

# Optimization and Operations Research

## Introduction

Michel Bierlaire

Introduction to optimization and operations research



# Modeling

## Motivation

- ▶ Translating a concrete problem into a mathematical model is difficult.
- ▶ It is more of an art, but it requires rigor and systematism.
- ▶ We introduce the process and illustrates it on a small example.

# Motivation

## Mathematical model

- ▶ Mathematical representation
- ▶ of a phenomenon,
- ▶ done in order to better study it.

# Model for optimization

Decision variables

$$x \in \mathbb{R}^n$$

Objective function

$$f(x) \in \mathbb{R}$$

Constraints

$$x \in X \subseteq \mathbb{R}^n$$

# Example: Château Laup-Himum



## Problem description

Rosé and red wine using local grapes.

- ▶ Grape: max. 1 ton of Pinot. Price: 3€/kilo.
- ▶ Vinification as rosé: cost 2€ per kilo of grape.
- ▶ Vinification as red (Pinot Noir) : cost 3.50€ per kilo of grape.
- ▶ For one liter of wine, one kilo of grapes is needed.

# Example: Château Laup-Himum



## Problem description

Marketing strategy: rebate proportional to the production

- ▶ Price rosé:  $15 \text{ €/}\ell$ . Rebate:  $2 \text{ €}$  per  $100\ell$ .
- ▶ Example: if  $100 \ell$  of rosé are produced, the price is  $13 \text{ €/}\ell$
- ▶ Price red:  $23 \text{ €/}\ell$ . Rebate:  $1 \text{ €}$  per  $100\ell$ .
- ▶ Example: if  $100 \ell$  of red are produced, the price is  $22 \text{ €/}\ell$

# Château Laup-Himum: decision variables

Liters of rosé to produce per year

$x_1$

Liters of red to produce per year

$x_2$

Kilos of grapes to buy

$x_3$



# Château Laup-Himum: objective function

Revenue per liter of rosé

$$15 - \frac{2}{100}x_1$$

Revenue per liter of red

$$23 - \frac{1}{100}x_2$$

Total revenues

$$x_1 \left( 15 - \frac{2}{100}x_1 \right) + x_2 \left( 23 - \frac{1}{100}x_2 \right)$$





# Château Laup-Himum: objective function

Cost for producing rosé

$$2x_1$$

Cost for producing red

$$3.5x_2$$

Cost for buying grapes

$$3x_3$$



## Château Laup-Himum: objective function

Total benefits

$$x_1 \left( 15 - \frac{2}{100}x_1 \right) + x_2 \left( 23 - \frac{1}{100}x_2 \right) - (2x_1 + 3.5x_2 + 3x_3)$$

# Château Laup-Himum: constraints



Maximum quantity of grapes

$$x_3 \leq 1000$$

1 kilo of grapes produces 1 liter of wine

$$x_1 + x_2 \leq x_3$$

Non negativity

$$x_1 \geq 0, x_2 \geq 0, x_3 \geq 0$$

# Mathematical model

$$\max_{x \in \mathbb{R}^3} f(x) = x_1 \left( 15 - \frac{2}{100}x_1 \right) + x_2 \left( 23 - \frac{1}{100}x_2 \right) - (2x_1 + 3.5x_2 + 3x_3)$$

subject to

$$x_1 + x_2 \leq x_3$$

$$x_3 \leq 1000$$

$$x_1 \geq 0$$

$$x_2 \geq 0$$

$$x_3 \geq 0$$

# Notations

$$y = \min_{x \in \mathbb{R}^n} f(x) \quad y \in \mathbb{R}$$

$$x^* = \operatorname{argmin}_{x \in \mathbb{R}^n} f(x) \quad x^* \in \mathbb{R}^n$$

$$y = f(x^*)$$

$$f(x) = (x_1 - 1)^2 + (x_2 + 2)^2$$

$$x^* = \operatorname{argmin}_{x \in \mathbb{R}^n} f(x) = \begin{pmatrix} 1 \\ -2 \end{pmatrix}$$

$$y = \min_{x \in \mathbb{R}^n} f(x) = 0.$$

# Problem transformations

## Motivation

- ▶ There are many ways to write an optimization problem.
- ▶ Algorithms usually require a specific type of formulation.
- ▶ For instance, most optimization software are designed only for minimization, or only for maximization.

# Equivalence

## Definition

Problems  $P_1$  and  $P_2$  are equivalent if a feasible point of  $P_1$  can be created from a feasible point of  $P_2$ , with the same value of the objective function.

$$P_1 : \min 2 - x \text{ s. t. } x \geq 0 \text{ and } x \leq 1$$

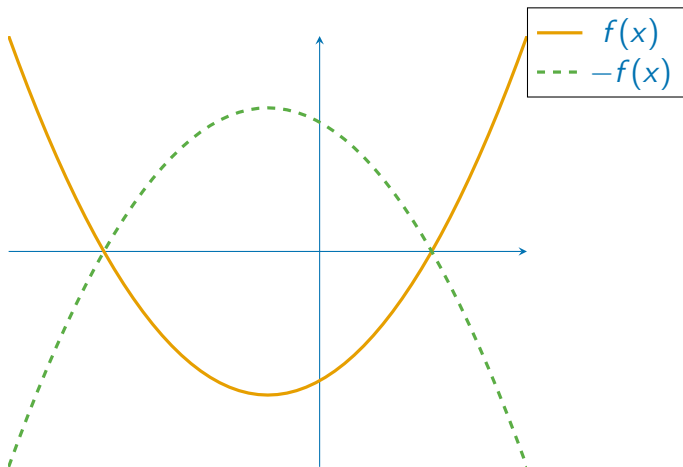
$$P_2 : -\max y \text{ s. t. } y \geq -2 \text{ and } y \leq -1$$

$$x \rightarrow y = x - 2$$

$$x = 0.5, y = -1.5$$

$$\text{Obj. } P_1 = \text{Obj. } P_2 = 1.5$$

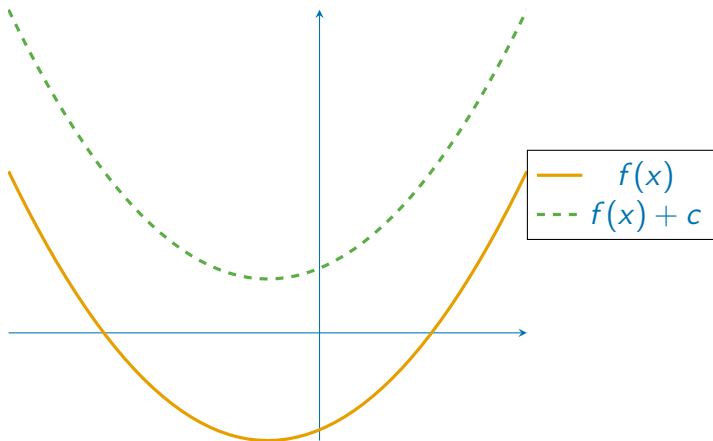
# Minimization or maximization



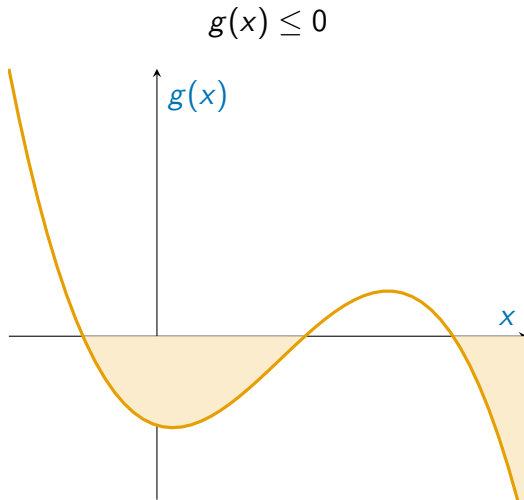
$$\min f(x) = -\max -f(x), \operatorname{argmin} f(x) = \operatorname{argmax} -f(x)$$



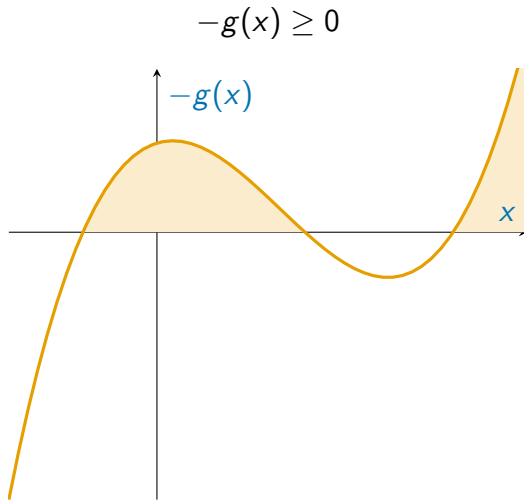
# Constant term



# Inequality constraints



# Inequality constraints



# Equality and inequality constraints

$$g(x) = 0 \iff \begin{cases} g(x) \leq 0 \\ g(x) \geq 0. \end{cases}$$

# Signed variables

Some software impose only non negative variables

$$x \in \mathbb{R}, x = x^+ - x^- \text{ with } x^+ \geq 0, x^- \geq 0$$

# Translation

Constraint  $x \geq a$ . Change of variable:  $x = \tilde{x} + a$ . Constraint become  $\tilde{x} \geq 0$

# Slack variables

Linear

$$g(x) \leq 0 \iff \begin{cases} g(x) + y = 0 \\ y \geq 0. \end{cases}$$

Non linear

$$g(x) \leq 0 \iff g(x) + z^2 = 0.$$

# Problem definition

## Motivation

- ▶ We provide a generic definition of an optimization problem.
- ▶ We discuss the types of solutions that can be found.



# Problem definition

$$\min_{x \in \mathbb{R}^n} f(x) \quad f : \mathbb{R}^n \rightarrow \mathbb{R}, n > 0,$$

subject to

$$h(x) = 0, \quad h : \mathbb{R}^n \rightarrow \mathbb{R}^m, m \geq 0,$$

$$g(x) \leq 0, \quad g : \mathbb{R}^n \rightarrow \mathbb{R}^p, p \geq 0,$$

and

$$x \in X, \quad X \text{ convex.}$$

# Feasible set

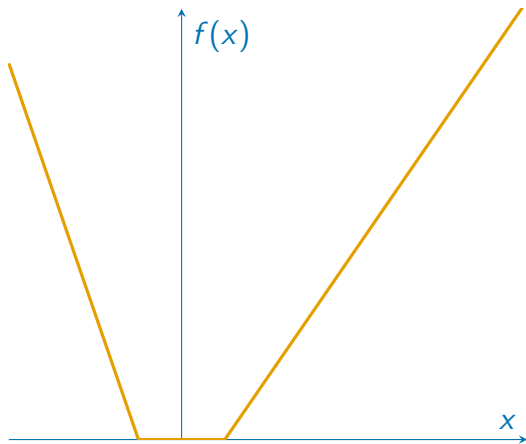
$$Y = \{x \in \mathbb{R}^n \mid h(x) = 0, g(x) \leq 0 \text{ and } x \in X\}$$

$$\min_{x \in \mathbb{R}^n} f(x)$$

subject to

$$x \in Y$$

# Global optimum

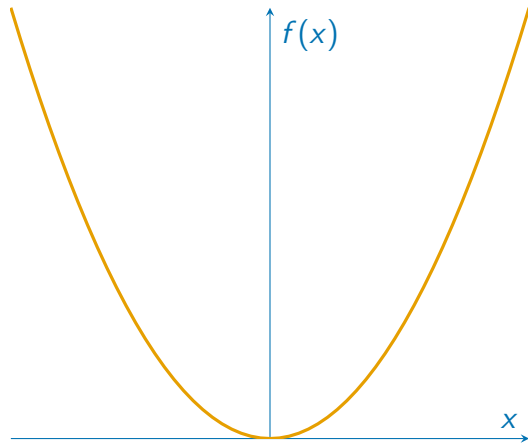


# Global minimum

$x^*$  is a global minimum if

$$f(x^*) \leq f(x), \quad \forall x \in Y.$$

# Strict global optimum

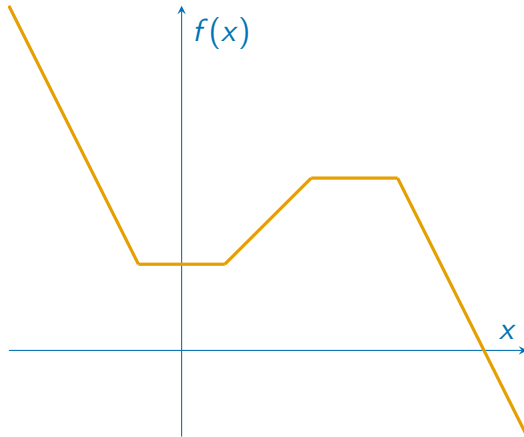


# Strict global minimum

$x^*$  is a strict global minimum if

$$f(x^*) < f(x), \quad \forall x \in Y, x \neq x^*.$$

# Local optimum



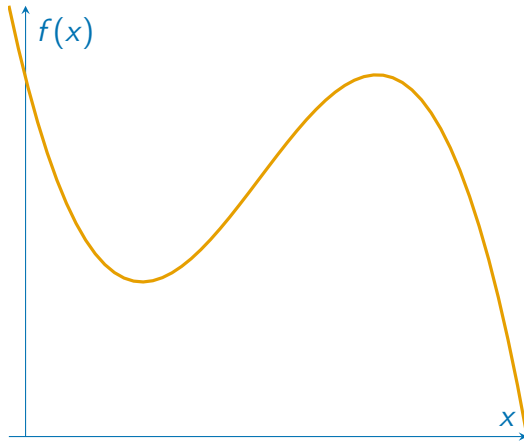
## Local minimum

$x^*$  is a local minimum if there exists  $\varepsilon > 0$  such that

$$f(x^*) \leq f(x), \quad \forall x \in Y \text{ such that } \|x - x^*\| < \varepsilon.$$



# Strict local optimum



# Strict local minimum

$x^*$  is a strict local minimum if there exists  $\varepsilon > 0$  such that

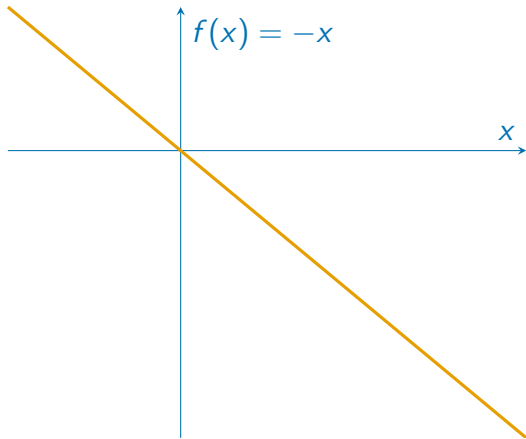
$$f(x^*) < f(x), \quad \forall x \in Y \text{ such that } \|x - x^*\| < \varepsilon, x \neq x^*.$$

# Properties

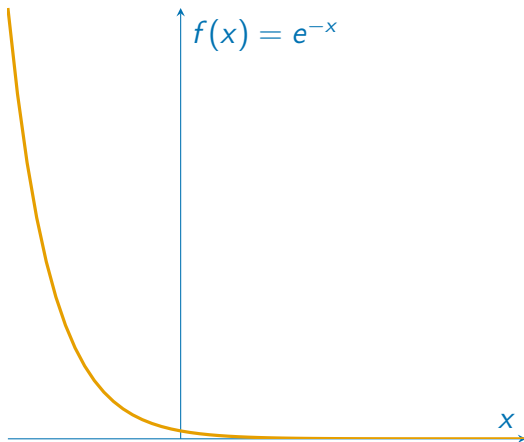
## Motivation

- ▶ We introduce some important properties of optimization problems.
- ▶ We consider from now on only minimization.
- ▶ The lecture provides the intuitions. We refer to Section 1.4 of the book for a more rigorous discussion.

## Function bounded from below



# Infimum vs optimum



Bounded from below, but  
no optimum

- ▶ Give me any  $x$ .
- ▶  $x + 1$  is always better.
- ▶ Indeed,  
 $\exp(-(x + 1)) < \exp(-x)$ .

# Infimum vs optimum

## Infimum

Largest lower bound

$$\inf_{y \in Y} f(y) \leq f(x), \forall x \in Y$$

For each  $M > \inf_{y \in Y} f(y)$ ,

$$\exists x \in Y \text{ such that } f(x) < M.$$

Always exists if  $f$  is bounded.

## Optimum

$$x^* \text{ such that } f(x^*) = \inf_{y \in Y} f(y)$$

Does not always exist. See Weierstrass theorem 1.14 for sufficient conditions.

# Optimality conditions

## Motivation

- ▶ Characterization of optimal solutions.
- ▶ Central role in optimization.
- ▶ Key ingredients for the algorithms.
- ▶ Unconstrained optimization: Fermat's theorem.
- ▶ Constrained optimization: Karush-Kuhn-Tucker conditions.

# Unconstrained optimization

## Problem definition

$$\min_{x \in \mathbb{R}^n} f(x)$$

where  $f$  is twice differentiable.

## Fermat's theorem

- ▶  $x^*$  is a local minimum of  $f : \mathbb{R}^n \rightarrow \mathbb{R}$ .
- ▶ If  $f$  is differentiable around  $x^*$ , then

$$\nabla f(x^*) = 0.$$

- ▶ If  $f$  is twice differentiable around  $x^*$ , then

$$\nabla^2 f(x^*) \geq 0 \quad [\text{positive semidefinite}].$$

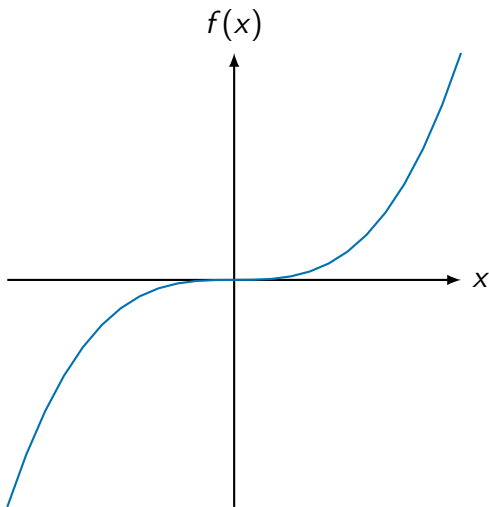
Theorem 5.1



# Necessary, but not sufficient

## Example

$$\begin{aligned}f(x) &= x^3 \\f'(x) &= 3x^2, f''(x) = 6x \\f'(0) &= 0, f''(0) \geq 0\end{aligned}$$



# Sufficient optimality conditions

## Theorem 5.7

- ▶ Consider  $x^*$  and  $f : \mathbb{R}^n \rightarrow \mathbb{R}$  twice differentiable.
- ▶ If

$$\nabla f(x^*) = 0$$

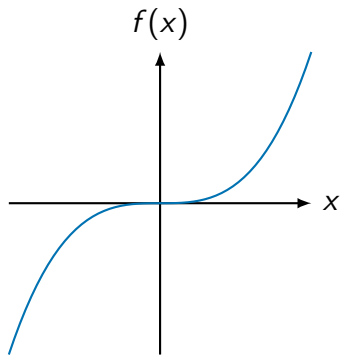
- ▶ and

$$\nabla^2 f(x^*) > 0 \quad [\text{positive definite}]$$

- ▶ then  $x^*$  is a local minimum of  $f$ .

# Examples

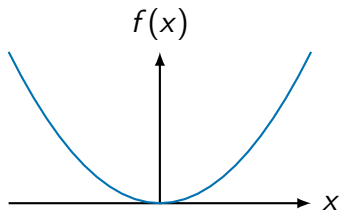
$$f(x) = x^3, x^* = 0$$



$$f'(x) = 3x^2, f''(x) = 6x$$

$$f'(0) = 0, f''(0) \neq 0$$

$$f(x) = x^2, x^* = 0$$

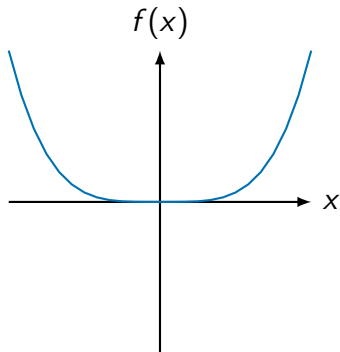


$$f'(x) = 2x, f''(x) = 2$$

$$f'(0) = 0, f''(0) > 0$$

# Examples

$$f(x) = x^4, x^* = 0$$



$$f'(x) = 4x^3, f''(x) = 12x^2$$

$$f'(0) = 0, f''(0) \neq 0$$

# Convexity

## Set

A set  $X$  is convex if,  $\forall x, y \in X, \forall 0 \leq \lambda \leq 1$ ,

$$\alpha x + (1 - \alpha)y \in X.$$

## Function

A function  $f$  is convex  $\forall x, y, \forall 0 \leq \lambda \leq 1$ ,

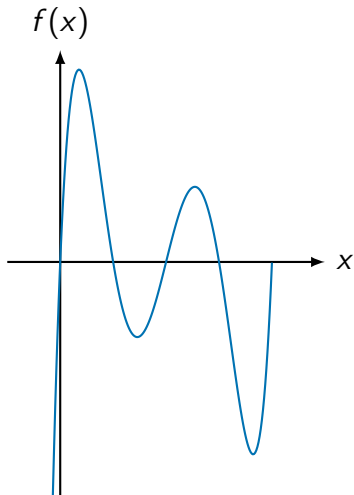
$$f(\lambda x + (1 - \lambda)y) \leq \lambda f(x) + (1 - \lambda)f(y).$$

## Convexity and second derivatives

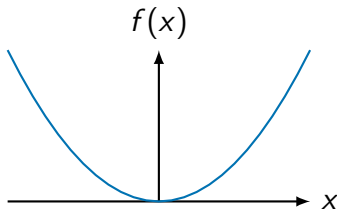
- ▶ Let  $\lambda_1, \dots, \lambda_n$  be the eigenvalues of  $\nabla^2 f(x^*)$
- ▶  $\nabla^2 f(x^*) \geq 0 \iff \lambda_i \geq 0, i = 1, \dots, n$
- ▶ Eigenvalue = curvature along the eigenvector.

# Global and local optimum

Sufficient conditions are verified both for local and global minima.



For convex functions, local optimum = global optimum.



# Global optimum

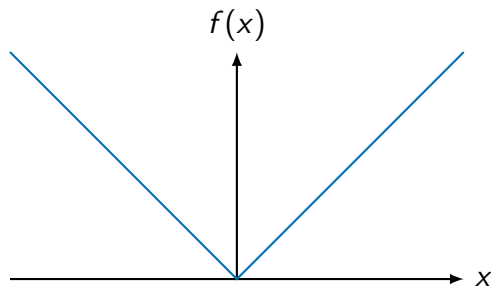
## Theorem 5.9

- ▶  $f : \mathbb{R}^n \rightarrow \mathbb{R}$  continuous.
- ▶  $x^* \in \mathbb{R}^n$  a local minimum of  $f$ .
- ▶ If  $f$  is convex, then  $x^*$  is a global minimum of  $f$ .
- ▶ If  $f$  is strictly convex,  $x^*$  is the unique global minimum of  $f$ .

# Global optimum

## Theorem 5.9

- ▶  $f : \mathbb{R}^n \rightarrow \mathbb{R}$  continuous.
- ▶  $x^* \in \mathbb{R}^n$  a local minimum of  $f$ .
- ▶ If  $f$  is convex, then  $x^*$  is a global minimum of  $f$ .
- ▶ If  $f$  is strictly convex,  $x^*$  is the unique global minimum of  $f$ .





# Constrained optimization: the convex case

$$\min_{x \in \mathbb{R}^n} f(x) \quad f : \mathbb{R}^n \rightarrow \mathbb{R}, n > 0, \text{convex},$$

subject to

$$x \in X, \quad X \text{convex}.$$

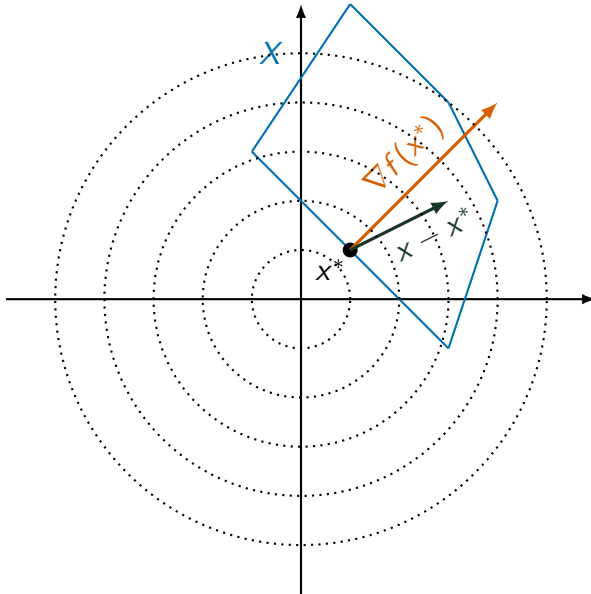
Necessary and sufficient condition

$x^*$  global optimum



$$\forall x \in X, \nabla f(x^*)^T (x - x^*) \geq 0.$$

# Necessary and sufficient condition



# Constrained optimization: the general case

$$\min_{x \in \mathbb{R}^n} f(x) \quad f : \mathbb{R}^n \rightarrow \mathbb{R}, n > 0,$$

subject to

$$h(x) = 0, \quad h : \mathbb{R}^n \rightarrow \mathbb{R}^m, m \geq 0,$$

$$g(x) \leq 0, \quad g : \mathbb{R}^n \rightarrow \mathbb{R}^p, p \geq 0.$$

Definition: Lagrangian

$$L(x, \lambda, \mu) = f(x) + \lambda^T h(x) + \mu^T g(x).$$

$$\lambda \in \mathbb{R}^m, \quad \mu \in \mathbb{R}^p.$$

# Karush-Kuhn-Tucker: first-order necessary conditions

## Theorem 6.13

- ▶  $f : \mathbb{R}^n \rightarrow \mathbb{R}$ ,  $g : \mathbb{R}^n \rightarrow \mathbb{R}^p$ ,  $h : \mathbb{R}^n \rightarrow \mathbb{R}^m$  continuously differentiable.
- ▶  $x^*$  local optimal of the problem.
- ▶ If the constraints are “qualified” at  $x^*$ , there exists a unique  $\lambda^* \in \mathbb{R}^m$ , a unique  $\mu^* \in \mathbb{R}^p$ ,  $\mu^* \geq 0$ , such that

$$\nabla_x L(x, \lambda^*, \mu^*) = 0,$$

and

$$\mu_i^* g_i(x^*) = 0, \quad i = 1, \dots, p.$$

# Karush-Kuhn-Tucker: second-order necessary conditions

## Theorem 6.13

- ▶  $f : \mathbb{R}^n \rightarrow \mathbb{R}$ ,  $g : \mathbb{R}^n \rightarrow \mathbb{R}^p$ ,  $h : \mathbb{R}^n \rightarrow \mathbb{R}^m$  twice differentiable.
- ▶  $x^*$  local optimal of the problem.
- ▶ If the constraints are “qualified” at  $x^*$ , there exists a unique  $\lambda^* \in \mathbb{R}^m$ , a unique  $\mu^* \in \mathbb{R}^p$ ,  $\mu^* \geq 0$ , such that

$$y^T \nabla_{xx}^2 L(x, \lambda^*, \mu^*) y \geq 0,$$

for each  $y \in \mathbb{R}^n$  such that

$$\begin{aligned} y^T h(x_i^*) &= 0, \quad i = 1, \dots, m, \\ y^T g(x_j^*) &= 0, \quad j = 1, \dots, p, \quad \text{if } g_j(x^*) = 0. \end{aligned}$$

# Notes

- ▶ Linear constraints are always “qualified”.
- ▶ Lagrangian, and Lagrange multipliers  $\lambda^*$  and  $\mu^*$  are related to duality.
- ▶ The fact that  $g_j(x^*) = 0$  plays a role. We say that the constraint is “active”.

# Active constraints

## Motivation

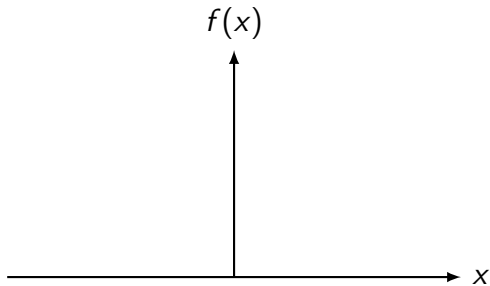
- ▶ Active constraints = constraints that matter.
- ▶ In linear optimization, finding the optimum solution amounts to finding the constraints that are active at the solution.

## First example

$$\min_{x \in \mathbb{R}} x^2$$

subject to

$$-10 \leq x \leq 4.$$



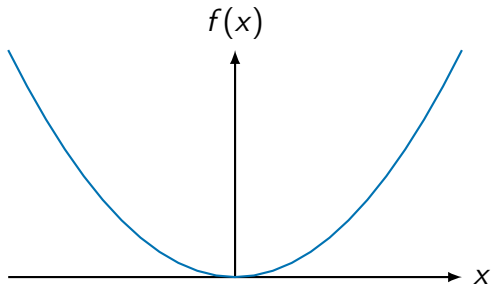


## First example

$$\min_{x \in \mathbb{R}} x^2$$

subject to

$$-10 \leq x \leq 4.$$

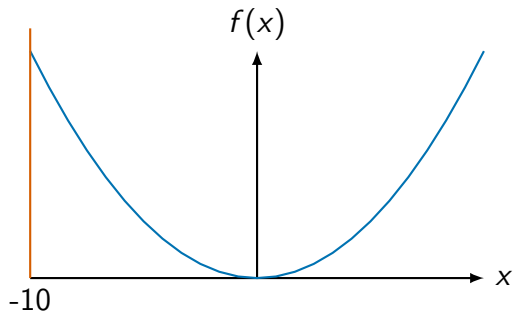


## First example

$$\min_{x \in \mathbb{R}} x^2$$

subject to

$$-10 \leq x \leq 4.$$

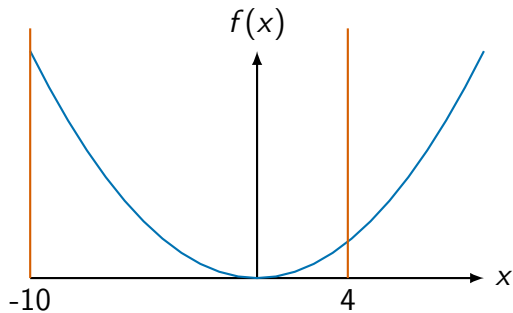


## First example

$$\min_{x \in \mathbb{R}} x^2$$

subject to

$$-10 \leq x \leq 4.$$

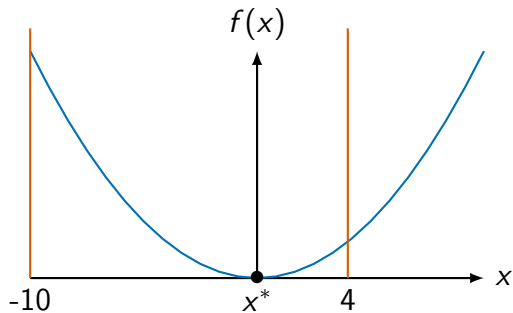


# First example

$$\min_{x \in \mathbb{R}} x^2$$

subject to

$$-10 \leq x \leq 4.$$



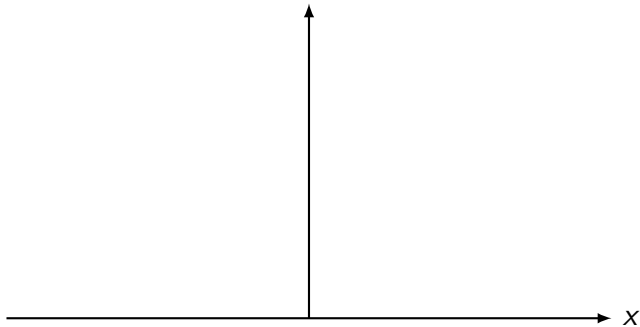
## Second example

subject to

$$\min_{x \in \mathbb{R}} x^2$$

$$1 \leq x \leq 4.$$

$$f(x)$$



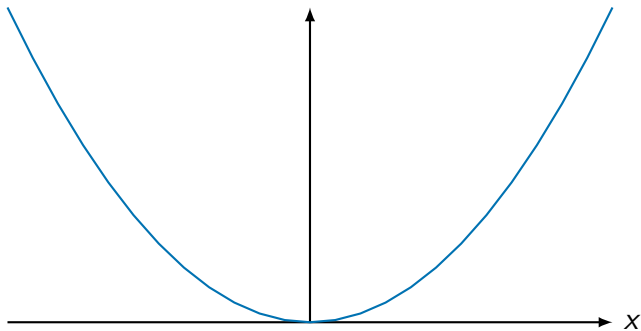
## Second example

subject to

$$\min_{x \in \mathbb{R}} x^2$$

$$1 \leq x \leq 4.$$

$$f(x)$$



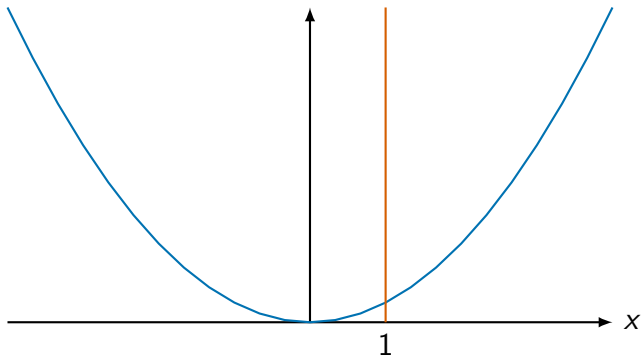
## Second example

subject to

$$\min_{x \in \mathbb{R}} x^2$$

$$1 \leq x \leq 4.$$

$$f(x)$$



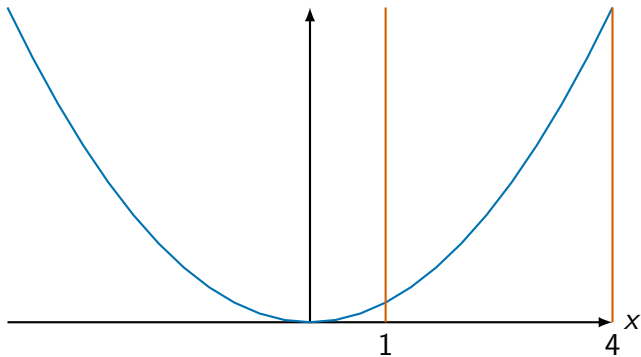
## Second example

subject to

$$\min_{x \in \mathbb{R}} x^2$$

$$1 \leq x \leq 4.$$

$$f(x)$$





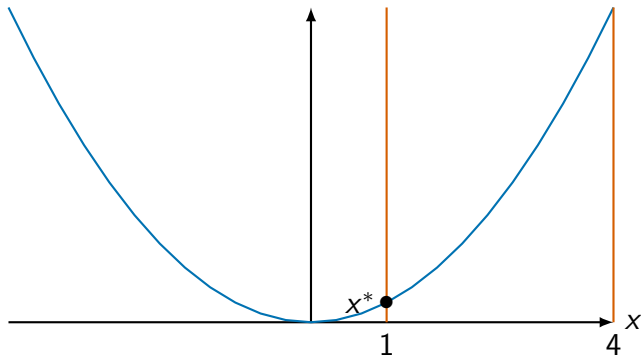
## Second example

subject to

$$\min_{x \in \mathbb{R}} x^2$$

$$1 \leq x \leq 4.$$

$$f(x)$$



# Definition

## Inequality constraints

Consider  $g : \mathbb{R}^n \rightarrow \mathbb{R}$  and the constraint

$$g(x) \leq 0.$$

It is *active* at  $x^*$  if

$$g(x^*) = 0.$$

# Definition

## Inequality constraints

Consider  $g : \mathbb{R}^n \rightarrow \mathbb{R}$  and the constraint

$$g(x) \leq 0.$$

It is *active* at  $x^*$  if

$$g(x^*) = 0.$$

## Equality constraints

Consider  $h : \mathbb{R}^n \rightarrow \mathbb{R}$  and the constraint

$$h(x) = 0.$$

It is *active* at  $x^*$  if

$$h(x^*) = 0.$$

# Optimization

- ▶ Consider the problem

$$\min_{x \in \mathbb{R}^n} f(x)$$

subject to

$$g(x) \leq 0,$$

where  $g : \mathbb{R}^n \rightarrow \mathbb{R}^p$ .

- ▶  $x^*$  is a local optimum and

$$\mathcal{A}(x^*) = \{i = 1, \dots, p \mid g_i(x^*) = 0\}.$$

- ▶  $x^*$  is also a local optimum of

$$\min_{x \in \mathbb{R}^n} f(x)$$

subject to

$$g_i(x) = 0, \forall i \in \mathcal{A}(x^*).$$

# Summary

- ▶ Modeling.
- ▶ Problem transformations.
- ▶ Definitions of optimum: global/local, strict.
- ▶ In the following, we work only with minimization.
- ▶ We assume that there is at least one optimum.
- ▶ It means that the objective function must be bounded from below on the feasible set.
- ▶ But it is not sufficient. See Weierstrass theorem for sufficient conditions.
- ▶ Optimality conditions: Fermat, Karush-Kuhn-Tucker.
- ▶ Constraints that do not play a role at the solution can be ignored.