# Natural Capital Approaches

Introduction to key concepts & ecosystem services modeling tools

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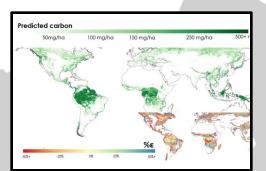












Ecosystem services modeling
Data science



Earth
Observations
Deep learning



Data visualization

#### LECTURE

- Accounting for benefits from nature ...
- ... to drive smarter landscape planning decisions

#### HANDS-ON

- Natural capital assessment tool: InVEST software suite
- Challenge: Run an InVEST model and interprete results



- Accounting for benefits from nature ... (key concepts)
  - > Definitions: Natural capital & ecosystem services
  - > Supply > Service > Value
  - NatCap Approaches : Assessment & Accounting

- ... to drive smarter landscape planning decisions (case studies)
  - A local case study in the Amazon
  - Global Nature's Contribution to People maps for politicians (IPBES)
  - Accounting for nature with the GEP



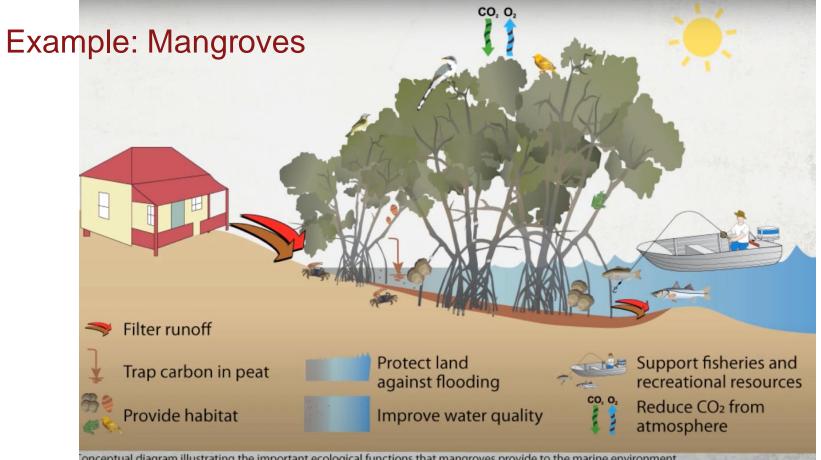
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Lonceptual diagram illustrating the important ecological functions that mangroves provide to the marine environment.
Diagram courtesy of the Integration and Application Network (ian.umces.edu), University of Maryland Center for Environmental Science, Source: Kruczynski, W.L., and P.J.
letcher (eds.). 2012. Tropical Connections: South Florida's marine environment. IAN Press, University of Maryland Center for Environmental Science, Cambridge, Marylan
192 pp.

### Social-Ecological System Biophysical Human Supply Ecosystem Structure Human locations Production Service & activities **Function** Value Social preferences Tallis et al, 2012

## **NATURAL CAPITAL APPROACHES**



HUMAN WELL-BEING DEPENDS ON NATURAL CAPITAL AND THE ECOSYSTEM SERVICES THAT FLOW FROM IT.

IN DECISION-MAKING, EXPLICIT CONSIDERATION OF NATURAL CAPITAL AND ECOSYSTEM SERVICES IMPROVES OUTCOMES FOR PEOPLE AND NATURE.

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### Mining expansion

La Pampa, Madre de Dios, Perú









#NatCap2019 chweil@stanford.edu

PROJECT

Photos: Sérgio Vale/Secom

**Stanford University** 

### Understanding local needs...

GETTING THE RIGHT PEOPLE AROUND THE TABLE

LOCAL PARTNERS

REGIONAL EXPERTS

**DIVERSITY OF ACTORS** 

UNDERSTAND VISION AND VALUES

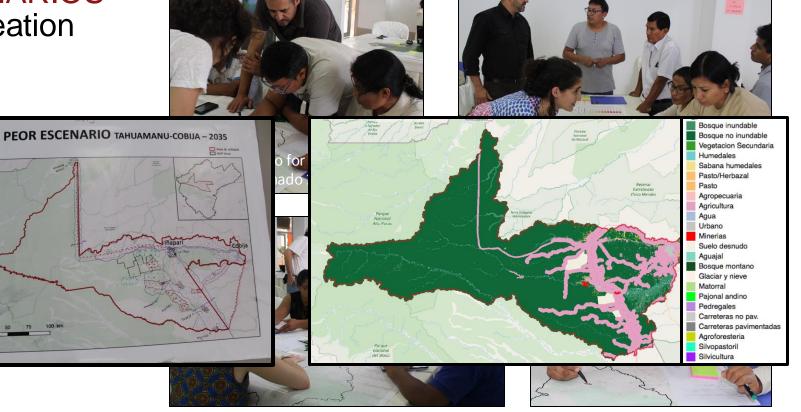
LISTEN

Harvesting COLLECTIVE INTELLIGENCE



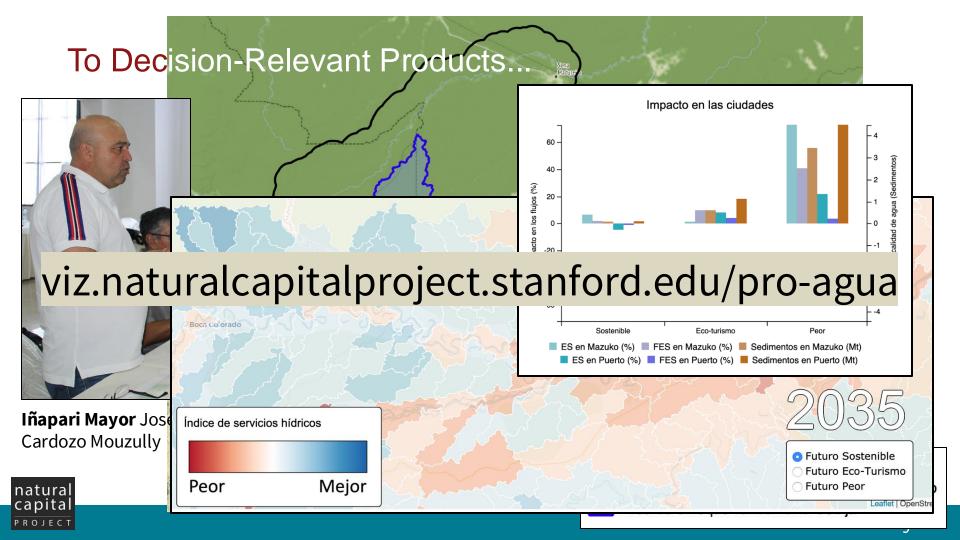
Puerto Maldonado 2018

# SCENARIOS co-creation









### [PRO] Agua







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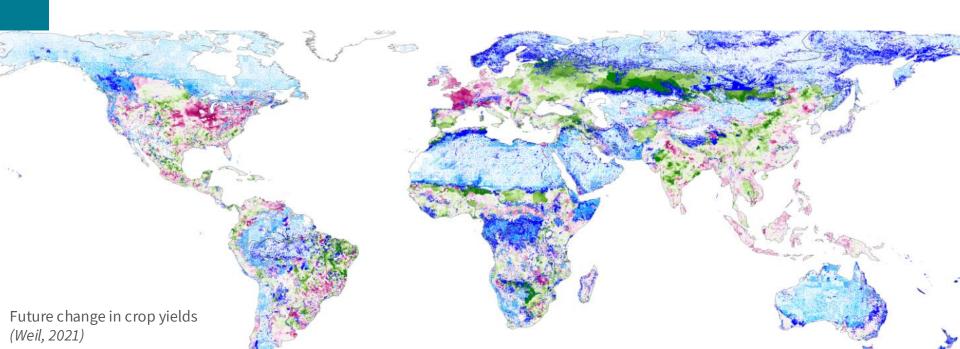
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FROM THE LOCAL

# TO THE GLOBAL SCALE





Science and Policy for People and Nature

### Where and how does nature matter most?

#### Paris Accord

- Where could each country invest in nature to meet their INDC's and maximize benefits to people?
- What return could be expected on those investments?



#### Sustainable Development Goals

 How much of a country's progress toward different SDG targets could be made through nature-based solutions?



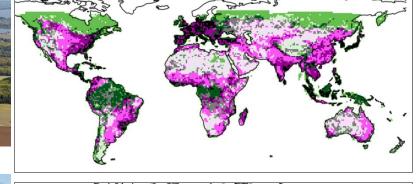
# Convention on Biodiversity

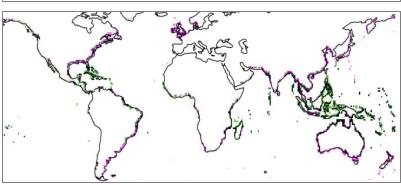
- What area-based targets for biodiversity conservation should be set if we also want to benefit people via ecosystem services?
- Where is the greatest overlap between the two?



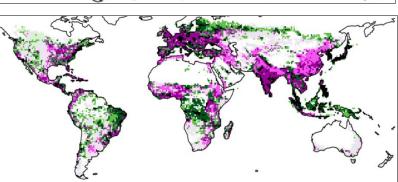


Reduction

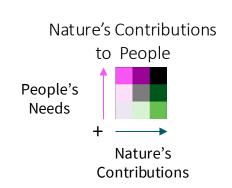


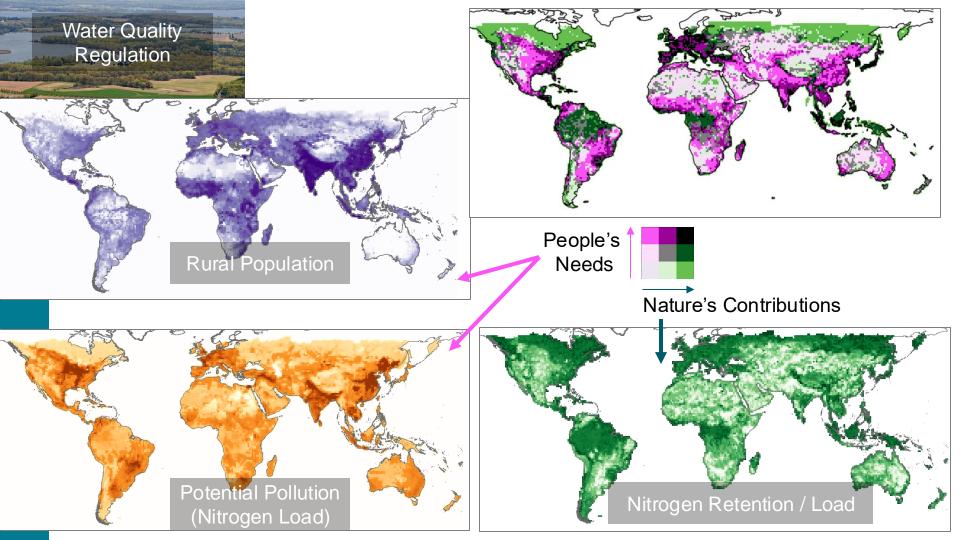


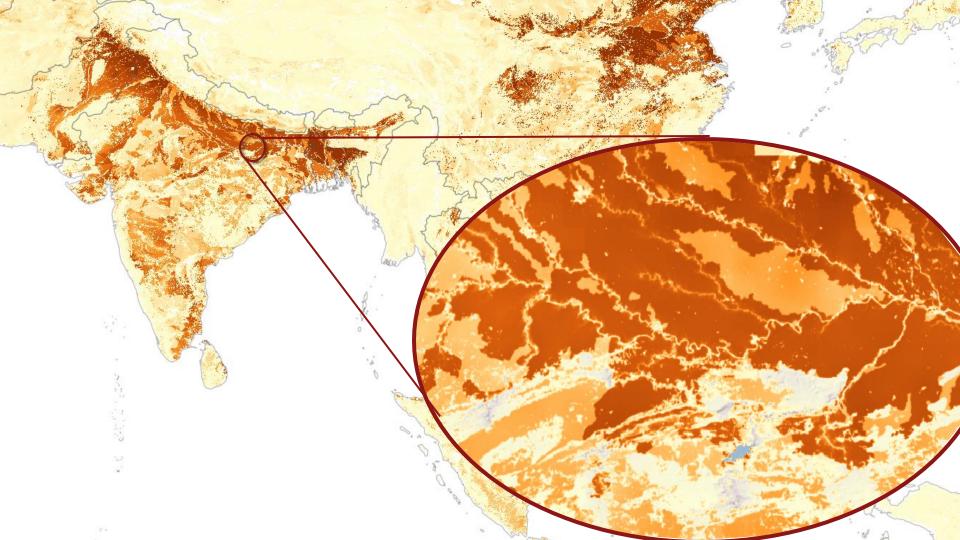




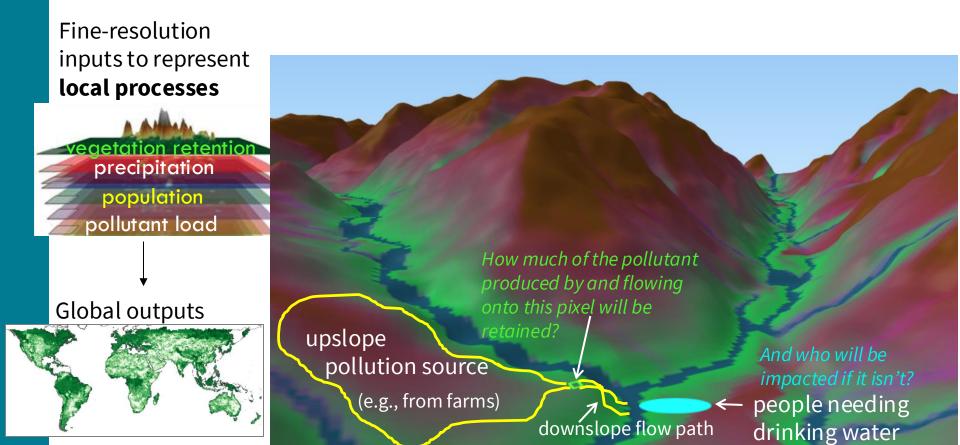
Where is nature contributing most to meeting people's needs?

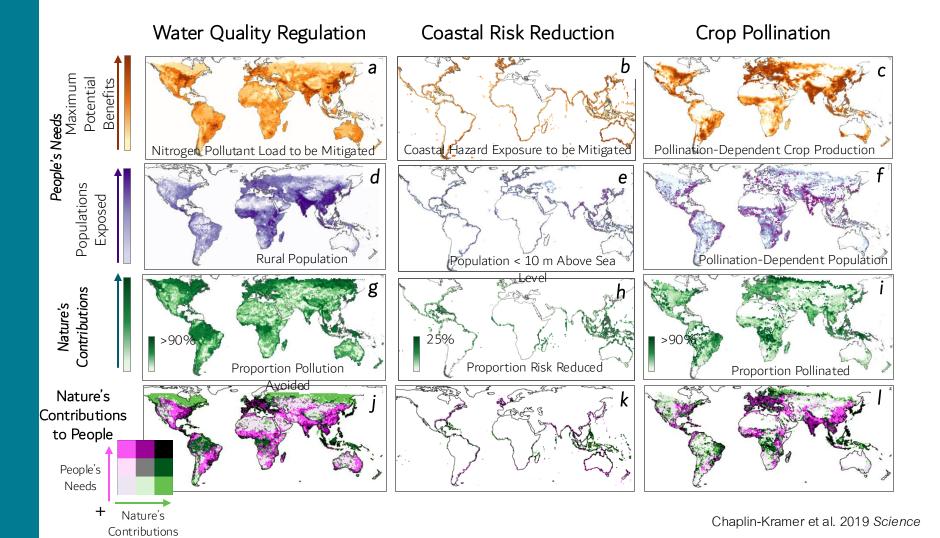






### Ecosystem services: local processes

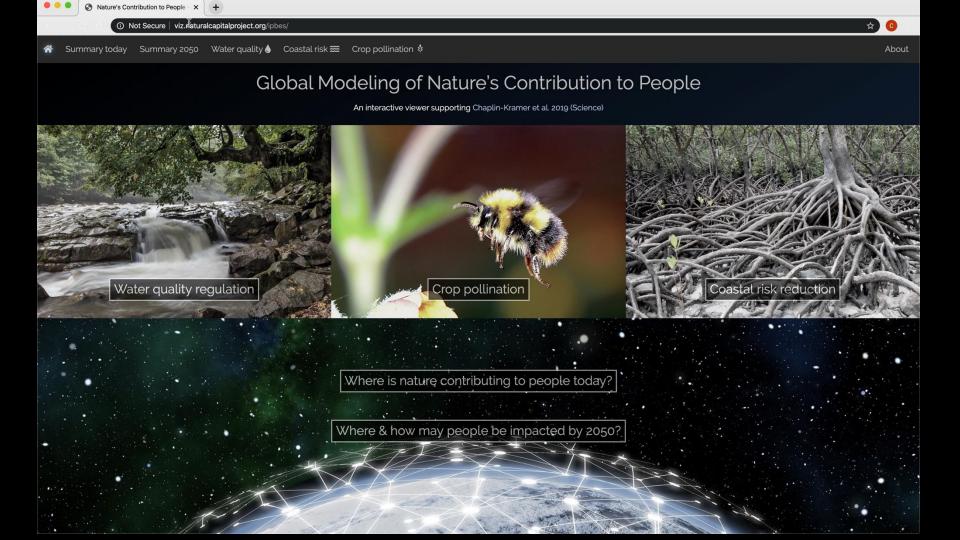




How many people may be impacted in the future?



Population Demand Emissions Pollutants Land use Water use



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# **GEP**

#### **Indicators**

#### **ECONOMY**

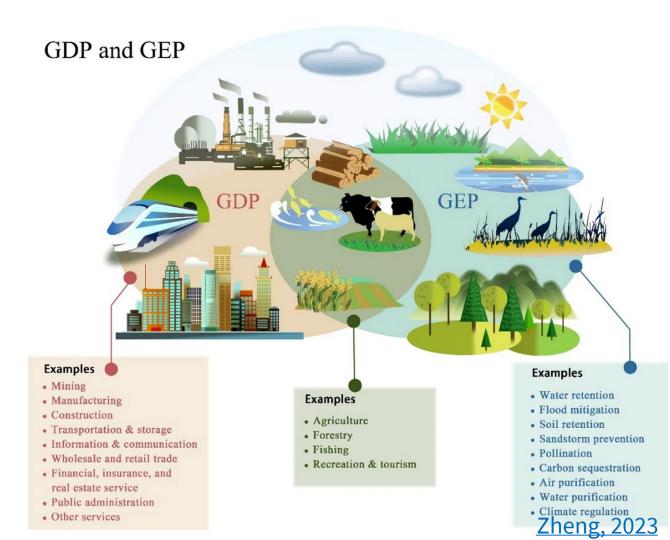
GDP (GROSS
DOCUMESTIC PRODUCT)
TO MEASURES A
COUNTRY'S ECOCNOMIC
PERFORMANCE

#### SOCIETY

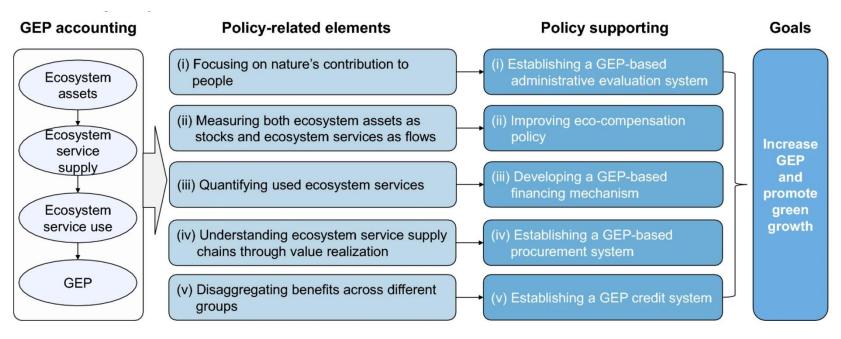
- HDI (HUMAN DEVELOPMENT INDEX)
- GNH (GROSS NATIONAL HAPPINESS) TO MEASURE THE HAPPINESS AND WELL-BEING OF BHUTAN'S POPULATION

#### **N**ATURE

GEP: GROSS ECOSYSTEM PRODUCT



#### GEP: Implications in policies





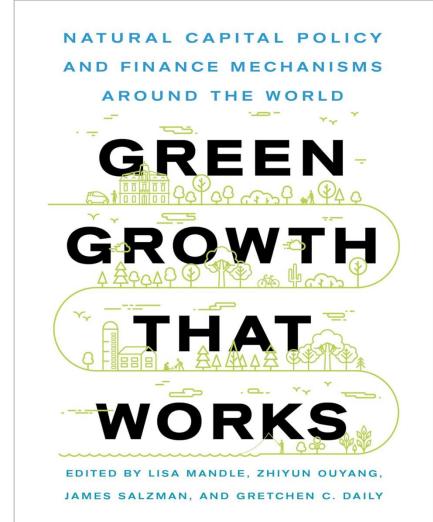


#### Resources

NATURALCAPITALPROJECT.STANFORD.EDU

WWW.YOUTUBE.COM/@NATCAPPROJECT

BLOG POST "NATURE IS PRICELESS, SO LET'S VALUE IT" (GUERRY, 2016)



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### "You can only manage what you can measure"









# InVEST

integrated valuation of ecosystem services and tradeoffs

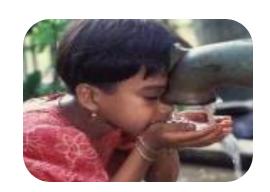
- Ecosystem services 'invisible' in decisions
- Need to evaluate choices, quantify tradeoffs





**Simple** models + data applicable worldwide





Endpoint of interest is impacts to **people** 

**multi-service** synergies/trade-offs

spatially-

explicit

**Open-source** Free

#### Hands-On

#### **TASK**

CHOOSE AN ECOSYSTEM SERVICE MODEL AND RUN IT (WITH THE SAMPLE DATASETS PROVIDED, AND THE HELP OF THE USER GUIDE)

DELIVERABLE: 1-PAGE DISPLAYING
AND EXPLAINING SOME OF THE
RESULTS — IN THE STYLE OF A
"MEMO" FOR A LANDSCAPE PLANNING
DECISION-MAKER

#### **Tools**

- InVEST
  - <u>naturalcapitalproject.stanford.edu</u> /software/invest

- QGIS
  - www.qgis.org/download/