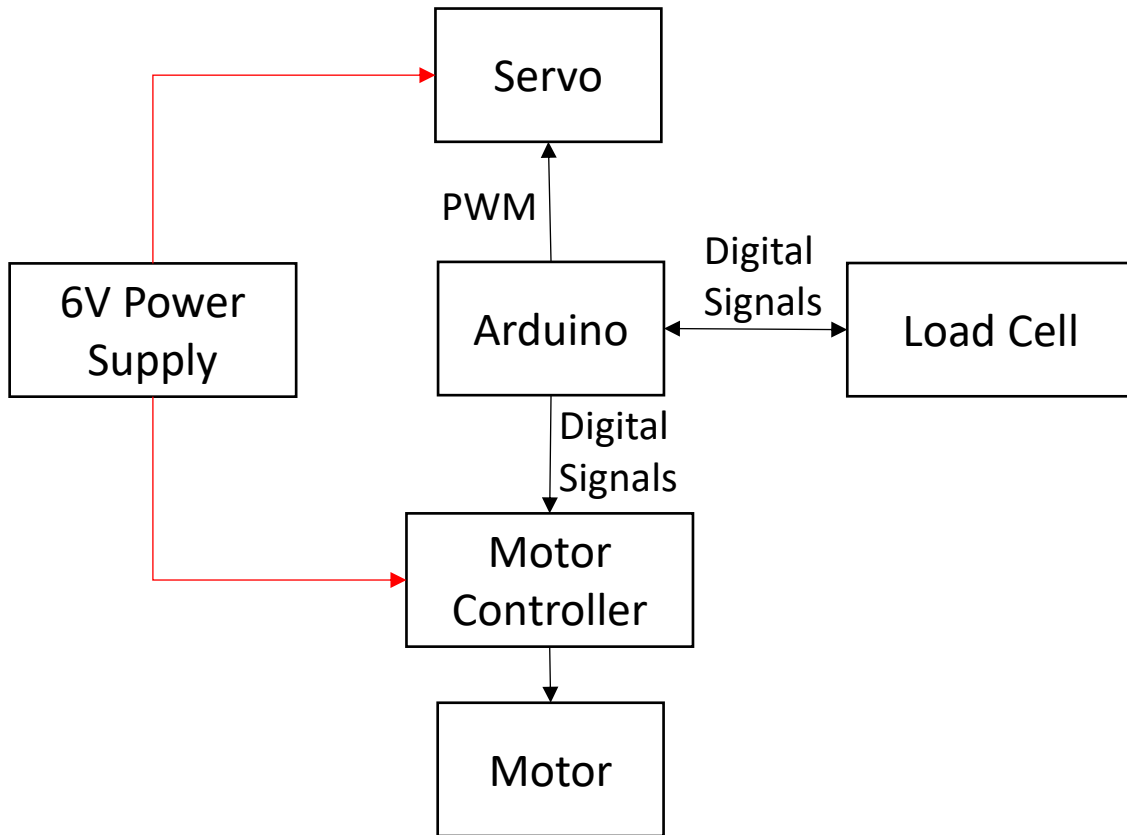
# System Diagrams

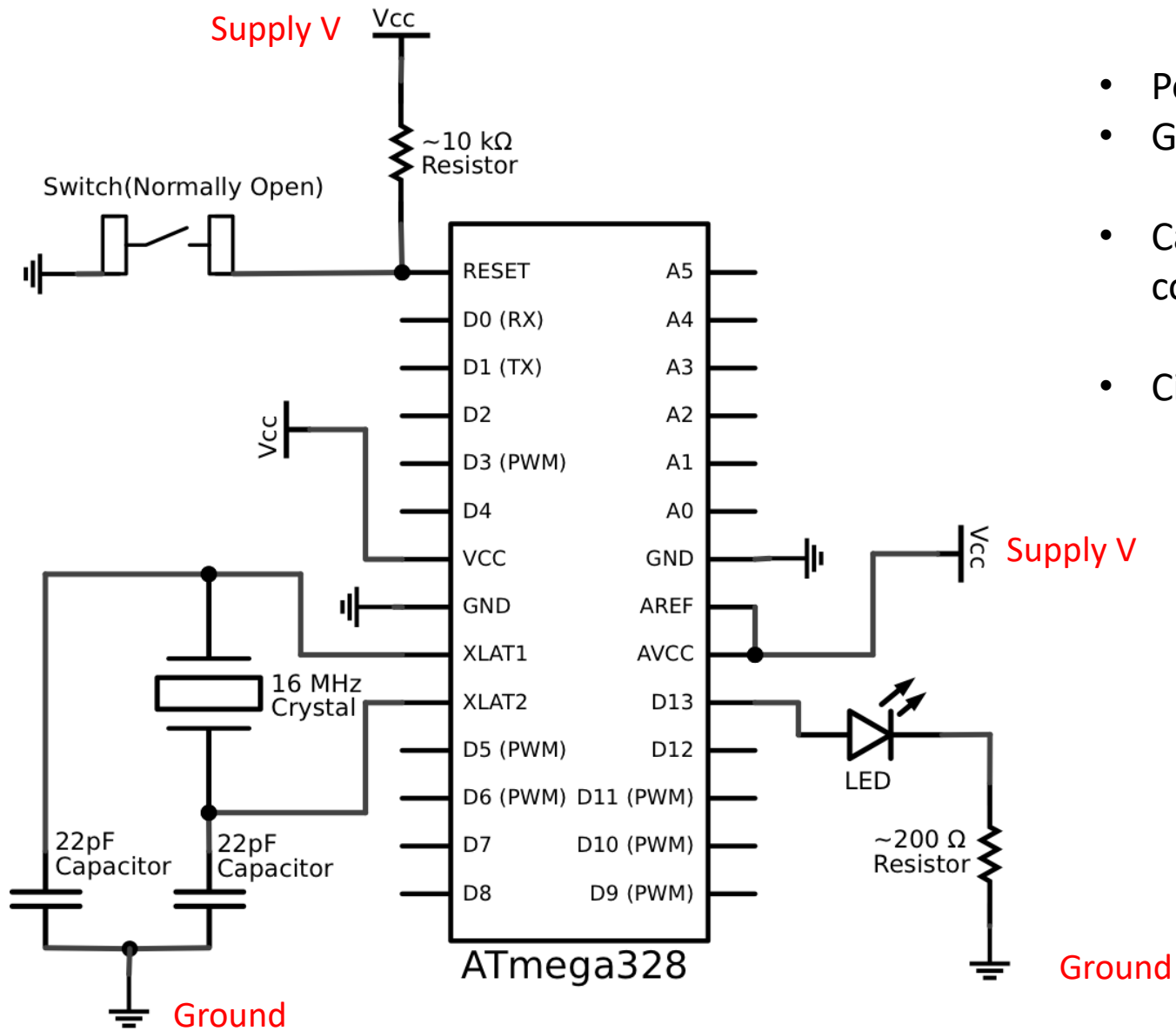
For a robot gripper with following what would our system diagram look like?

Servo, Motor, Motor Controller, Microcontroller, Load Cell



# Electronics Schematics

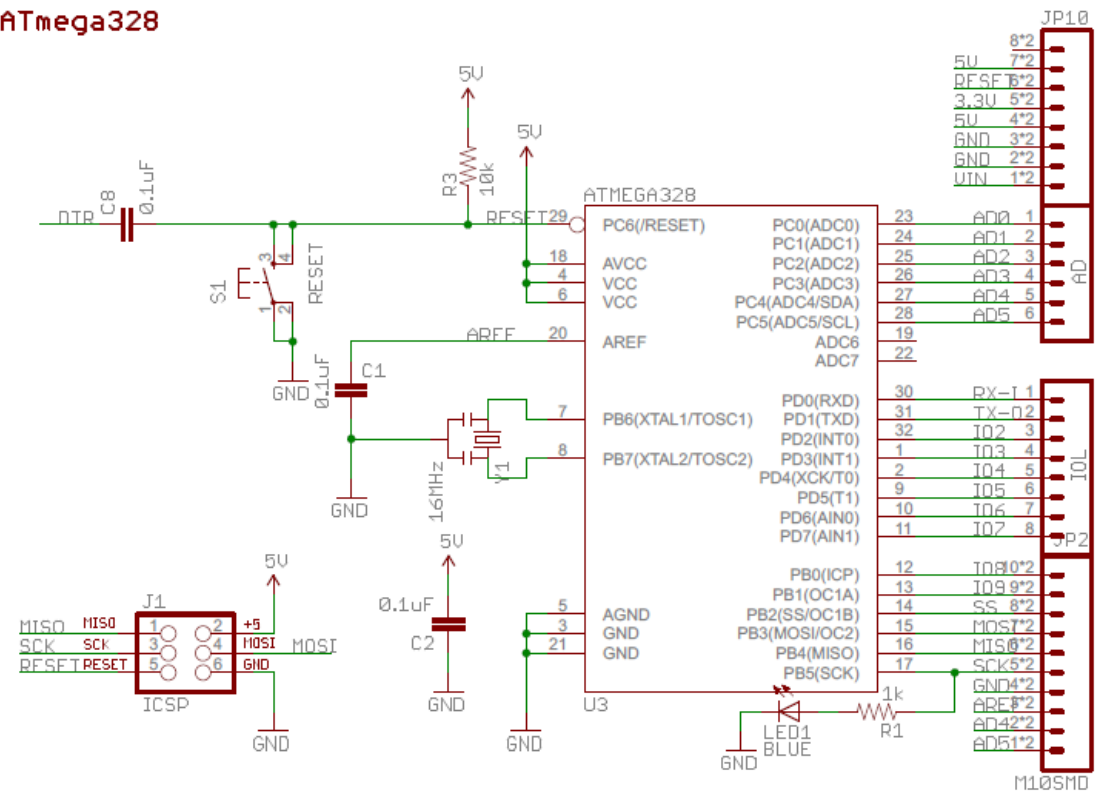




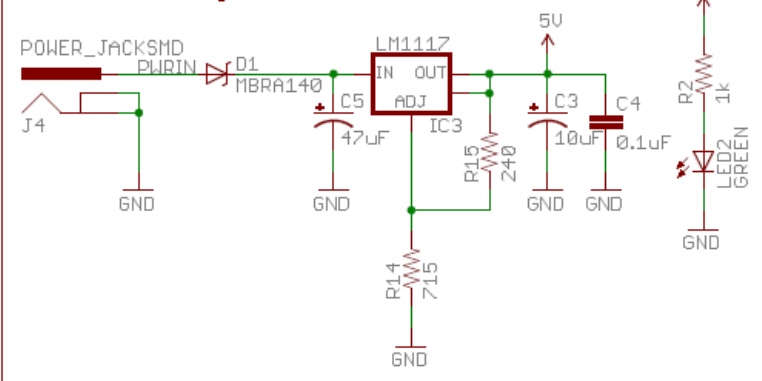
- Power Rails
- Ground Rails
- Can separate into different circuit components with common GND + VCC connections
- Circuit Symbols



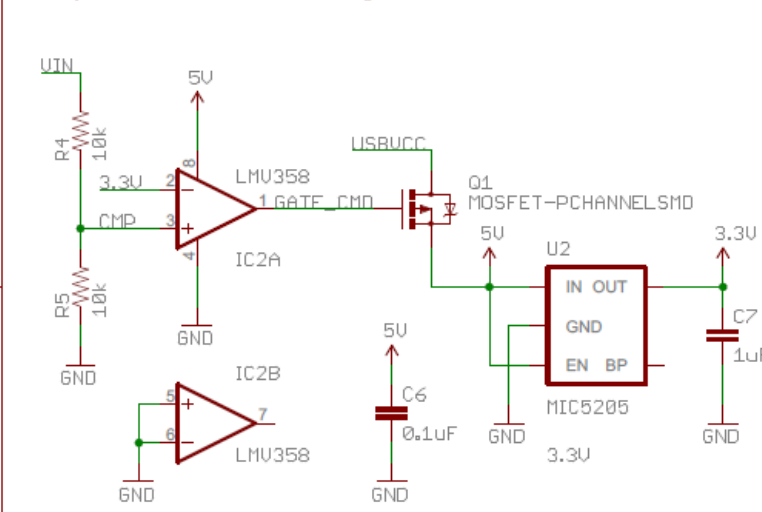
## ATmega328



## Vin / 5U Regulator

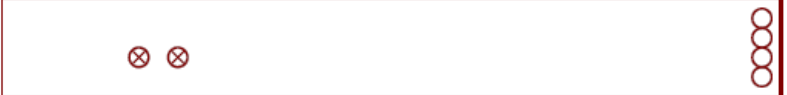
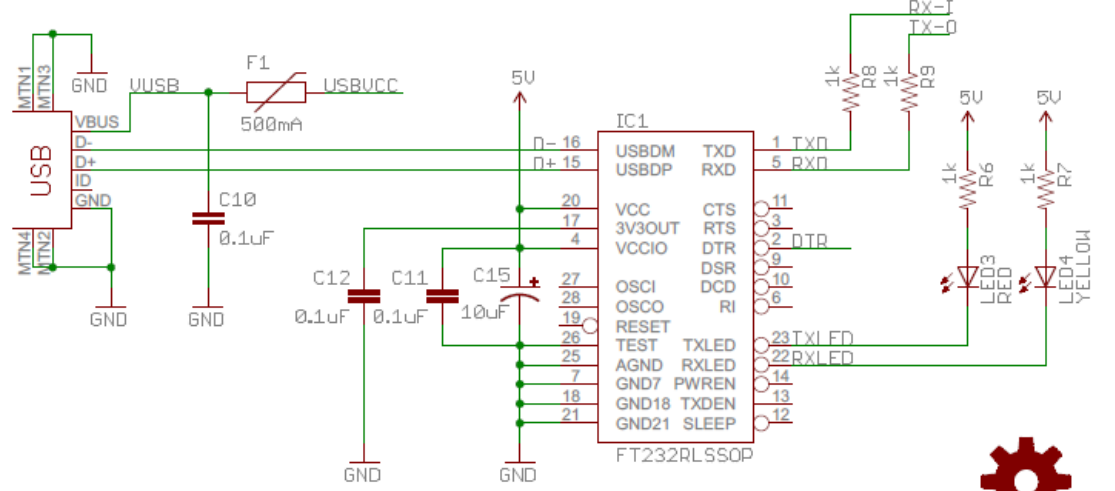


## Comparator / 3.3U Regulator



Released under the Creative Commons Attribution Share-Alike 3.0 License  
<http://creativecommons.org/licenses/by-sa/3.0>  
 Design by:  
 M.Banzi, D.Cuartielles, T.Igoe, G.Martino, D.Mellis, J.Lindblom

## FT232RL (USB-to-Serial Converter)



TITLE: RedBoard-v06		SFE
Document Number:		REV:
Date: 11/14/2012 11:39:07 AM	Sheet: 1/1	

# Layouts

- Breadboard Layouts
- Veroboard Layouts
- PCB Layouts

Link together

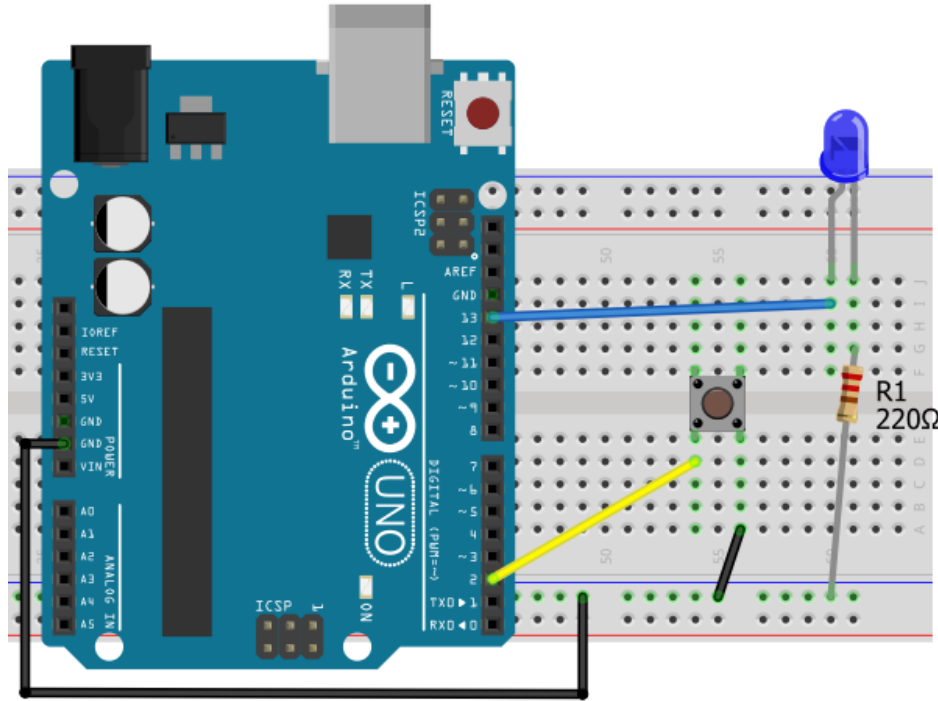
Circuit Diagram → Footprint of Components → Optimized Circuit



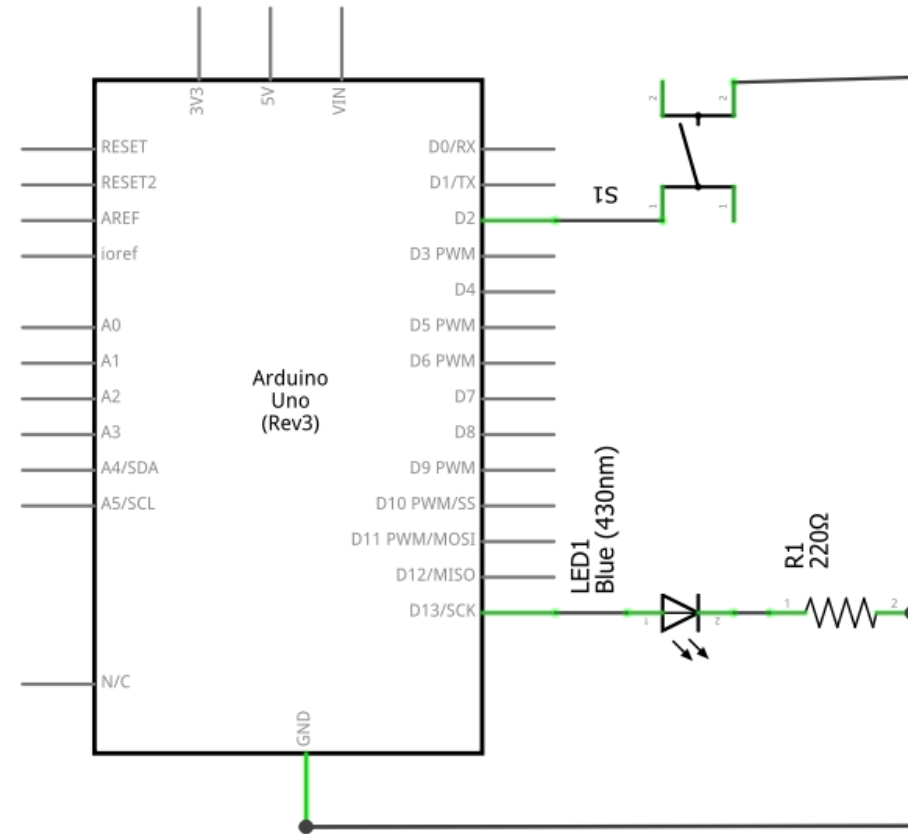
# Layouts

## Breadboard Layout

Breadboard View

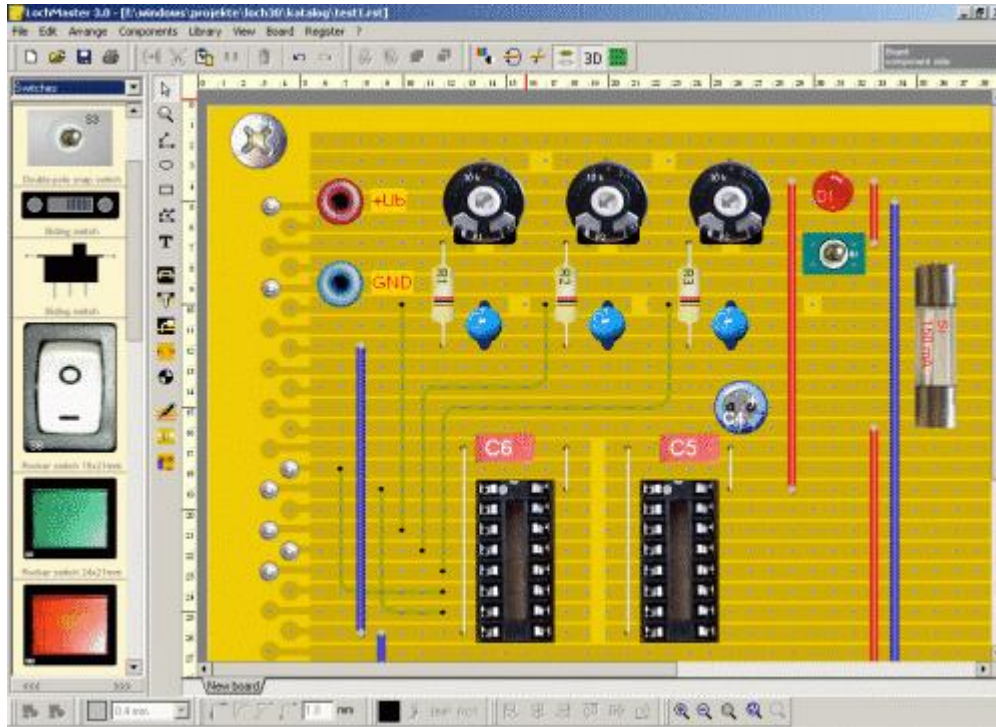


Schematic View



# Layouts

## Veroboard Layout

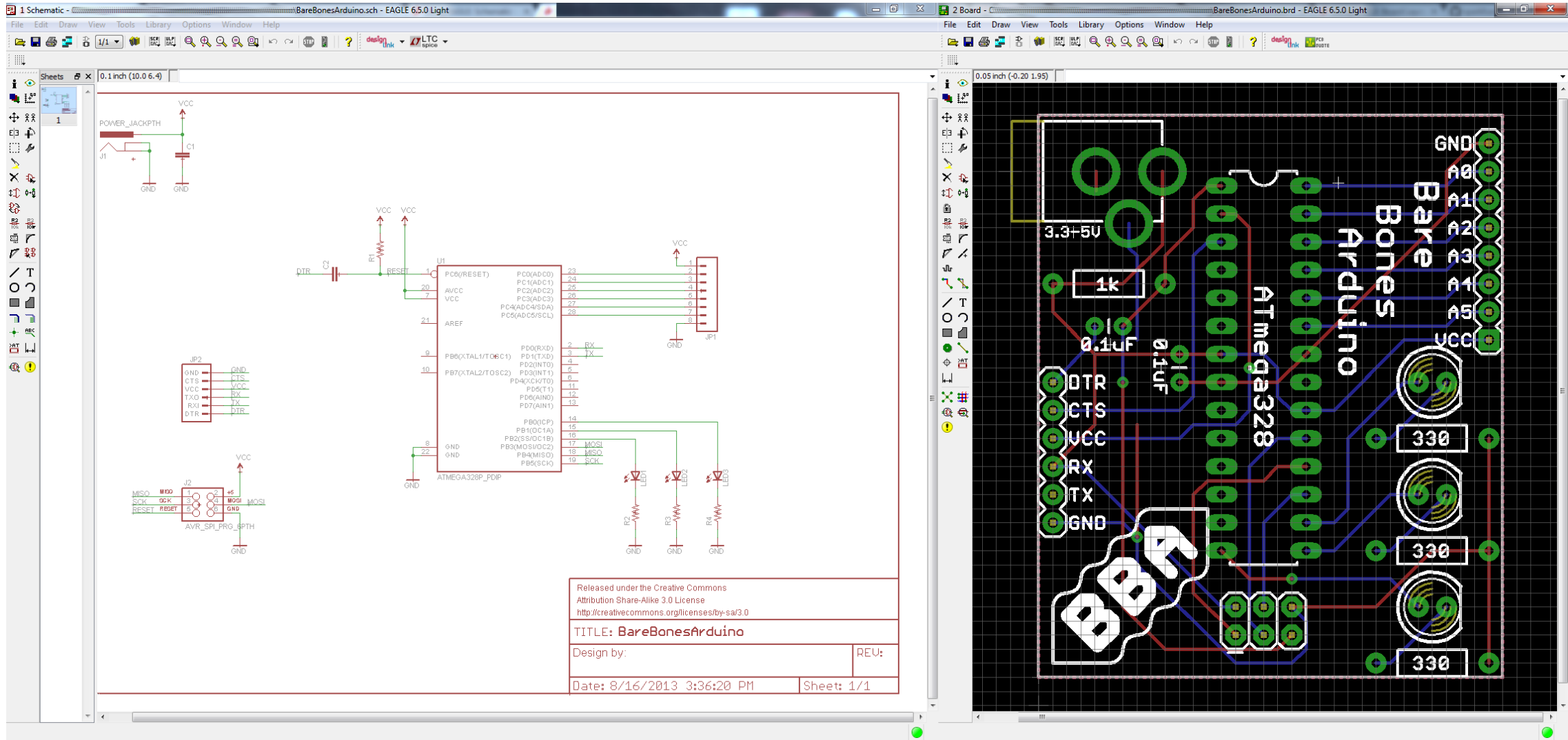


- Footprint of different components
- Cutting/strips of wire
- Placement of components



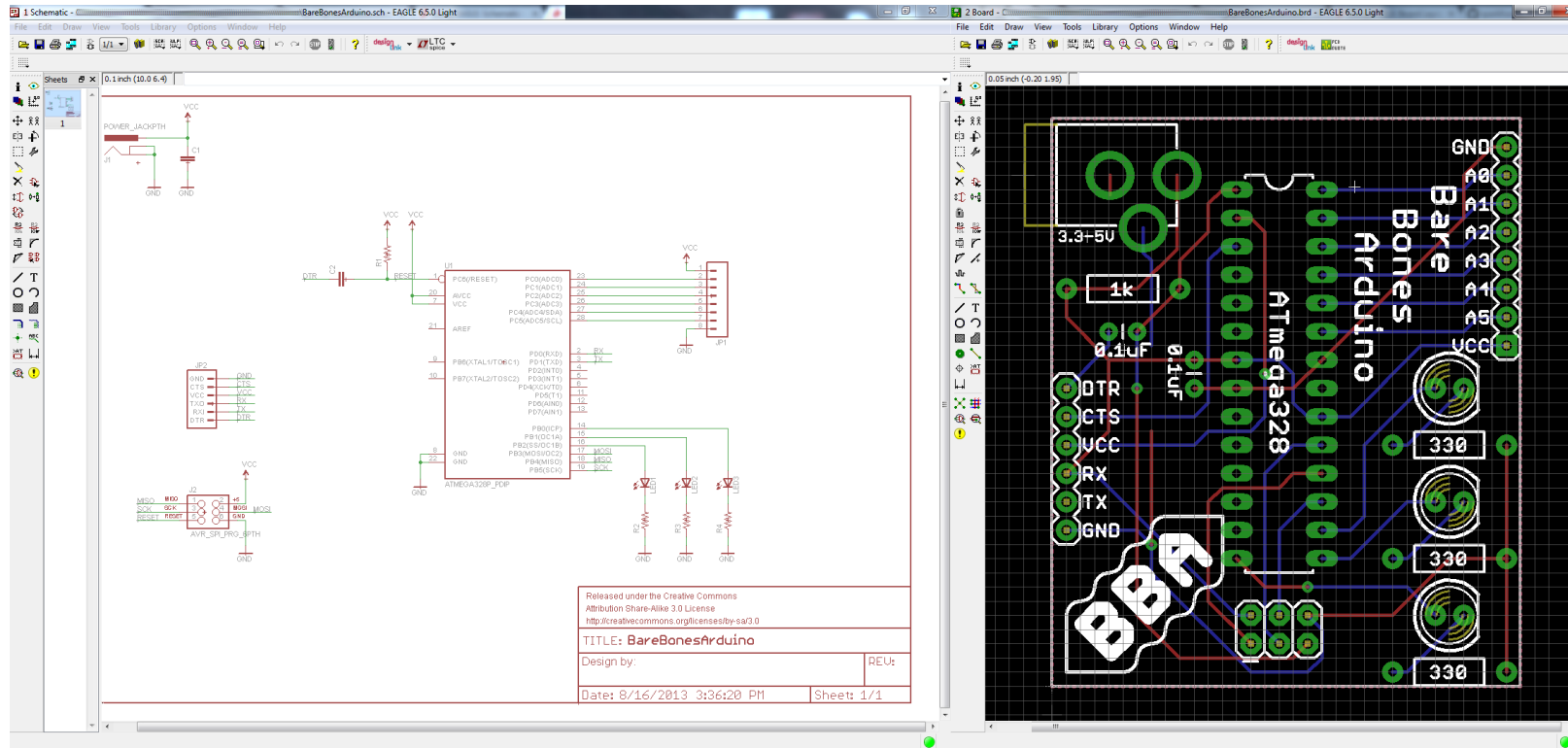
# Layouts

## PCB Layout



# Layouts

## PCB Layout

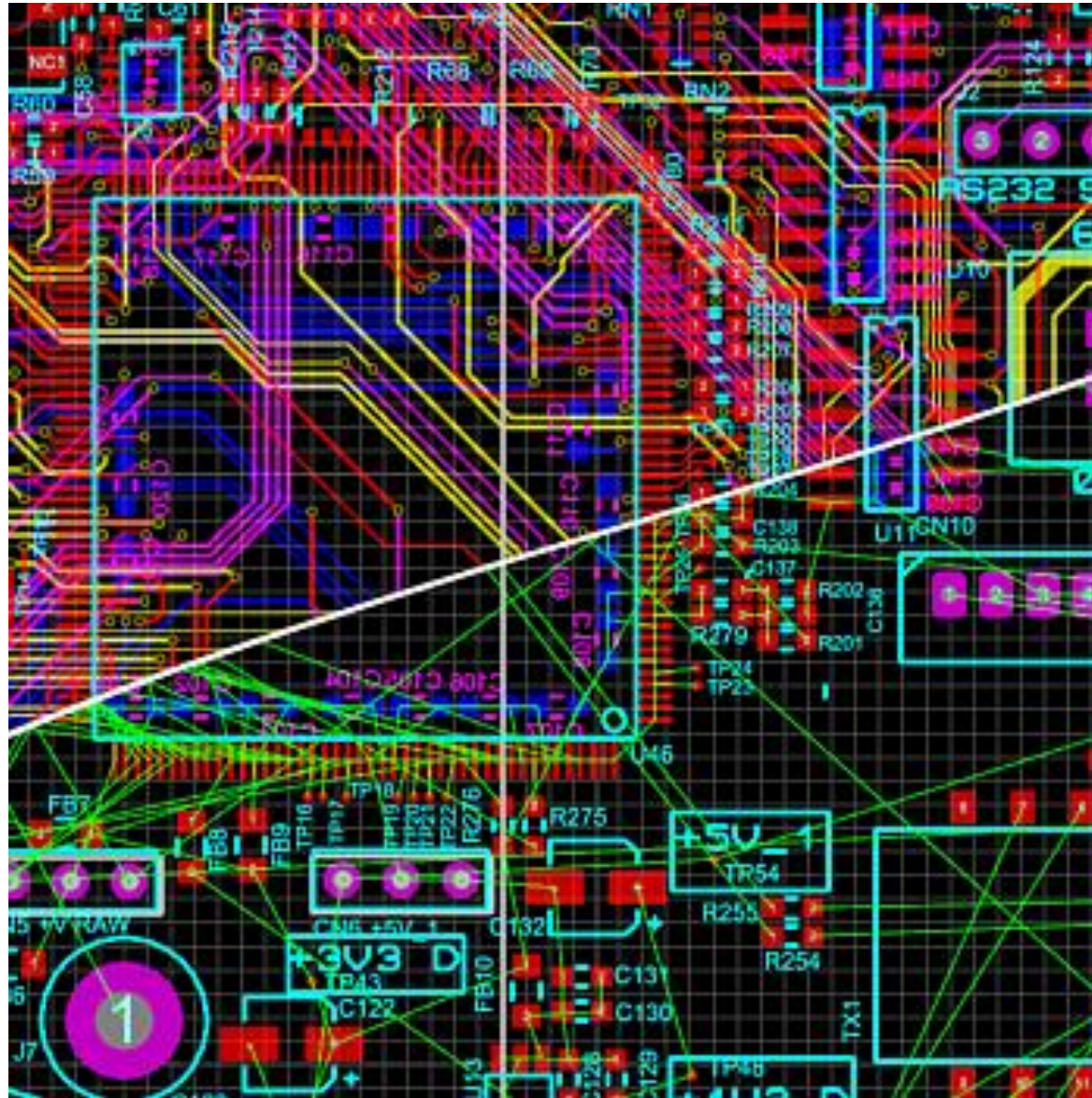


- Footprint
- Manufacturing capabilities
- Routing of layers
- Ground plane



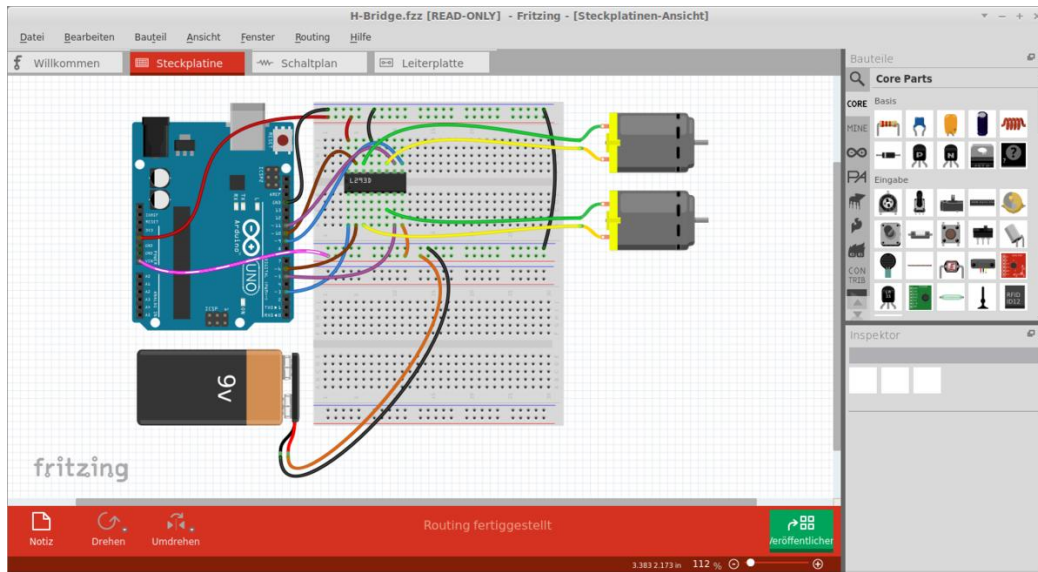
# Layouts

## PCB Layout



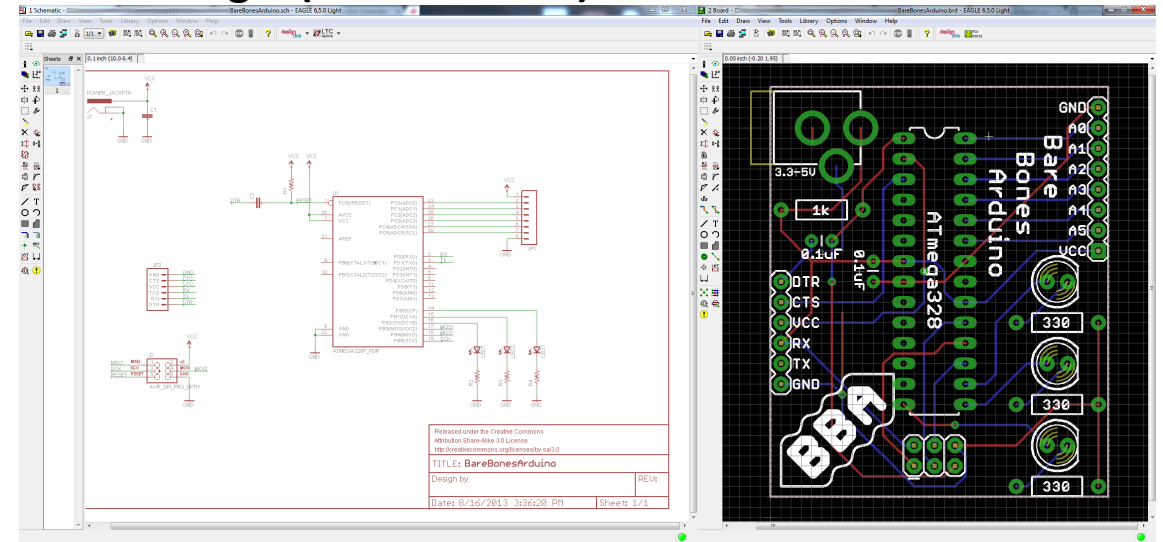
# Electronics Diagrams: Available Tools

## Fritzing: Online Prototyping Electronics Tool



Circuit diagram, layout, PCB

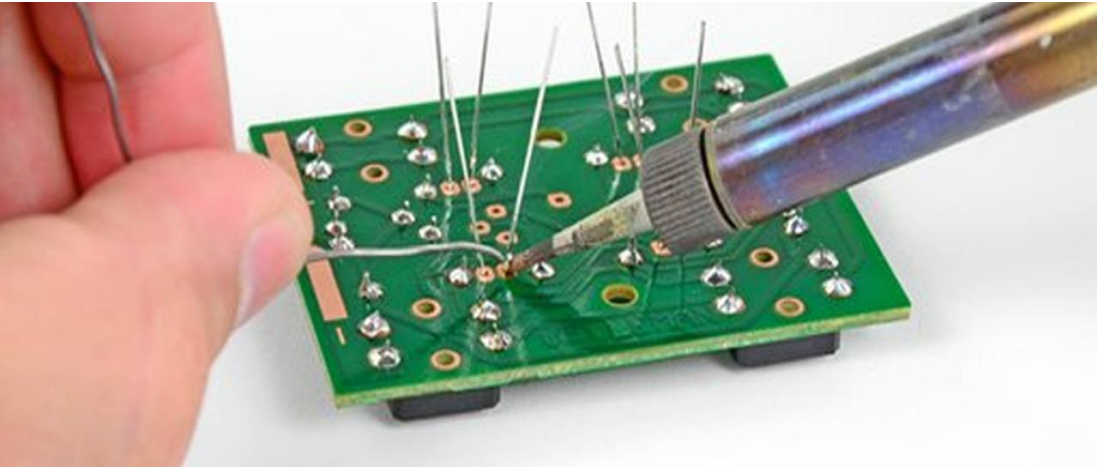
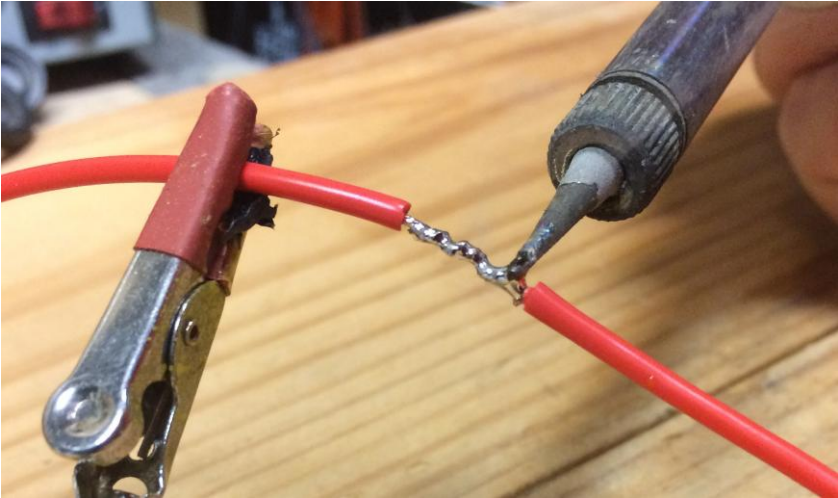
## Eagle (CAD for PCBs)



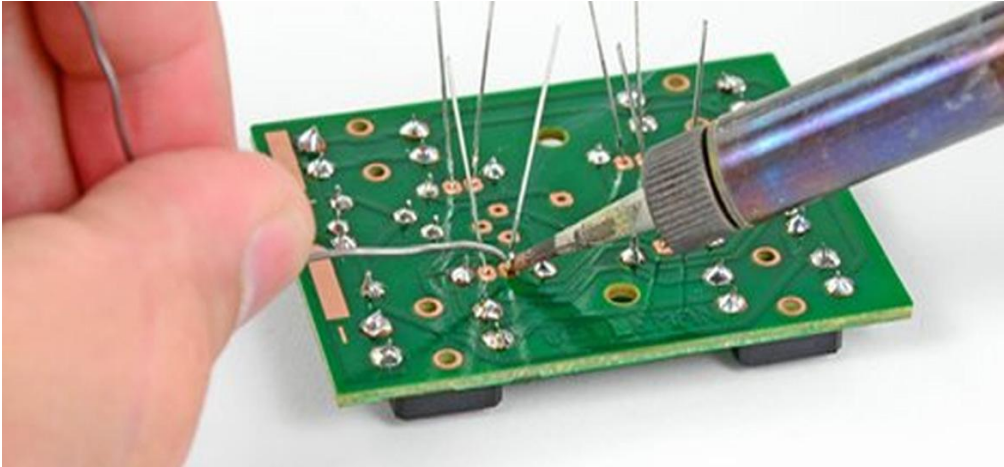
Schematic, database of parts/footprints, layout tools.



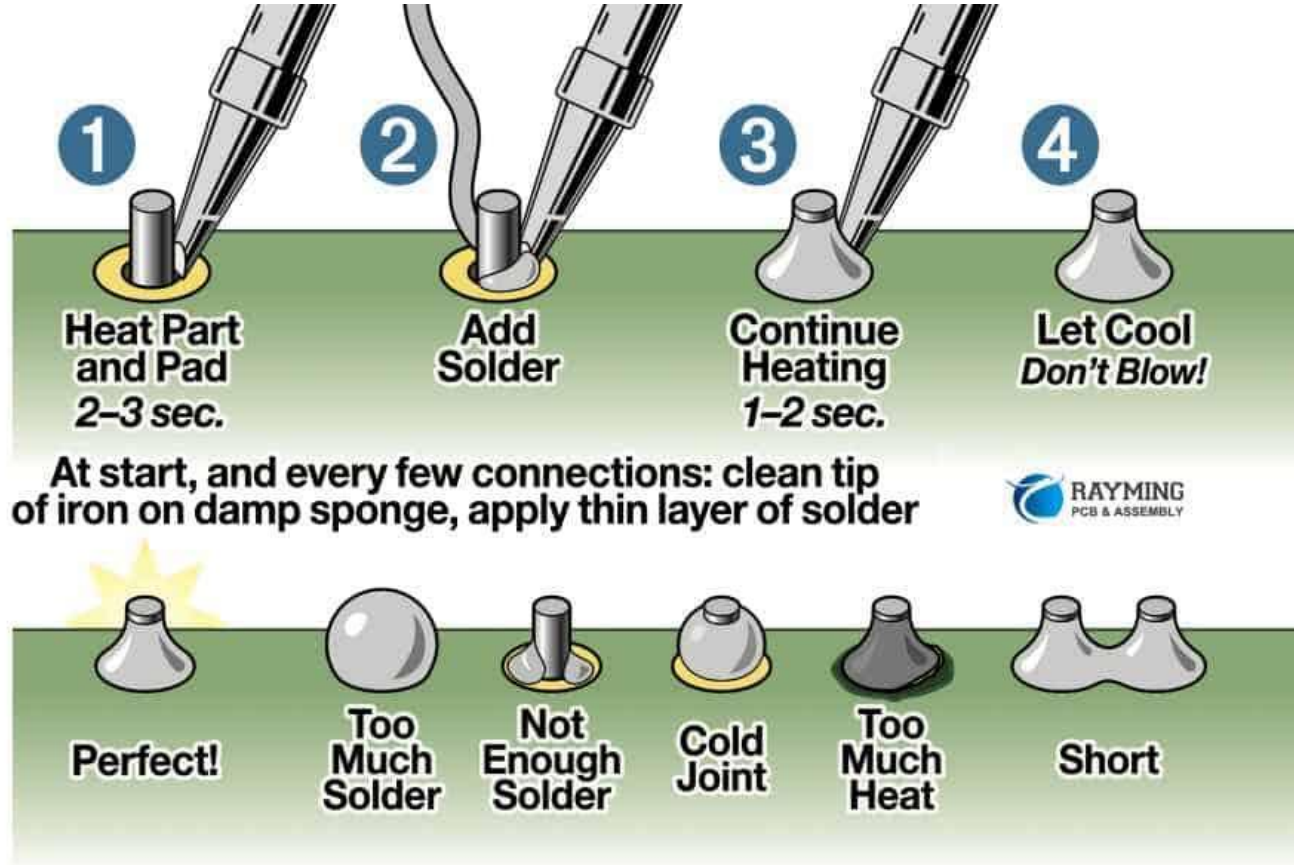
# Soldering!



# Soldering!



## Types Of PCB Soldering



# Soldering!



[https://www.youtube.com/watch?v=-qk-ulz05J8&ab\\_channel=HowDoYou%3FDIY](https://www.youtube.com/watch?v=-qk-ulz05J8&ab_channel=HowDoYou%3FDIY)



# Representing Flow/Decision Making

```
ColourPicker | Arduino 1.8.9

ColourPicker
  lcd.print("Ready");
}
else
{
  lcd.print("Sensor Error");
  while (1);
}
digitalWrite(pinLED, LOW); //Turn off the sensor's white LED
for (int i=0; i<256; i++) //Set up the gamma table for RGB conversion
{
  float x = i;
  x /= 255;
  x = pow(x, 2.5);
  x *= 255;
  if (commonAnode)
  {
    gammatable[i] = 255 - x;
  }
  else
  {
    gammatable[i] = x;
  }
}
}

void loop()
{
  if (digitalRead(pinButton) == LOW) //If the button is pressed
  {
    float red, green, blue; //Create variables for the measured RGB values
    digitalWrite(pinLED, HIGH); //Turn the sensor LED on for measurement
    delay(500); //Delay to allow any movement from the button press to stop
    tcs.setInterrupt(false); //Start measurement
    delay(60); //Takes 50ms to read
    tcs.getRGB(&red, &green, &blue); //Get the required RGB values
    tcs.setInterrupt(true);
    delay(500); //This delay and delay at end just allow time for the button to be released, avoids repeated readings
    digitalWrite(pinLED, LOW); //Turn off the sensor LED
  }
}
```

**Code is not a  
good means of  
communication**

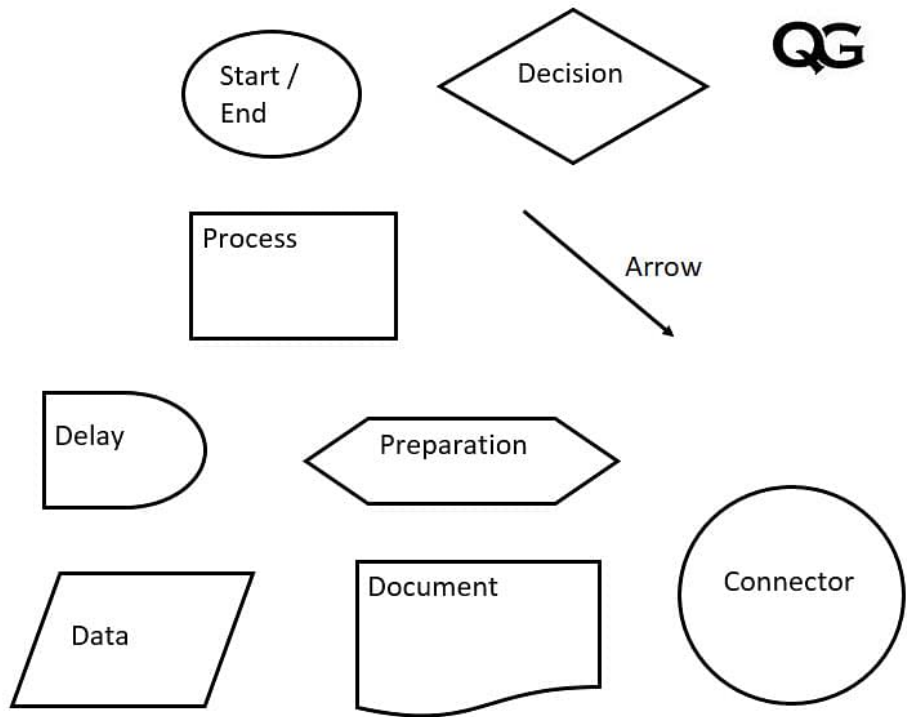
**How could we  
communicate  
decisions?**



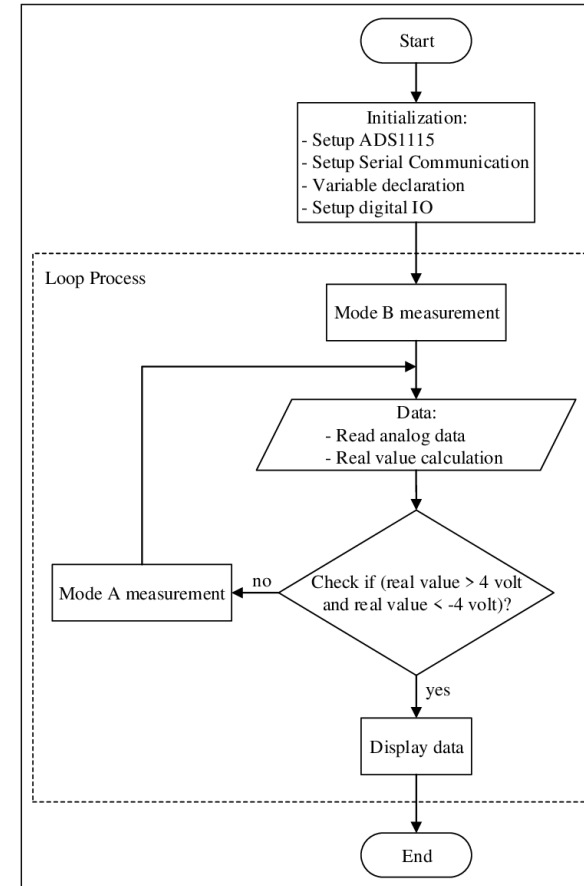
# Representing Flow/Decision Making

## Flow charts

### Standard Symbols



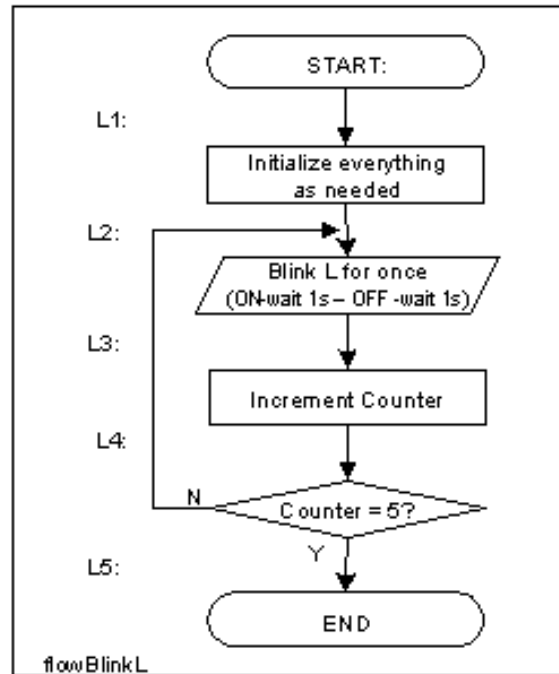
### Example flow chart



# Representing Flow/Decision Making

## Flow charts

What does this flow chart do?



# Representing Flow/Decision Making

## Pseudo Code

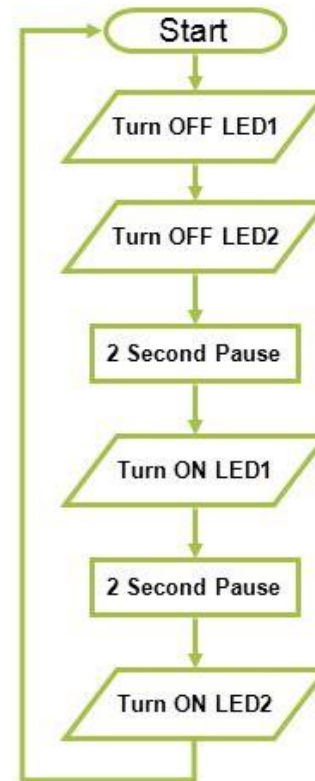
## Looping Flow Example

### Pseudo-Code:

Start of program

- ▶ Turn off LED 1
- ▶ Turn off LED 2
- ▶ Pause for 2 seconds
- ▶ Light LED 1
- ▶ Pause for 2 seconds
- ▶ Light LED 2
- ▶ Go back to start

### Flowchart:

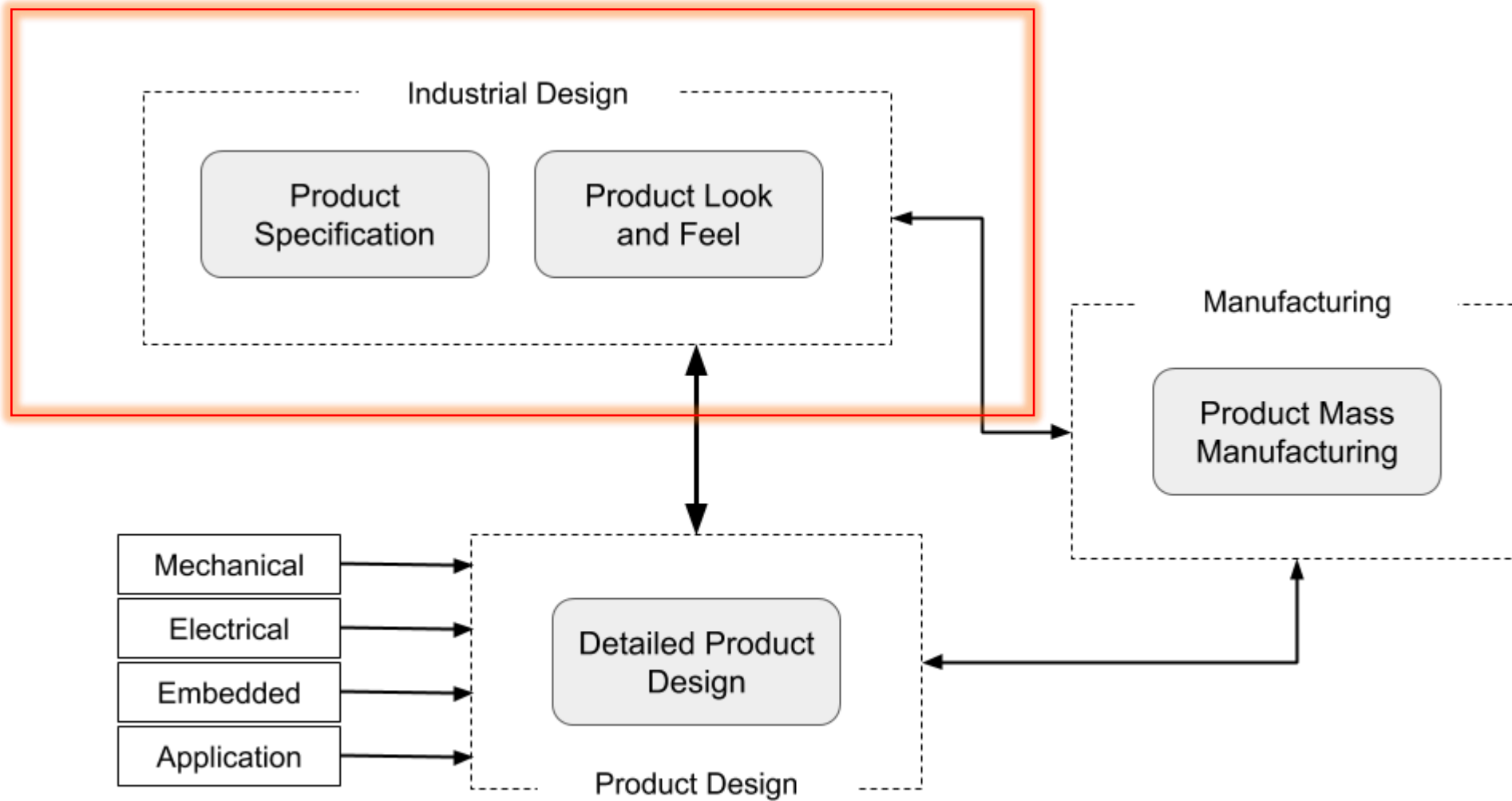


- Finalized concept
- Finalized key engineering concept
- Demonstrated proof-of concept
- Work-like prototype
- Communicated concepts (drawings)

## What next?

- 1) Industrial Design
- 2) Design for Manufacture



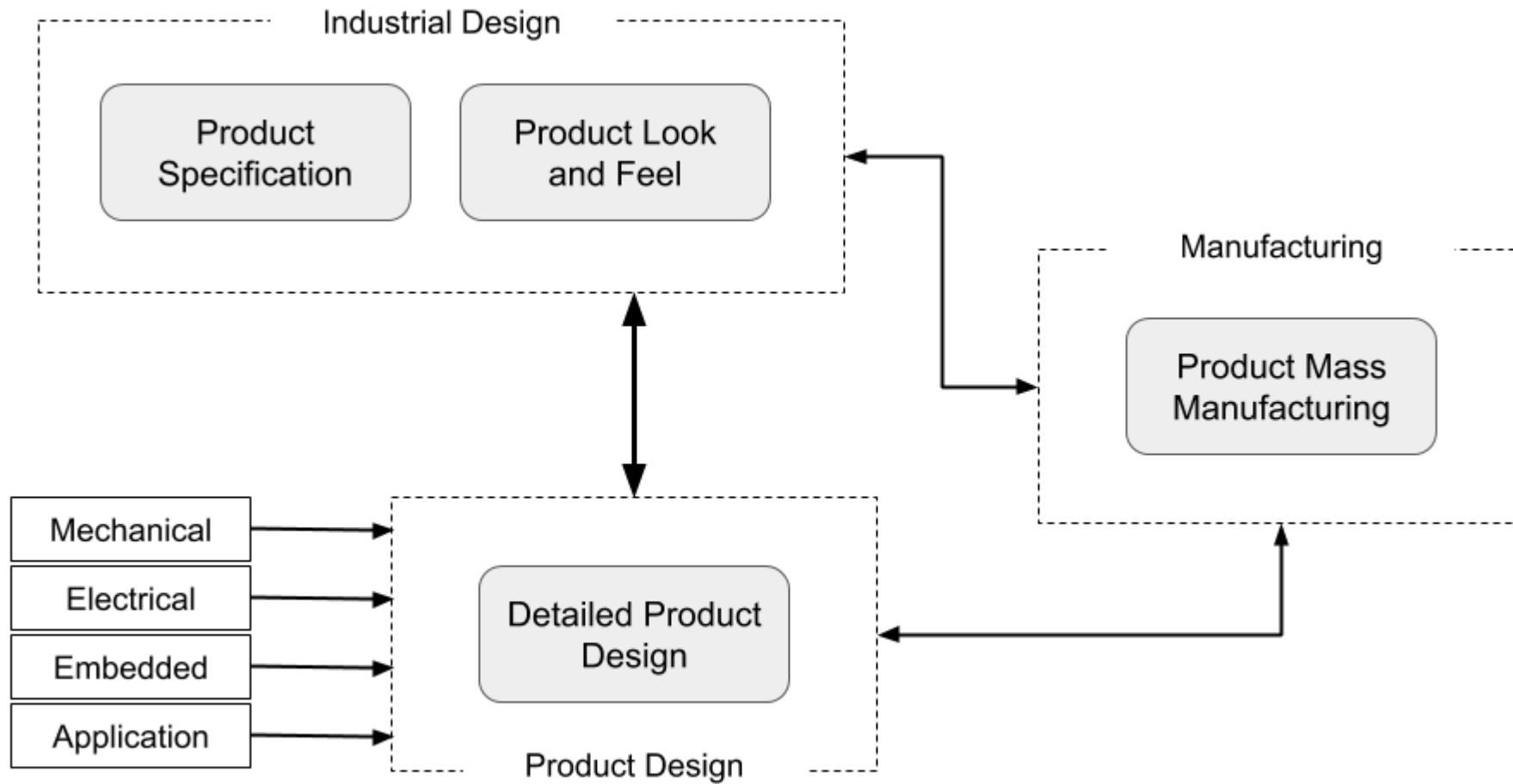


# What is Industrial Design?

*“(...) the professional service of creating and developing concepts and specifications that optimize the function, value, and appearance of products and systems for the mutual benefit of both user and manufacturer.”*

Industrial Designers Society of America



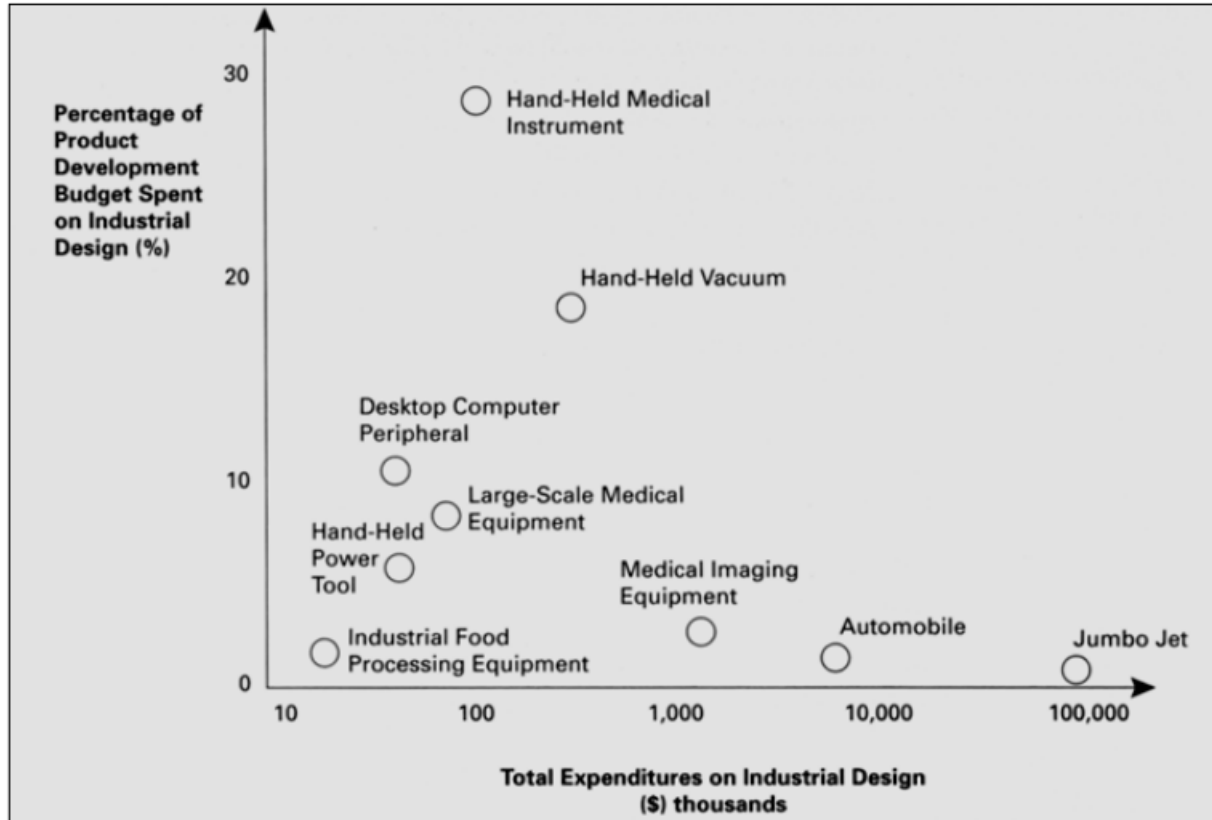


# 5 Goals of Industrial Design

- Utility
- Appearance
- Ease of maintenance
- Low costs
- Communication



# How important is industrial design?



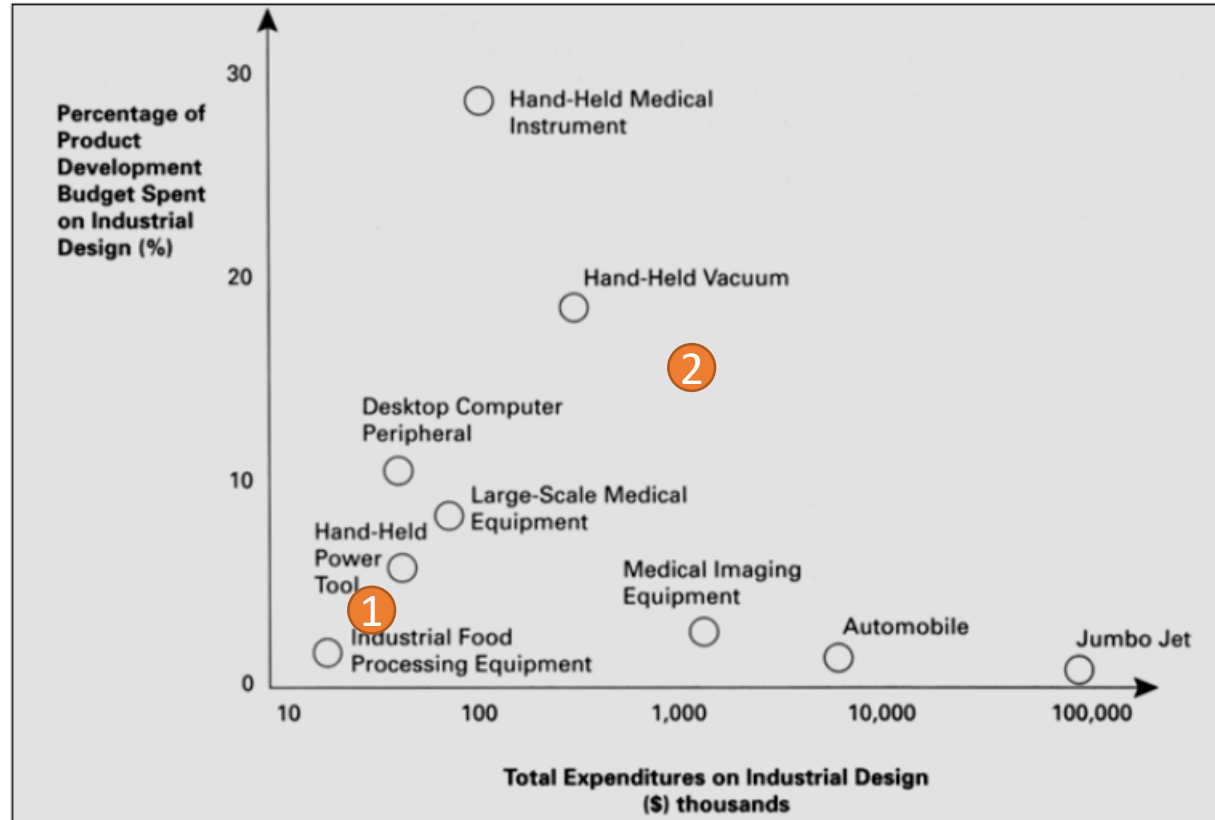
Where would you put:

1. Robot gripper for item handling
2. Mobile Phone

...varies with task



# How important is industrial design?



Where would you put:

1. Robot gripper for item handling in factory
2. Mobile Phone

...varies with task



# How important is industrial design?

## **Ergonomic needs**




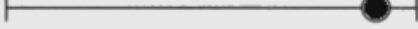


- How important is ease of use?
- How important is ease of maintenance?
- How many user interactions are required?
- How novel are the user interaction needs?
- What are the safety issues?

## **Aesthetic needs**

- Is visual differentiation required?
- How important are pride of ownership, image and fashion?
- Will an aesthetic product motivate the team?



# StarTAC

Needs	Level of Importance	Explanation of Rating
<p><b>Ergonomics</b> Ease of use</p>	<p>Low      Medium      High</p> 	<p>Critical for a portable telephone since it may be used frequently, may be needed in emergency situations, and can be operated by motorists while driving. The product's function must be communicated through its design.</p>
<p>Ease of maintenance</p>		<p>As with many integrated electronics products there is very little maintenance required.</p>
<p>Quantity of user interactions</p>		<p>There are many important user interactions such as: changing the battery, dialing, programming the features, sending and receiving calls.</p>
<p><b>Aesthetics</b> Product differentiation</p>		<p>There were hundreds of models of cellular phones on the market when the StarTAC was introduced. Its appearance (including its size and shape) was essential for differentiation.</p>
<p>Pride of ownership, fashion, or image</p>		<p>The StarTAC was intended to be a highly visible product used by people for business and personal communication in public areas. It had to be physically attractive for everyday use.</p>
<p>Team motivation</p>		<p>The StarTAC's novel form turned out to be an important inspiration to the development team and selling point for senior management.</p>



The First Flip phone



# The Impact of ID...

Is ID worth the investment?

- Direct cost
- Manufacturing cost
- Time cost

How does ID establish a corporate identity?

- Apple Computer, Inc.
- Rolex Watch Co.
- Braun AG
- Bang & Olufsen
- Motorola, Inc.



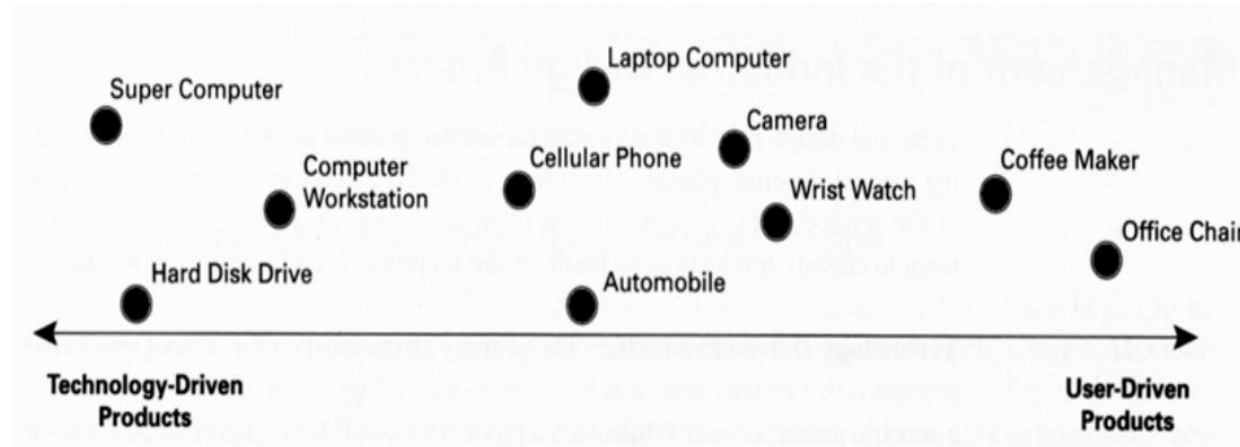
# Iconic Examples of Industrial Design



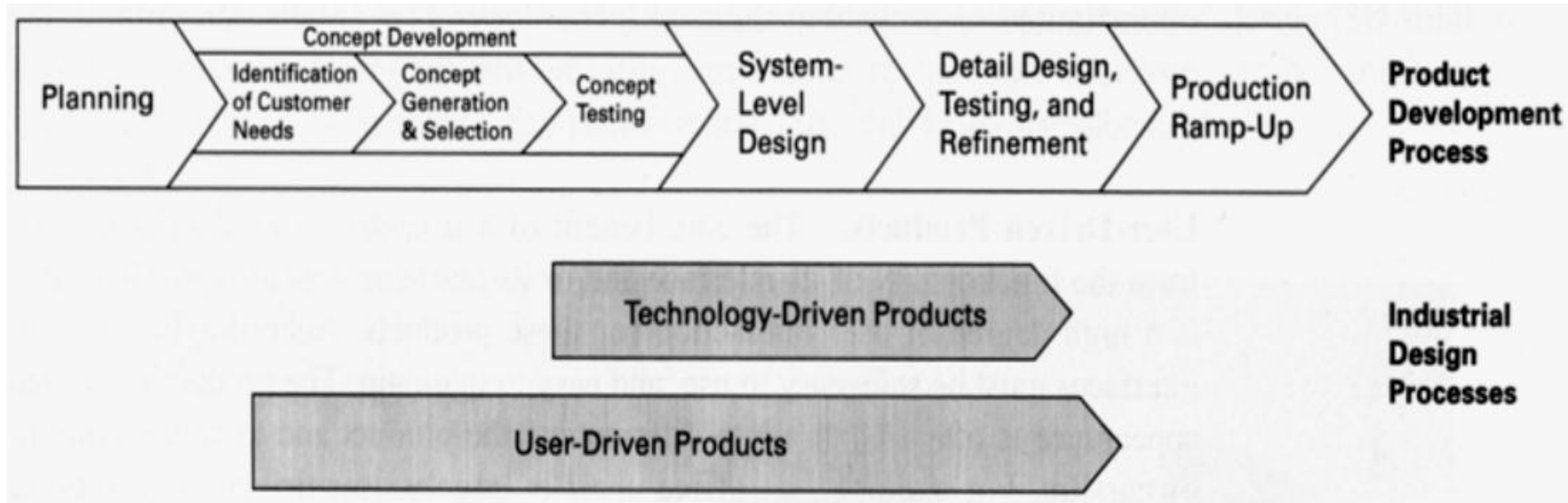
**Ergonomics & Aesthetics help make these products stand out**

# Management of ID Process

- Technology-driven products
- User-driven products



# Management of ID Process



- Can have pure product development or industrial design
- Most-likely blend and combine



Product Development Activity	Type of Product	
	Technology-Driven	User-Driven
<b>Identification of Customer Needs</b>	ID typically has no involvement	ID works closely with marketing to identify customer needs. Industrial designers participate in focus groups or one-on-one customer interviews
<b>Concept Generation and Selection</b>	ID works with marketing and engineering to assure that human factors and user-interface issues are addressed. Safety and maintenance issues are often of primary importance	ID generates multiple concepts according to the industrial design process flow described earlier
<b>Concept Testing</b>	ID helps engineering to create prototypes, which are shown to customers for feedback	ID leads in the creation of models to be tested with customers by marketing
<b>System-Level Design</b>	ID has typically little involvement	ID narrows down the concepts and refines the most promising approaches
<b>Detail Design, Testing and Refinement</b>	ID is responsible for packaging the product once most of the engineering details have been addressed. ID receives product specifications and constraints from engineering and marketing	ID selects a final concept, then coordinates with engineering, manufacturing and marketing to finalize the design



# Assessing the quality of ID




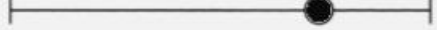

Metrics for assessing ID:

- Quality of the user interfaces
- Emotional appeal
- Ability to maintain and repair the product
- Appropriate use of resources
- Product differentiation

*Can be subjective...*  
*May not appeal to all*



# Assessing the quality of ID

Assessment Category	Level of Importance	Explanation of Rating
1. Quality of the User Interfaces	<p>Low                      Medium                      High</p> 	<p>In general, the StarTAC is both easy to use and comfortable. For example: calls can be answered by simply opening the keypad cover, numbers can be easily dialed into the keypad, and the functions are readily accessible. The StarTAC's drawbacks include that the visual display can be difficult to interpret because it mixes upper- and lower-case alphabetic characters, and that some users inadvertently remove the battery when attempting to open the phone for the first time.</p>
2. Emotional Appeal		<p>The StarTAC has a high emotional appeal which stems from its sleek appearance and tiny size.</p>
3. Ability to Maintain and Repair the Product		<p>Although maintenance and repair are not of primary importance to the customer, the StarTAC rates high in this category. The battery can be removed and replaced easily. Customers can install various batteries depending on their preference for size, weight, and talk time.</p>
4. Appropriate Use of Resources		<p>The final design includes only those features that satisfy real customer needs. Materials were selected to satisfy manufacturing constraints, to withstand extreme environmental conditions, and to meet strict appearance criteria.</p>
5. Product Differentiation		<p>The StarTAC's appearance is clearly unique. It is easily identified when viewed in a public area or next to a competitor's product.</p>

StarTAC



The First Flip phone



# Summary

- The primary mission of ID is to design the aspects of a product that relate to the user: aesthetics and ergonomics
- Most products can benefit in some way or another from ID.
- When the success of a product relies more on technology, ID can be integrated into development process later.



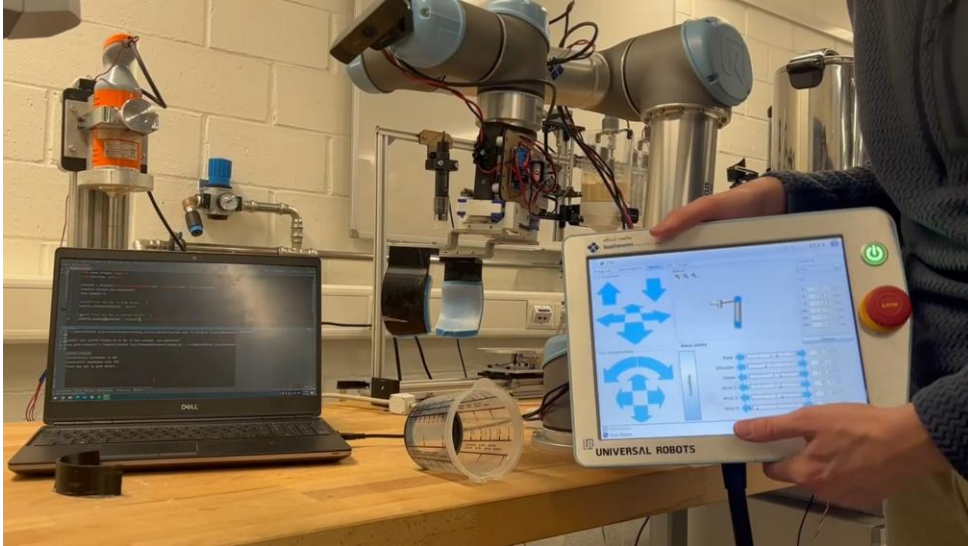
# Project

## General Advice:

- Integrate and test early – this takes time
- Something is better than nothing
  - Taking some small sacrifices in capabilities but getting a reliable system could be sensible
- Keep it simple (e.g. fewer actuators/sensors have fewer points of failure)
- Testing is super important



# Controlling Program Flow



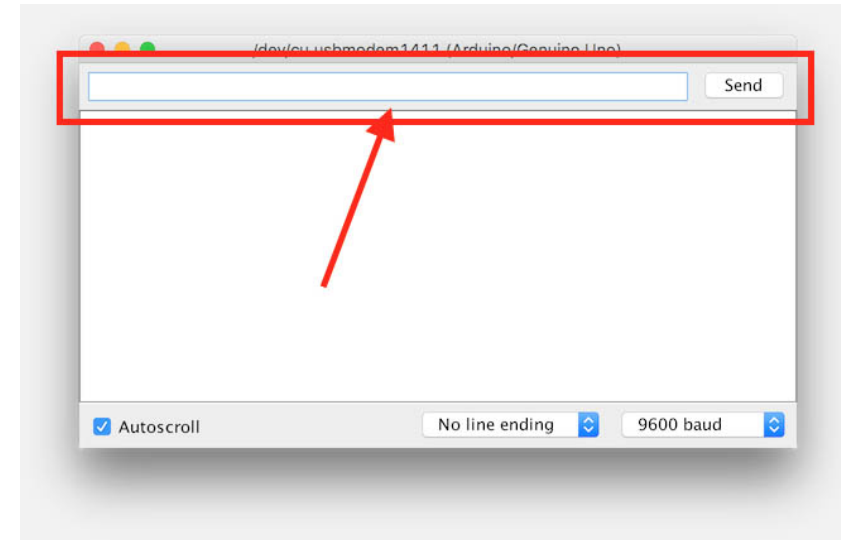
Trigger the different parts of the code

Use serial inputs to control the process flow on Arduino.



# Wait for serial inputs

```
void setup() {  
  Serial.begin(9600);  
  
  Serial.println("1. Close");  
  Serial.println("2. Sense");  
  Serial.println("3. Open");  
}  
  
void loop() {  
  Serial.println("Which process would you like to do ");  
  
  while (Serial.available() == 0) {  
  }  
  
  int menuChoice = Serial.parseInt();  
  
  switch (menuChoice) {  
    case 1:  
      // Gripper Close code  
      Serial.println("Closing Gripper");  
      break;  
  
    case 2:  
      // Sensing  
      Serial.println("Object is xxxx");  
      break;  
  
    case 3:  
      // Gripper Open  
      Serial.println("Opening Gripper");  
      break;  
  
    default:  
      Serial.println("Please choose a valid selection");  
  }  
}
```



# Electronics

Generating more Male/Female connectors, or making them an arbitrary length...

DuPont Connector Kit...

